

**County Health
Rankings & Roadmaps**

Building a Culture of Health, County by County

A Robert Wood Johnson Foundation program

August 13, 2019

Improving Health Equity Through Rural Economic Development

A County Health Rankings & Roadmaps Webinar

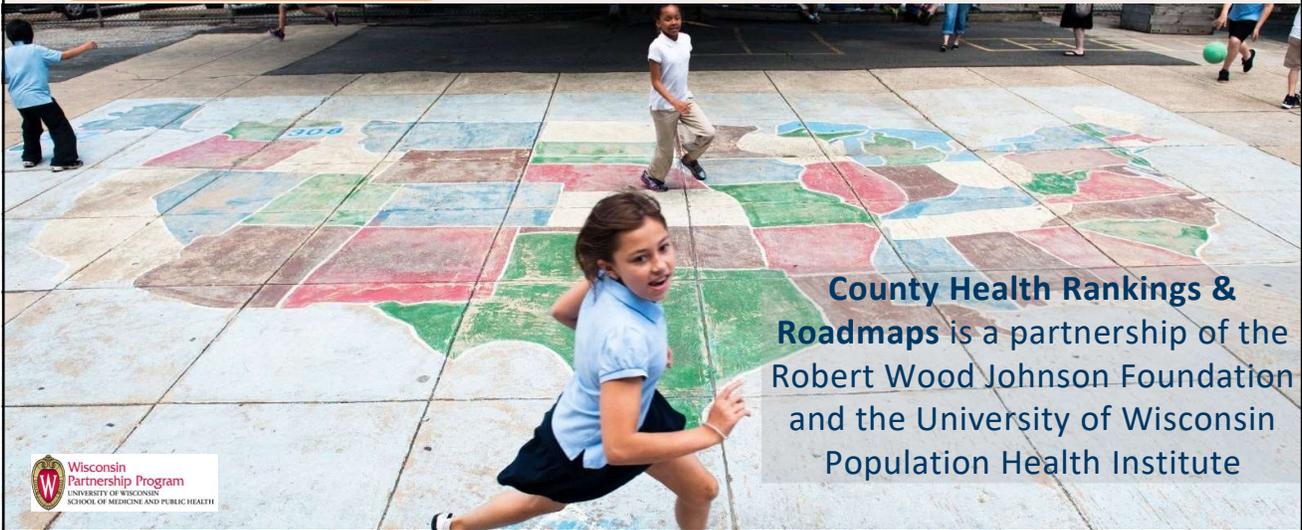
countyhealthrankings.org



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A Robert Wood Johnson Foundation program



County Health Rankings & Roadmaps is a partnership of the Robert Wood Johnson Foundation and the University of Wisconsin Population Health Institute



YOUR FACILITATORS



Joe Hinton

Action Learning Coach
Chicago, Illinois



**Ericka
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Action Learning Coach
Deltona, Florida



Attica Scott

Action Learning Coach
Louisville, Kentucky

YOUR PRESENTERS FROM KLAMATH COUNTY, OR



Jennifer Little, MPH

Klamath County Public Health Department



Erin Schulten, MPH, MBA

Healthy Klamath Coalition

LEARNING OUTCOMES FOR TODAY



Apply a community development mindset to health improvement work.



Examine economic development strategies and application to your community.



Identify guidance to assist in moving your work into additional action to improve health and equity.

JOIN US FOR MORE DISCUSSION – TODAY!

- ▶ **When:** Immediately following the webinar
- ▶ **What:** Interactive learning experience, opportunity to share ideas and ask questions
- ▶ **How:** Videoconference and/or phone via Zoom
- ▶ **Why:** Deepen the webinar learning, allow further exploration



