

County Health Rankings & Roadmaps
Building a Culture of Health, County by County

A Robert Wood Johnson Foundation program

RANKINGS IN ACTION: INCOME



Kate Konkle
Community Coach



Mary Bennett
Community Coach



Nicole Keenan
Fair Work Center

June 9, 2015

www.countyhealthrankings.org

Support provided by



University of Wisconsin
Population Health Institute
SCHOOL OF MEDICINE AND PUBLIC HEALTH



Robert Wood Johnson
Foundation

County Health Rankings & Roadmaps
Building a Culture of Health, County by County

A Robert Wood Johnson Foundation program

County Health Rankings & Roadmaps is a collaboration between the Robert Wood Johnson Foundation and the University of Wisconsin Population Health Institute.

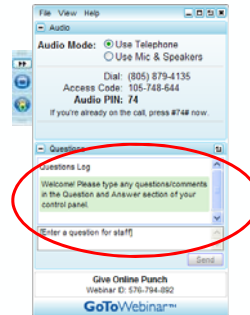
www.countyhealthrankings.org

GO TO WEBINAR ATTENDEE INTERFACE

1. Viewer Window



2. Control Panel



REFLECTION QUESTIONS

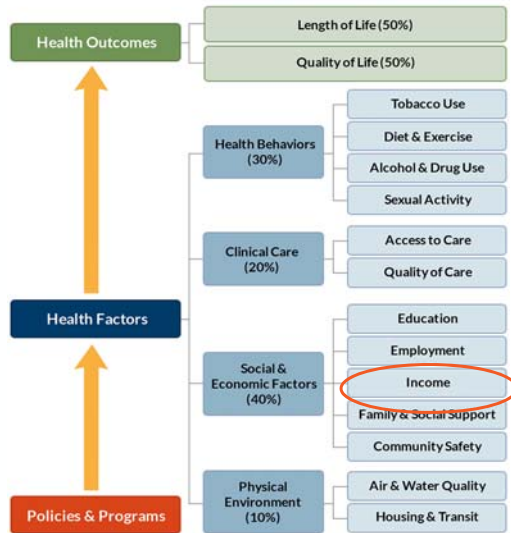
- ▶ Who else do you need to share this information with?
- ▶ What is one idea for action that you're taking from this webinar?
- ▶ What else do you need to know to take action/use this information?



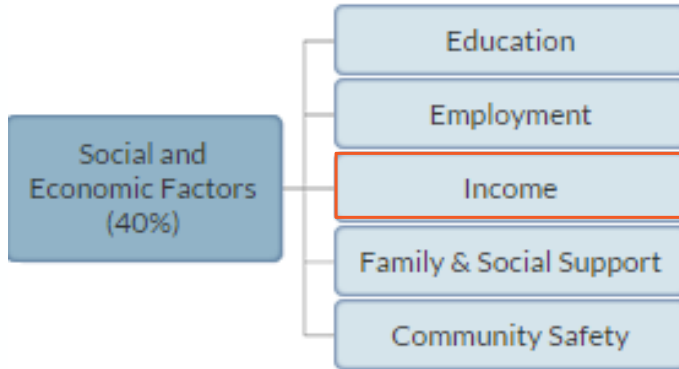


GUIDING QUESTIONS

Why do we care about income and what can communities do to impact this focus area?



WHY FOCUS ON INCOME?

