

**County Health
Rankings & Roadmaps**
 Building a Culture of Health, County by County

A Robert Wood Johnson Foundation program

USING HIA TO SHAPE TRANSIT POLICY



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 University of Wisconsin
Population Health Institute
SCHOOL OF MEDICINE AND PUBLIC HEALTH

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County Health Rankings & Roadmaps is a collaboration between the Robert Wood Johnson Foundation and the University of Wisconsin Population Health Institute.

www.countyhealthrankings.org

County Health Rankings & Roadmaps

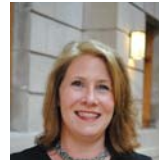
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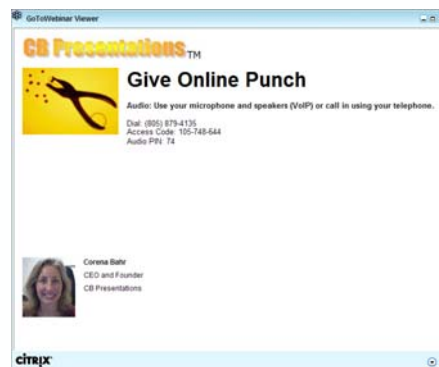
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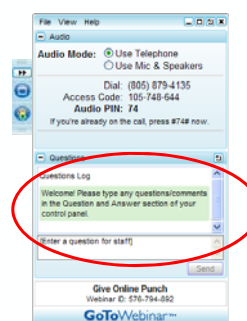
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GO TO WEBINAR ATTENDEE INTERFACE

1. Viewer Window



2. Control Panel



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OUTLINE

County Health Rankings & Roadmaps overview

Communities in Action: Columbia/Boone County, MO

Q & A

Summary & Close

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ESSENTIAL QUESTION

How can Health Impact Assessments shape policies for improved health in your community?

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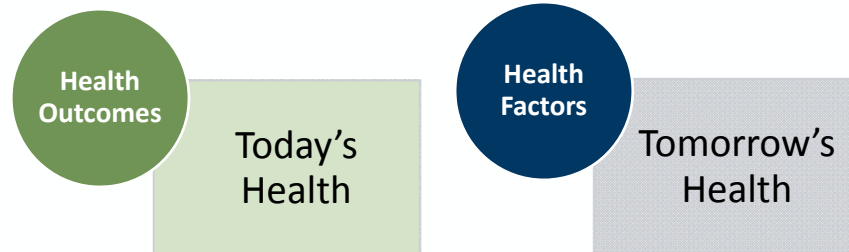
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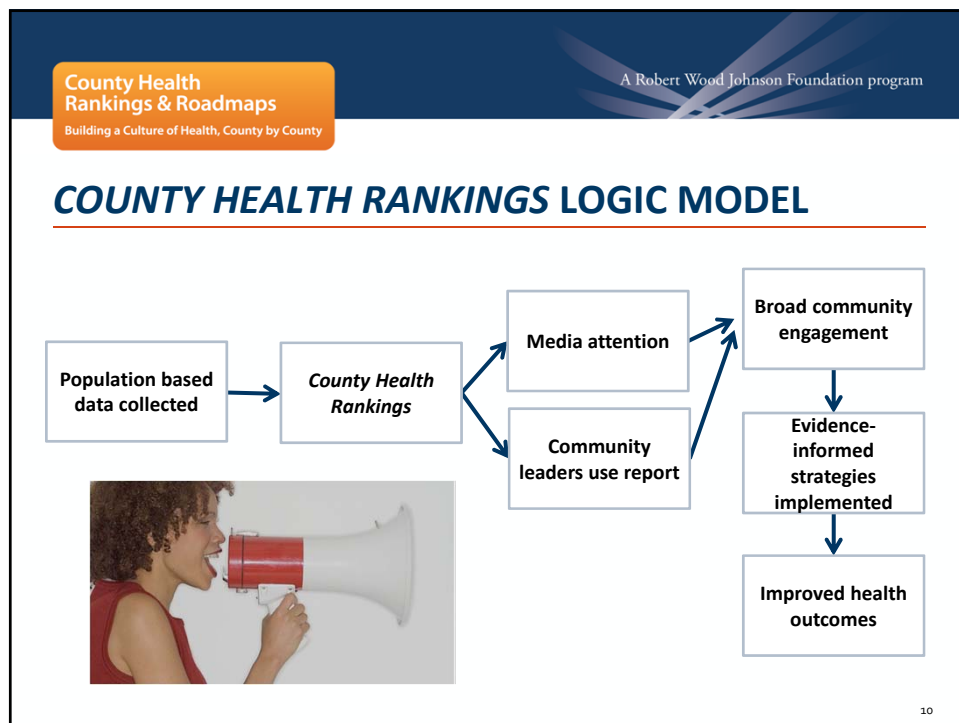
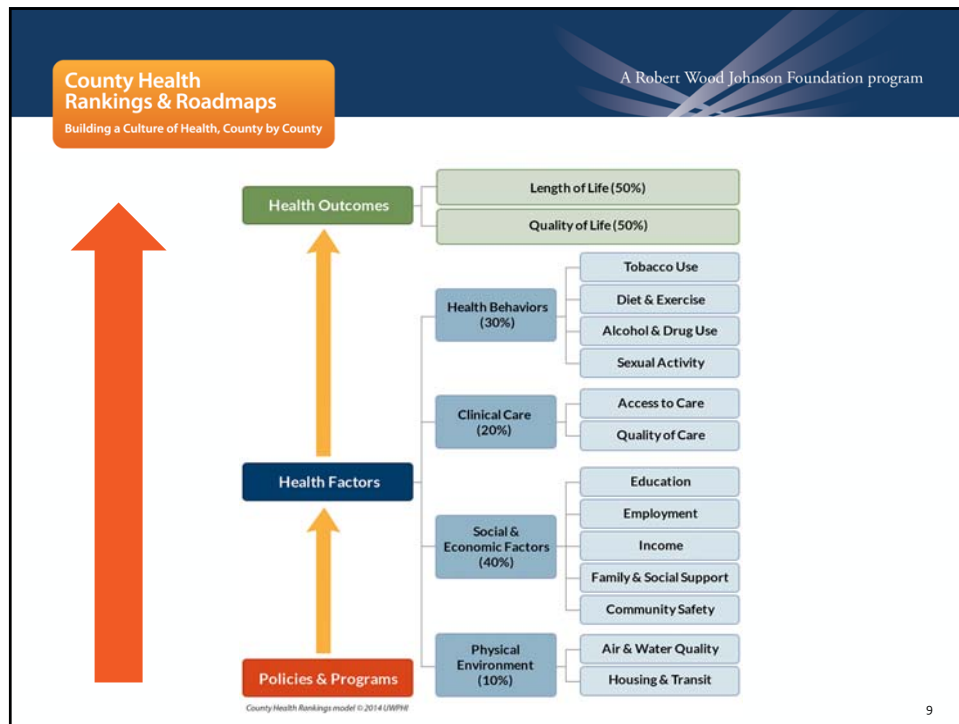