Webinar Discussion Group



WHY WE DO WHAT WE DO

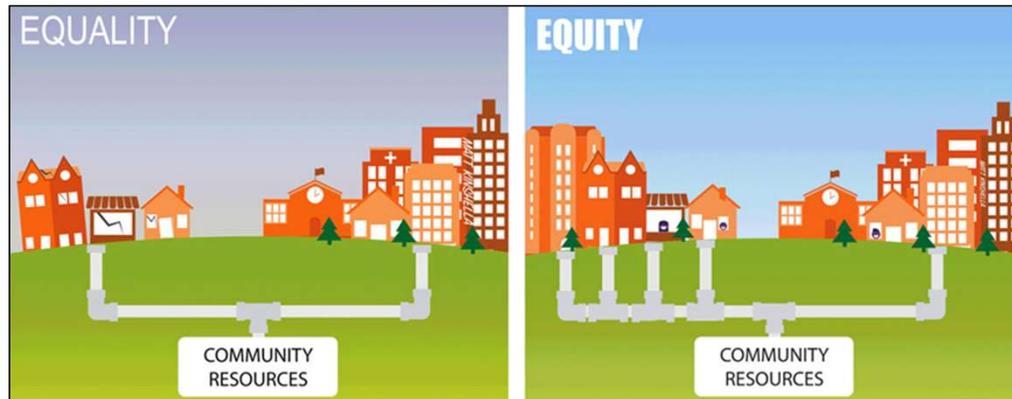
Improve Health Outcomes



WHY WE DO WHAT WE DO

Increase Health Equity

EQUITY AT THE COMMUNITY LEVEL

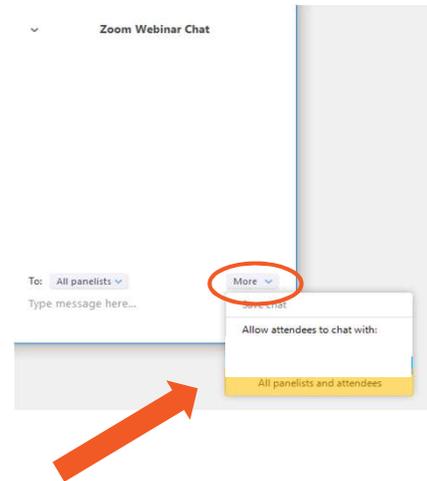


Source: Matt Kinshella, 2016.

WHAT DOES ECONOMIC DEVELOPMENT HAVE TO DO WITH HEALTH AND HEALTH EQUITY?

LET'S HEAR FROM YOU...

What economic and community development priorities are present in your community?



THE COMMUNITY DEVELOPMENT APPROACH

Starts with:

- ▶ A clear vision for neighborhood improvement
- ▶ Community engagement and cross-sector collaboration and expertise
- ▶ Access to affordable financing for local investment



COMMUNITY DEVELOPMENT IS ABOUT

- ▶ Housing
- ▶ Schools
- ▶ Grocery stores
- ▶ Early childhood centers
- ▶ Health clinics
- ▶ Recreation centers
- ▶ Commercial strips
- ▶ Cultural facilities



Spartanburg, SC 2015



Shoalwater Bay Indian Tribe 2016



Williamson, WV 2014

COMMUNITY DEVELOPMENT IS ALSO ABOUT

- ▶ Good health outcomes
- ▶ Academic performance
- ▶ Healthy eating
- ▶ Mental Health and spiritual well-being
- ▶ Economic well-being
- ▶ Community safety
- ▶ Active lifestyles
- ▶ Job training and security

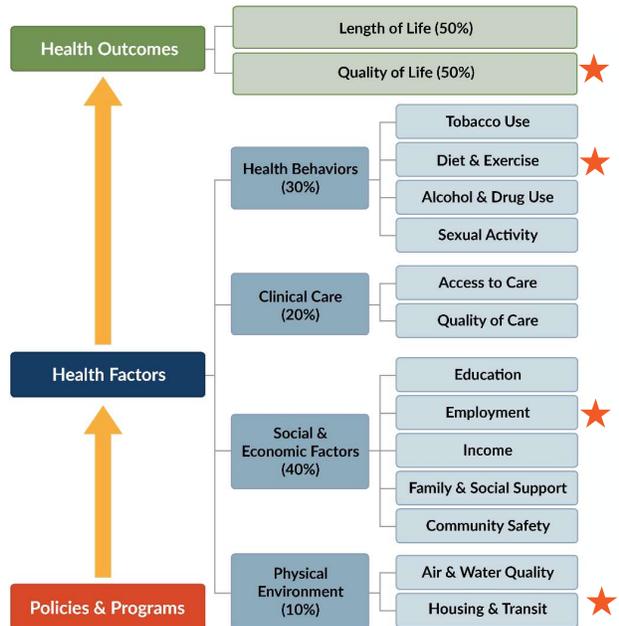


Taos Pueblo 2014

WHY IS THIS IMPORTANT TO US?



