TEMPLATES

Website and Newsletter Templates

Below is language to help you publicize the *County Health Rankings* on your websites and in your newsletters.

website sample language

The Robert Wood Johnson Foundation and the University of Wisconsin's Population Health Institute have released the sixth annual *County Health Rankings.* The *County Health Rankings* show us where we live matters to our health and provide counties with an annual check-up of their health. The *Rankings* provide local-level data that allows each state to see how people from one county to another compare on a range of factors that determine health—unemployment, education, community safety, diet and exercise, and other areas to ensure that every community is a healthy place to live, learn, work, and play. Learn more at *www.countyhealthrankings.org*.

newsletter sample language

A collaborative project of the Robert Wood Johnson Foundation (RWJF) and the University of Wisconsin Population Health Institute (UWPHI), the *County Health Rankings & Roadmaps,* available online at www.countyhealthrankings.org, show us that the conditions that impact how well and how long residents live are connected to a multitude of factors beyond medical care. The *Rankings* allow each state to see how its counties compare on 30 factors including smoking, high school graduation rates, income inequality, employment, physical inactivity, access to healthy foods, and much more.

The *County Health Rankings* show us where we live matters to our health and provide counties with an annual check-up of their health. The *Rankings* motivate community leaders and citizens to work together in new and creative ways to build a culture of health. The *Roadmaps* offer communities resources so that moving from awareness to sustainable change is achievable.

If you wish to include our logo, please use this version:

County Health Rankings & Roadmaps

Building a Culture of Health, County by County

A Robert Wood Johnson Foundation program