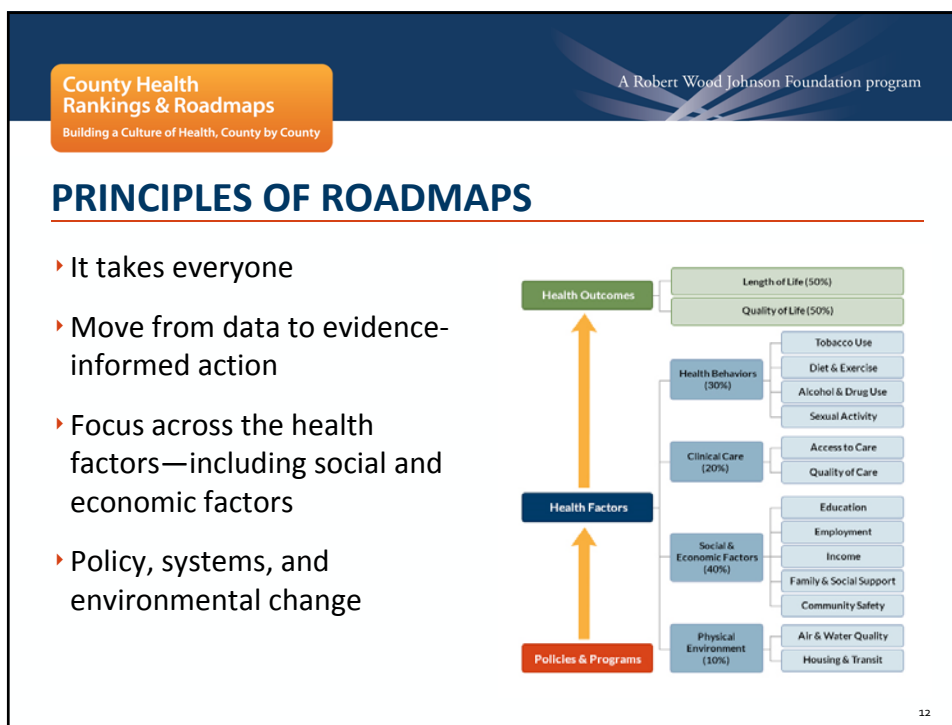
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COUNTY HEALTH RANKINGS: 2 RANKINGS



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Rankings Roadmaps TOOLS & RESOURCES WEBINARS BLOG Search

What can I do?
Action Center
 Guides and tools for improving health
What Works for Health
 Find effective policy/program strategies

What can I learn from others?
Stories
 How communities are improving health
Projects Showcase
 Examples of ways people are using the Rankings data
Community Grants
 Local action to change policies or systems
National Partners
 Learn about our partners in improving health
RWJF Culture of Health Prize
 Learn about communities making a difference and how to apply

The County Health Rankings show how we're doing, and where we can improve our health. The Roadmaps show what we can do to create healthier places to live, learn, work and play.