Chelsea, MA 2017



County Health Rankings model © 2014 UWPHI

A GLIMPSE AT KLAMATH COUNTY



KLAMATH WORKS



COMMUNITY HEALTH WORKER PROGRAM



692 People
actively engaged
with our team to
improve their health

provided
9,938
home visits, office visits,
and phone calls

1,842
RIDES
provided to people in
need to healthy locations

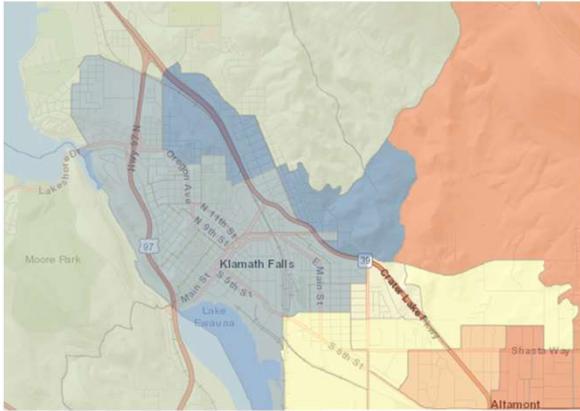
	Food insecurity rate		Number of food insecure individuals	
	2011	2016	2011	2016
Klamath	21.1%	14.9%	13,330	9,800
Lake	19.3%	15.4%	1,380	1,200
Oregon	18.8%	12.9%	626,420	527,370



FOOD SYSTEM



BUILT ENVIRONMENT



HEALTHY KLAMATH



Find Data	Create Reports	Klamath Initiatives	Locate Resources	About Us
			Events Calendar	
			Community Health Assessment	
			Blue Zones Project® Klamath Falls	
			GIS Maps of Klamath Falls	

The Healthy Klamath Coalition is a multi-sector partnership established to guide community health improvement efforts in Klamath County, Oregon. The community mobilized in 2012, forming the coalition in response to consistently low rankings in the annual Robert Wood Johnson Foundation (RWJF) County Health Rankings. Over the past seven years, dedicated community members, leaders, and organizations have launched numerous initiatives, programs, and policy changes to address the health factors contributing to poor health outcomes in Klamath County. Passionate community leaders and community members are working together to find innovative solutions to address the health issues where we live, learn, work, and play. This momentum is helping build a culture of health in Klamath County.

WWFH - EVIDENCED-BASED SOLUTIONS



Community Development Block Grants
(CDBGs)



Transitional Jobs



Zoning regulations for land use policy

POLL

- ▶ What other resources on the County Health Rankings & Roadmaps website are you using? Select as many as apply.
- ▶ County snapshot
 - ▶ State reports
 - ▶ Meeting with Action Learning Coaches
 - ▶ Action Center
 - ▶ Partner Center
 - ▶ Action Learning Guides
 - ▶ Webinar recording and resource guides
 - ▶ RWJF Culture of Health Prize stories
 - ▶ Communities in Action stories

HIGHLIGHTED GUIDANCE: ACTION LEARNING GUIDES

- ▶ Self-directed learning on specific topics
- ▶ Blend guidance, tools, and activities for hands-on practice and reflection
- ▶ Topics include:
 - Introduction to Equity
 - Partnering With Residents
 - Getting Started With Policy Change

Action Learning Guides

Dig into specific topics with a blend of guidance, tools, and hands-on practice and reflection activities.



Introduction to Equity

Ready to learn more about equity and how it applies to your community? This Action Learning Guide includes guidance, tools, and examples to explain what equity is, why it matters, and how it relates to health. It will help you get started with understanding key terms and concepts and where to begin to take action.

