

County Health Rankings & Roadmaps

Building a Culture of Health, County by County

A Robert Wood Johnson Foundation program

EVALUATING IMPACT EFFECTIVELY AND EFFICIENTLY



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www.countyhealthrankings.org



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County Health Rankings & Roadmaps is a collaboration between the Robert Wood Johnson Foundation and the University of Wisconsin Population Health Institute.

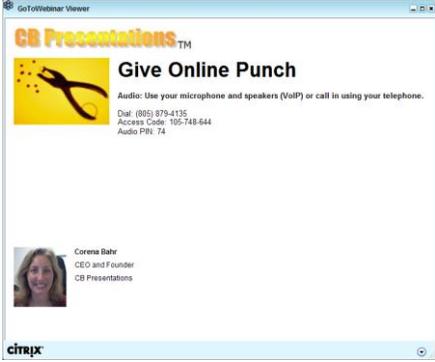
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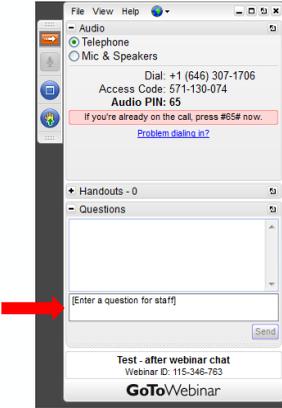
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GO TO WEBINAR ATTENDEE INTERFACE

1. Viewer Window



2. Control Panel



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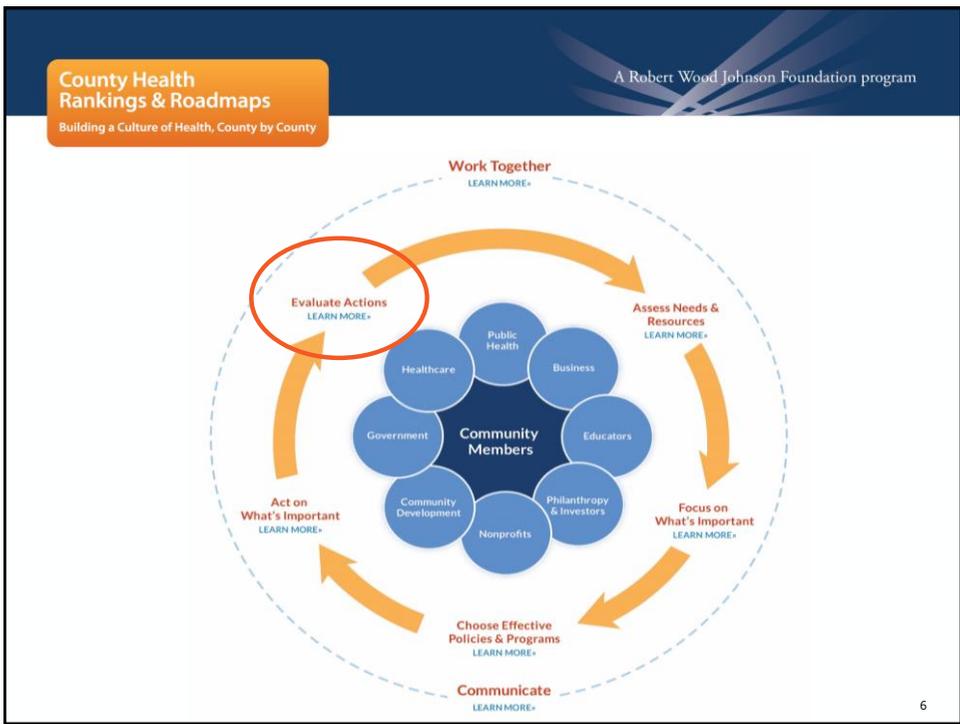
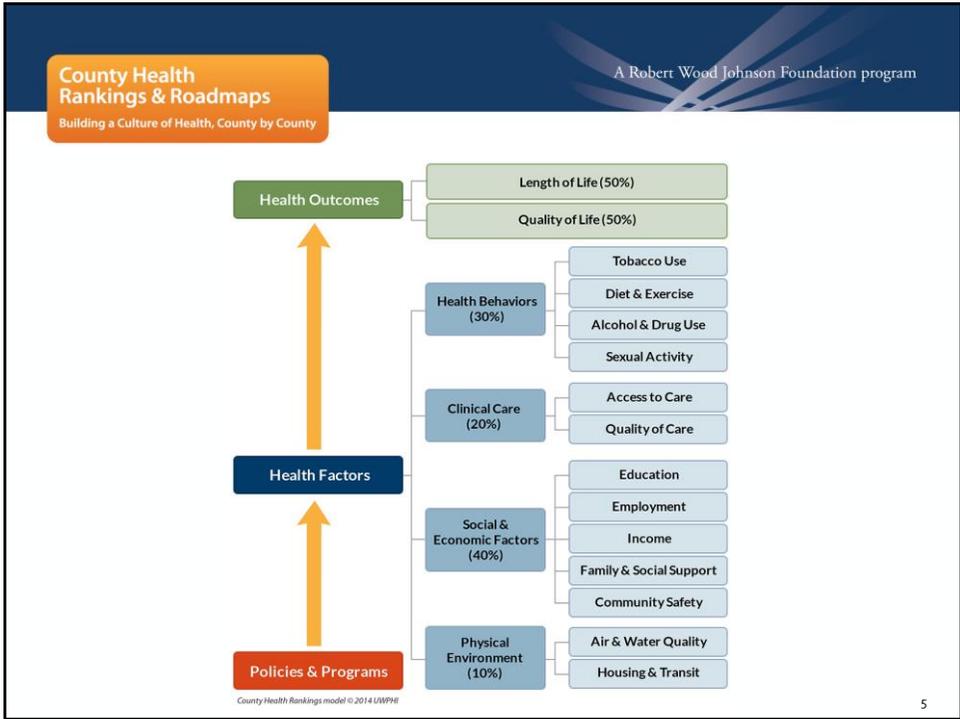
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REFLECTION QUESTIONS

- Who else do you need to share this information with?
- What is one idea for action that you're taking from this webinar?



