

County Health Rankings & Roadmaps

Building a Culture of Health, County by County

A Robert Wood Johnson Foundation program

Nov. 20, 2018

PARTNERING WITH COMMUNITY

*Authentically engaging Allen County's best asset
– its people*

countyhealthrankings.org



University of Wisconsin
Population Health Institute
SCHOOL OF MEDICINE AND PUBLIC HEALTH

Support
provided by



Robert Wood Johnson
Foundation

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County Health Rankings & Roadmaps is a collaboration between the Robert Wood Johnson Foundation and the University of Wisconsin Population Health Institute.

countyhealthrankings.org

YOUR PRESENTERS AND FACILITATORS



Karen Odegaard
Community Coach



Ericka Burroughs-Girardi
Community Coach



Lisse Regehr
*Deputy Director of Outreach and
Advocacy*



LEARNING OUTCOMES FOR TODAY



Describe how Allen County, KS has partnered with community.



Reflect on why engaging community members, especially those most impacted by poor health outcomes, matters to you.



Identify at least one way you can partner with community residents in a meaningful way.

JOIN US FOR MORE DISCUSSION – TODAY!

- ▶ **When:** Immediately following the webinar
- ▶ **What:** Interactive learning experience, opportunity to share ideas and ask questions
- ▶ **How:** Videoconference and/or phone via Zoom
- ▶ **Why:** Deepen the webinar learning, allow further exploration





Menominee Nation, WI 2015

WHY WE DO WHAT WE DO

Improve Health Outcomes



Durham, NC 2014

WHY WE DO WHAT WE DO

Increase Health Equity



Richmond, VA, 2017

WHAT DO WE MEAN BY HEALTH EQUITY?

Health Equity means that everyone has a fair and just opportunity to be as healthy as possible.



PARTNERING WITH COMMUNITY

How does partnering with community members improve health outcomes and increase health equity?

NEBRASKA




MISSOURI

KANSAS

POPULATED PLACES

- 100,000 – 499,999 • Kansas City
- 25,000 – 99,999 • Dodge City
- 24,999 and less • Liberal
- State capital ★ Topeka

TRANSPORTATION

- Interstate; limited access highway 
- Other principal highway 
- Railroad 

PHYSICAL FEATURES

- Streams: perennial; intermittent 
- Lakes 
- Highest elevation in state (feet) +4039
- The lowest elevation in Kansas is 679 feet above sea level (Verdigris River).



- 501(c)(3) coalition established 2007
- 11 staff
- Health/Wellness, Recreation, Education and Economic Development
- VISION: Allen County (pop. 13,000) will be the healthiest rural county in Kansas.



Mow the ditches!







TIPS FOR PARTNERING WITH RESIDENTS

- ▶ Build up the trust bank.
- ▶ Ask the right questions.
 - Who would be affected?
 - Who has influence on the issues you're trying to address?
 - Who is or could be a champion on this issue?
- ▶ Meet people where they are and treat them with respect.





CELEBRATE!

When we celebrate, we help the community believe that tomorrow will be better than today.



QUESTIONS?

HOW WE SUPPORT COMMUNITIES



HIGHLIGHTED GUIDANCE: PARTNER CENTER

Community Member Guide

This guide is part of our [Partner Center](#), which provides guidance around:

- Why different groups might care about creating healthy communities,
- What they can do, and
- How to engage them.



HIGHLIGHTED TOOL: ONE-ON-ONE CONVERSATIONS

Understanding Resident Perspectives: A Guide for One-on-One Conversations

This tool, from M+R, provides a guide for one-on-one conversations with community members.

One-on-one conversations with residents are a powerful way to begin to build trust and lay the foundation for longer-term engagement.

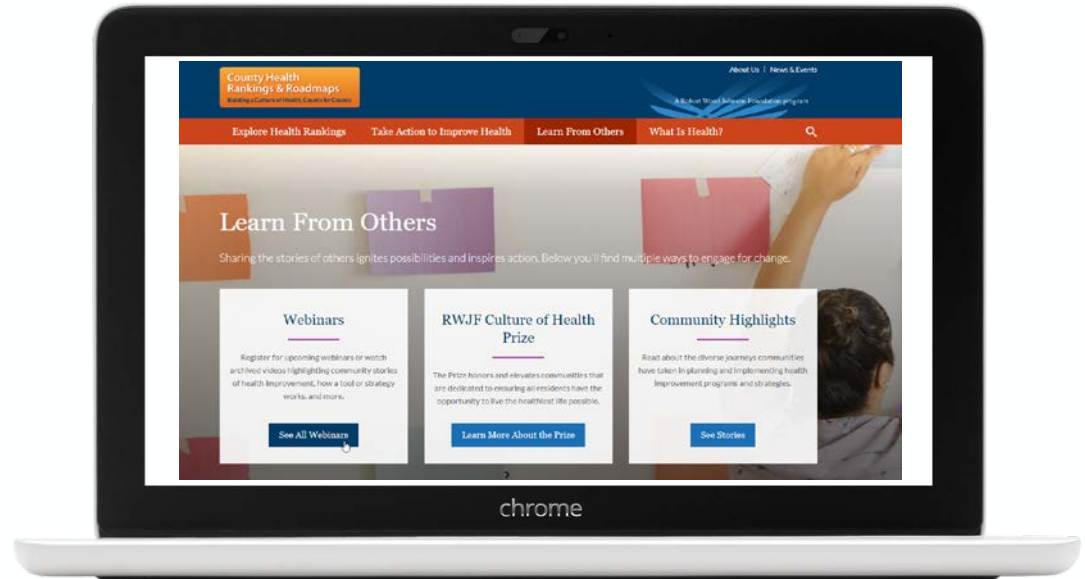


UPCOMING WEBINAR

Unlocking Potential: Engaging Young People in Community Change

3 p.m. EST, Tuesday, Dec. 11

Register Now!



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THANK YOU!

Visit us at www.countyhealthrankings.org

JOIN US FOR A DISCUSSION GROUP NOW!

- ▶ Registration URL:

<https://chrr.zoom.us/meeting/register/000111857a0208c7cde7dc3c8da9331e>