

County Health Rankings & Roadmaps
Building a Culture of Health, County by County

A Robert Wood Johnson Foundation program

March 12, 2019

ONE COMMUNITY'S PATH TO CREATING HEALTHY AND EQUITABLE OPPORTUNITIES

Understanding the Drivers of Health

countyhealthrankings.org

Support provided by

University of Wisconsin Population Health Institute
SCHOOL OF MEDICINE AND PUBLIC HEALTH

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County Health Rankings & Roadmaps is a collaboration between the Robert Wood Johnson Foundation and the University of Wisconsin Population Health Institute.

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YOUR PRESENTERS AND FACILITATORS



Ericka Burroughs-Girardi
Action Learning Coach



Joe Hinton
Action Learning Coach



Veronica Smith
Executive Assistant to the Mayor



Jasmyne Reese
Neighborhood Coordinator

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LEARNING OUTCOMES FOR TODAY



Identify strategies to achieve Health Equity



Define the Drivers of Health



Identify potential strategies to address the Drivers of Health

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JOIN US FOR MORE DISCUSSION – TODAY!

- ▶ **When:** Immediately following the webinar
- ▶ **What:** Interactive learning experience, opportunity to share ideas and ask questions
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WHY WE DO WHAT WE DO

Increase Health Equity

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FACTORS CREATING OPPORTUNITIES FOR HEALTH?

Social & Economic factors are often called the “Drivers of Health”

Health Outcomes

- Length of Life (50%)
- Quality of Life (50%)

Health Factors

- Health Behaviors (30%)
 - Tobacco Use
 - Diet & Exercise
 - Alcohol & Drug Use
 - Sexual Activity
- Clinical Care (20%)
 - Access to Care
 - Quality of Care
- Social & Economic Factors (40%)
 - Education
 - Employment
 - Income
 - Family & Social Support
 - Community Safety
- Physical Environment (10%)
 - Air & Water Quality
 - Housing & Transit

Policies & Programs

County Health Rankings model © 2014 RWJF

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LET'S HEAR FROM YOU...

What are social and economic factors that you are thinking about addressing or currently addressing in your community?

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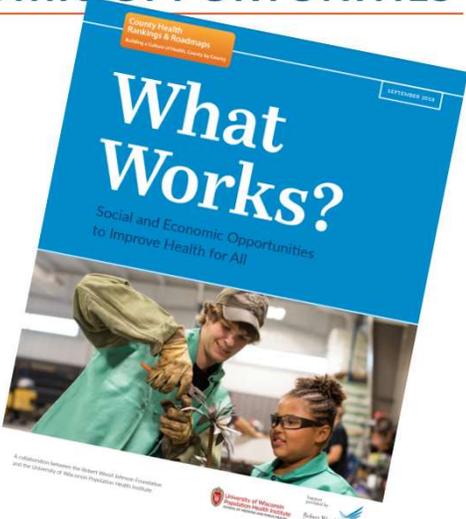
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WHAT WORKS: SOCIAL & ECONOMIC OPPORTUNITIES

Features specific strategies that

- ▶ Can improve social and economic opportunities and health for all.
- ▶ Are likely to reduce unfair differences in health outcomes are emphasized.



www.countyhealthrankings.org/what-works-for-health

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LET'S HEAR FROM YOU...

What are social and economic factors that you are thinking about addressing in your community?

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THE HISTORIC TOWN OF EATONVILLE



"I was born in a Negro town. I do not mean by that the black back-side of an average town. Eatonville, Florida, is, and was at the time of my birth, a pure Negro town—charter, mayor, council, town marshal and all. It was not the first Negro community in America, but it was the first to be incorporated, the first attempt at organized self-government on the part of Negroes in America."



Zora Neale Hurston
Dust Tracks on a Road

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EDUCATION: A MAJOR PILLAR IN THE TOWN OF EATONVILLE



Robert L. Hungerford Preparatory



Hungerford Elementary



Hostdime

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EDUCATION:

A MAJOR PILLAR IN THE TOWN OF EATONVILLE

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EDUCATION: A MAJOR PILLAR IN THE TOWN OF EATONVILLE



- ▶ Valencia Construction Program
- ▶ Polis Institute (Leadership Eatonville)
- ▶ Winter Park Health Foundation
- ▶ Private Donor



LEADERSHIP
EATONVILLE



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ECONOMIC DEVELOPMENT: CASHING IN ON A PROMISING FUTURE FOR EATONVILLE



- ▶ Zaxby's
- ▶ Sunshine Health
- ▶ Polis Institute
(Leadership Eatonville)
- ▶ Wayne Densch Center



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**ECONOMIC DEVELOPMENT:
CASHING IN ON A PROMISING FUTURE FOR
EATONVILLE**



Hungerford Property



Hostdime



Dajen Eats

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**ECONOMIC DEVELOPMENT:
CASHING IN ON A PROMISING FUTURE FOR EATONVILLE**



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HEALTH EQUITY:
HEALTH EQUITY FOR A LASTING IMPACT



- ✓ Healthcare
- ✓ Transportation
- ✓ Healthy Eating Options
- ✓ Nutrition
- ✓ Medication

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HEALTH EQUITY:
HEALTH EQUITY FOR A LASTING IMPACT



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HEALTH EQUITY:

HEALTH EQUITY FOR A LASTING IMPACT

- ▶ Healthy Eatonville Place
- ▶ University of Central FL
- ▶ Winter Park Health Foundation
- ▶ Advent Health
- ▶ Hebni Nutrition
- ▶ Meet The Pharmacist
- ▶ Quality Healthcare
- ▶ Transportation
- ▶ Healthy Eating Options

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Key Takeaways

- ▶ Residents are at the center of health improvement change.
- ▶ Creating opportunities for youth to thrive is important for their success and your community's future.
- ▶ Health equity begins with addressing the drivers of health.
- ▶ Partnerships is necessary to advance health equity.



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24:1 Community, MO, 2016

We want to hear from you!

Click the link to answer a few questions about today’s webinar

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Kansas City, MO 2015

QUESTIONS?

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How Healthy is Your Community?

The annual Rankings provide a revealing snapshot of how health is influenced by where we live, learn, work and play. They provide a starting point for change in communities.
Choose a state from the map or search below to begin.

Find your state or county:



GET READY!

2019 County Health Rankings to be Released on March 19th

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UPCOMING WEBINAR

County Health Rankings & Roadmaps 101

3 p.m. EST, Tuesday, April 23rd

Register Now!



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POLL: WHAT DO YOU WANT TO EXPLORE MORE?

- ▶ Creating STEAM (science, technology, engineering, arts, & math) partnerships
- ▶ Resident Engagement/Leadership
- ▶ Creating Economic Development Incentives
- ▶ Private/Public Partnerships
- ▶ Other examples that you have implemented to build a culture of health



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REGISTRATION LINK IN CHAT

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THANK YOU!

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