Explore Rankings
 Use the Rankings and data to understand what affects health in your area and where to focus.

Move Forward with Action
 Visit the Action Center and get guidance to help improve health in your community.

Read and Share Stories
 Learn from other communities and inspire others by sharing stories about your journey toward better health.

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COMMUNITIES IN ACTION

Jason Wilcox, MPH
 Senior Planner
 Columbia/Boone County Public Health & Human Services

Lisa Goldschmidt, M.A., HHS
 CoMET Coordinator
 PedNet Coalition

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COMMUNITY

► Columbia, MO

- Population 115,276
 - 82% white, 9% African-American; 4% Asian/Pacific Islander, 2 or more races, and Hispanic/Latino
- College town: University of Missouri, Columbia College, Stephens College
 - 94% have high school degree
 - 50% have bachelor's degree
- Ranked #3 best small cities for jobs
 - Median income \$43,000
- 2014 County Health Ranking: 7



Public Health
Prevent. Promote. Protect.
Columbia/Boone County Department of
Public Health and Human Services

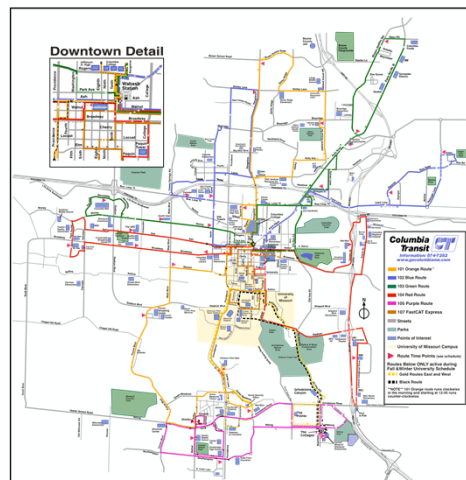
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COLUMBIA TRANSIT SYSTEM



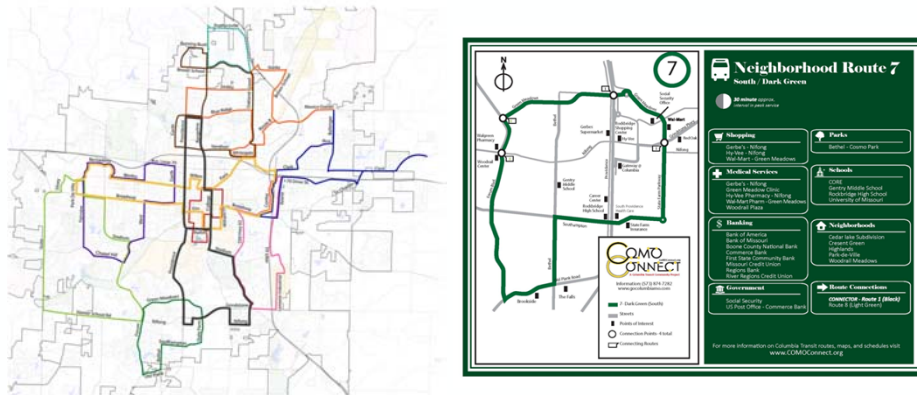
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COLUMBIA TRANSIT SYSTEM – COMO CONNECT



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HEALTH IMPACT ASSESSMENT



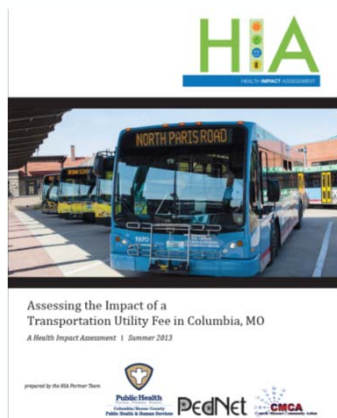
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HEALTH IMPACT ASSESSMENT AND ADVOCACY



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CHALLENGES & GETTING STARTED WITH HIA

- Building HIA capacity
- Buy in from other sectors



- HIA resources
 - Health Impact Project
 - Human Impact Partners
 - The National Research Council
 - Improving Health in the United States: The Role of Health Impact Assessment
 - Centers for Disease Control & Prevention

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OTHER OUTCOMES



HEALTH **IMPACT** ASSESSMENT

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QUESTIONS

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ACKNOWLEDGEMENTS

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- Our Partners
 - Including Burness Communications, Community Catalyst, United Way Worldwide, ASTHO, NACCHO, NNPHI, Dartmouth Institute, CDC, NCHS

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ESSENTIAL QUESTION

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