[Read more >](#)



Partnering With Residents

Engaging community members, especially people most often left out or unheard, is an essential part of improving health outcomes and advancing equity in communities. The guidance, tools, and examples here will help you engage and partner with community residents in a meaningful way.

[Read more >](#)



Getting Started With Policy Change

Ready to be an agent of change in your community? This Action Learning Guide includes guidance, tools, and examples you find here will help you get started with policy change and ensure your efforts are grounded in equity.

[Read more >](#)

WANT A THOUGHT PARTNER? CONSIDER ACTION LEARNING COACHES

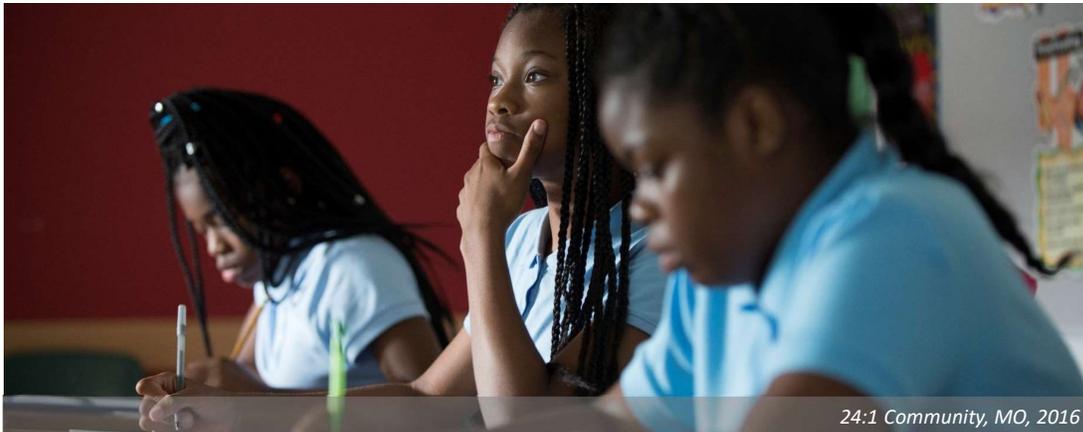
- ▶ Help strengthen community efforts through online guidance and virtual learning opportunities.
- ▶ Connect with a coach via the **Contact Us** form.

★ **TIP:** You can find the Contact Us button at the bottom of our website, no matter where you are on the site.



KEY TAKE-AWAYS

- ▶ Economic and community development priorities can be selected to improve health.
- ▶ Benefits and reductions in costs from one policy or program can create space for other investments in the community.
- ▶ Multi-sector partnerships are vital to economic and community development and improving health outcomes.



24:1 Community, MO, 2016

WE WANT TO HEAR FROM YOU!

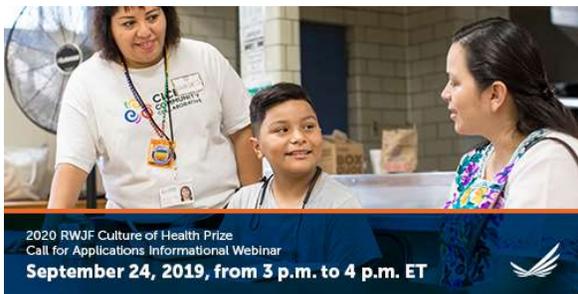
Click the link to answer a few questions about today's webinar



Kansas City, MO

QUESTIONS?

2020 RWJF CULTURE OF HEALTH PRIZE CALL FOR APPLICATIONS



2020 RWJF Culture of Health Prize
Call for Applications Informational Webinar
September 24, 2019, from 3 p.m. to 4 p.m. ET

The RWJF Culture of Health Prize honors and elevates U.S. communities working at the forefront of advancing health, opportunity, and equity for all. Is your community giving all residents a chance to thrive?

Visit [rwjf.org/prize](https://www.rwjf.org/prize) to:

- ▶ Learn more about the Prize
- ▶ Register for an informational webinar about the application process on *September 24, 3-4pm ET*
- ▶ Explore stories from previous Prize winners
- ▶ Start an application

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THANK YOU!

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