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WHY IS EVALUATING IMPACT IMPORTANT?



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THE CHALLENGE OF EVALUATION



- ▶ Expertise
- ▶ Data
- ▶ Financial support

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GUIDING QUESTION

How can we evaluate our impact in the community effectively and efficiently with limited resources?

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GUEST SPEAKERS



Melissa Fair, MPH
Principal Investigator



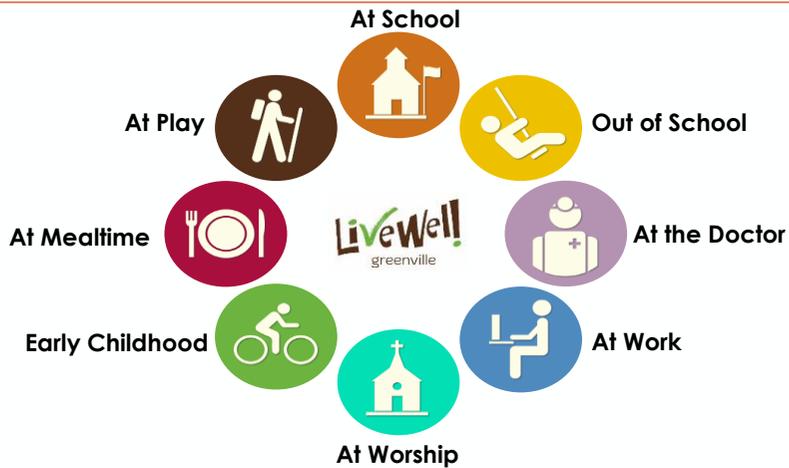
Sally Wills, MPH
Executive Director

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MISSION



CONNECTING THE DOTS



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AREAS OF SUPPORT

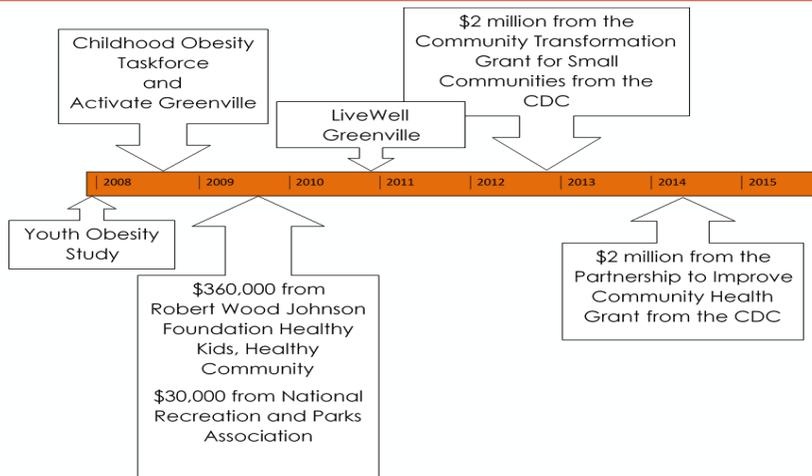


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HISTORY OF LIVEWELL GREENVILLE



LIVEWELL ACHIEVEMENTS



ACHIEVEMENTS



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Furman University

University of South Carolina

Furman University and Clemson University

University of Medical Sciences Arizona

Furman University

Furman University and USC Upstate

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COMMUNITY BASED PARTICIPATORY RESEARCH

Community Context

Community Members & Coalition Partners

Frontline Workers & Coalition staff

University Researchers & Evaluators

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WHY CBPR?

- Builds upon the resources and strengths of the community
- Fosters sustainability and encourages long term partnerships
- Recognizes the important role of context, with residents as experts
- Establishes balance between research and action for mutual benefit of all partners

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WHAT LIVEWELL GREENVILLE IS LOOKING FOR



- Demonstrated historical commitment to community-based work
- Specific area of expertise and interest also aligns with LWG's and the communities needs
- Long term commitment despite variable funding cycle

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MUTUALLY BENEFICIAL RELATIONSHIPS



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LIVEWELL GREENVILLE STUDENT RESEARCHERS

- ▶ Research and operations opportunities for undergraduate and graduate students
- ▶ LWG Student Fellows
- ▶ Graduate student practicums, thesis and dissertation development



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- Engagement opportunities.
- Connection and contribution to Greenville.

Community

- Community Relationships
- Applied Research
- Citizenship

Students

- Mentorship
- Academic Growth
- Scholarship

University Faculty

LiveWell

Slide Courtesy of Jeanine Stratton

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FUNDING THE EVALUATION TEAM

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EVALUATION LEADS TO SUCCESS



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GUIDING QUESTION

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MEET OUR COMMUNITY COACHES

Ready to take action, but not sure what to do next?
[GET HELP](#)



*SUPPORTING YOUR COMMUNITY'S
JOURNEY TOWARD HEALTH*

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THANK YOU!

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AFTER CLASS DISCUSSION

- ▶ Continue with us for an additional 15 minutes
- ▶ Submit your questions via question box



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