Building a Culture of Health, County by County

A Robert Wood Johnson Foundation program



Webinar & Discussion Date: January 29, 2019

Policies & Programs to Help Build a Culture of Health Tools and Resources

County Health Rankings & Roadmaps Tools & Resources

- <u>Slides and a recording</u> are available in the Webinars section of the website. Please consider sharing with a colleague!
- <u>Explore Health Rankings</u>: The annual Rankings provide a revealing snapshot of how health is influenced by where we live, learn, work, and play. Find and use your county data, read our reports, and learn more about what and why we rank.
- <u>Take Action to Improve Health</u>: Find strategies that we know work, guidance for setting a plan in motion, and resources to help you partner with others.
- <u>Learn from Others:</u> Sharing the stories of others ignites possibilities and inspires action. Find out about upcoming webinars, learn more about the RWJF Culture of Health Prize, and check out community highlights.
- <u>What is Health?</u> Learn about our vision of health.
- Stay in touch with County Health Rankings & Roadmaps:
 - o <u>Subscribe to our e-Newsletter</u>
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Highlighted Guidance

<u>What Works? Social and Ecomonic</u> <u>Opportunities to Improve Health for</u>

<u>All.</u> This report outlines key steps toward building healthier and more equitable communities and features specific policies and programs that can improve social and economic opportunities and health for all. Policies and programs that are likely to reduce unfair differences in health outcomes are emphasized.

Community Stories:

- <u>Buncombe County, NC: 2014 RWJF Culture of Health Prize Winner</u> Nestled in the Blue Ridge mountain range is a valley with a blend of urban and rural areas that make up Buncombe County, N.C., and the eclectic county seat of Asheville. Across this picturesque landscape a new Culture of Health is taking root. With the support of more than 70 organizations and thousands of individuals, the community is coming together to improve health outcomes—now and for generations to come.
- <u>Vicksburg, MI: 2017 RWJF Culture of Health Prize Winner</u> Citizens are uniting to focus on core issues like decreasing the obesity rate and improving children's' learning environments.

Guest: Mothering Asheville: Community Centered Home Health

• Definition of Doula - A trained professional who provides continuous physical, emotional and informational support to a mother before, during and shortly after childbirth to help her achieve the healthiest, most satisfying experience possible.

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• <u>Mamatoto Village</u> is a 501 (c)(3) non-profit organization devoted to creating career pathways for Women of Color in the field of public health and human services; and providing accessible perinatal support services designed to empower women with the necessary tools to make the most informed decisions in their maternity care, their parenting, and their lives.

Guest: United Way of West Central Mississippi

• Learn more about the work of the United Way of West Central Mississippi <u>HERE</u>.

Peer-to-Peer Resources Shared in Post-Webinar Discussion Group Session

• <u>DONA International</u> has a primary function is to provide excellent doula education and certification to a diverse population of doulas world-wide. DONA International promotes the highest quality perinatal support for birthing mothers and their families by setting the standard for doula education and training, and by advocating the research-based benefits of doula care.

Healthy Places by Design Resources

- <u>Healthy Places by Design</u> facilitated the post-webinar discussion group session. Their <u>Community Action Model</u> was developed with insights from more than a dozen years of supporting successful community health initiatives and a deep understanding of the community change process.
- Stay in touch with Healthy Places by Design:
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