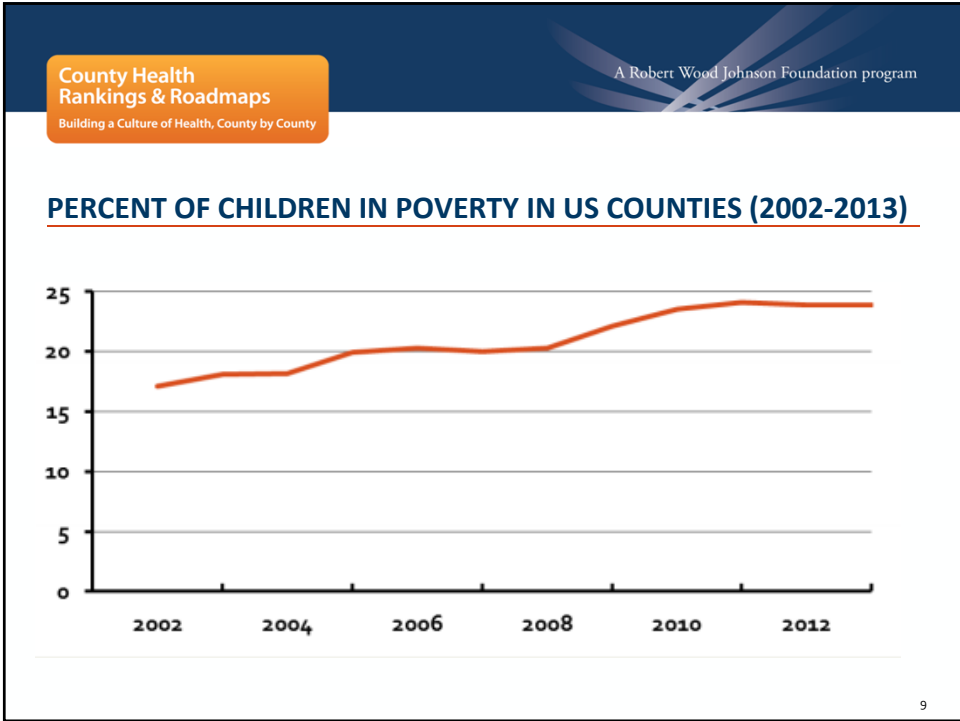


7

2 INCOME MEASURES



8



County Health Rankings & Roadmaps
Building a Culture of Health, County by County

A Robert Wood Johnson Foundation program

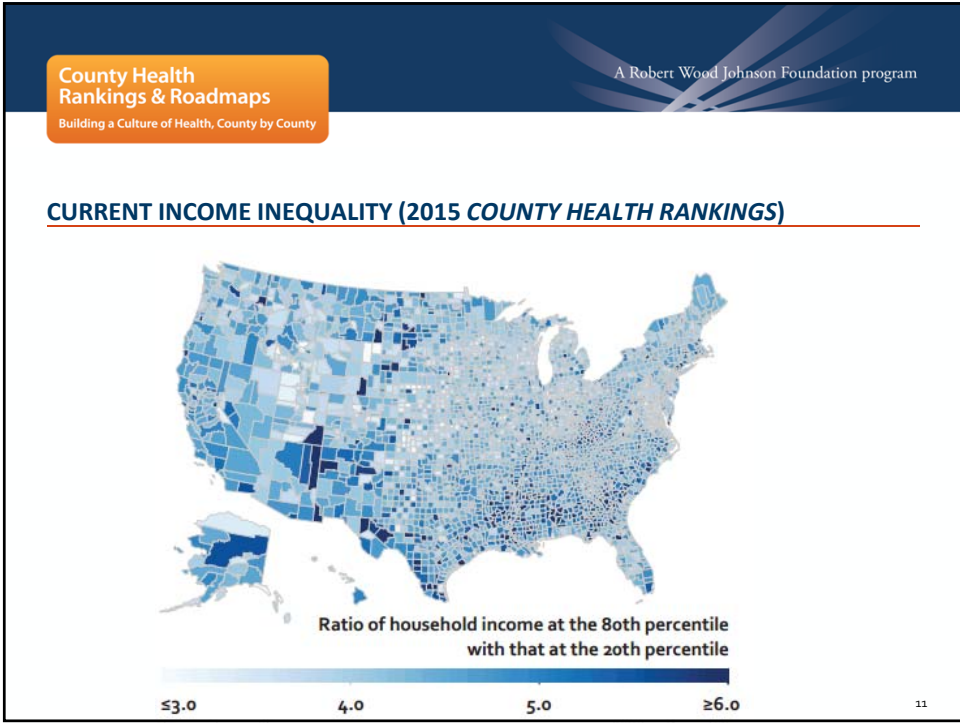
KING COUNTY, WA SNAPSHOT

King (KG)
County Snapshot | Additional Measures

Social & Economic Factors 2

High school graduation	80%			71.0%	79%
Some college	77.6%			71.0%	67.8%
Unemployment	5.2%			4.0%	7.0%
Children in poverty	16%		14-17%	13%	19%
Income inequality	4.6		4.5-4.7	3.7	4.4
Children in single-parent households	25%		24-26%	20%	29%
Social associations	9.6			22.0	9.3
Violent crime	343			59	301
Injury deaths	48		47-50	50	59
Food environment index					
Physical inactivity	15%		14-16%	20%	18%
Access to exercise opportunities	98%			92%	89%

10



County Health Rankings & Roadmaps
Building a Culture of Health, County by County

A Robert Wood Johnson Foundation program

KING COUNTY, WA SNAPSHOT

King (KG)
County Snapshot | Additional Measures

Social & Economic Factors 2

High school graduation	80%			71.0%	79%
Some college	77.6%			67.8%	
Unemployment	5.2%			4.0%	7.0%
Children in poverty	16%		14-17%	13%	19%
Income inequality	4.6		4.5-4.7	3.7	4.4
Children in single-parent households	25%		24-26%	20%	29%
Social associations	9.6			22.0	9.3
Violent crime	343			59	301
Injury deaths	48		47-50	50	59
Food environment index					
Physical inactivity	15%		14-16%	20%	18%
Access to exercise opportunities	98%		92%	89%	

12

County Health Rankings & Roadmaps
Building a Culture of Health, County by County

A Robert Wood Johnson Foundation program

ADDITIONAL MEASURES

Median household income *Children eligible for free lunch*



13

County Health Rankings & Roadmaps
Building a Culture of Health, County by County

A Robert Wood Johnson Foundation program

County Health Rankings & Roadmaps
Building a Culture of Health, County by County

A Robert Wood Johnson Foundation program

HEALTH RANKINGS ROADMAPS TO HEALTH RWJF CULTURE OF HEALTH PRIZE MORE Search this site

HOW HEALTHY IS YOUR COMMUNITY?


Search by county or select a state



RWJF CULTURE OF HEALTH PRIZE

LEARN MORE

WHAT CAN YOU DO?



14

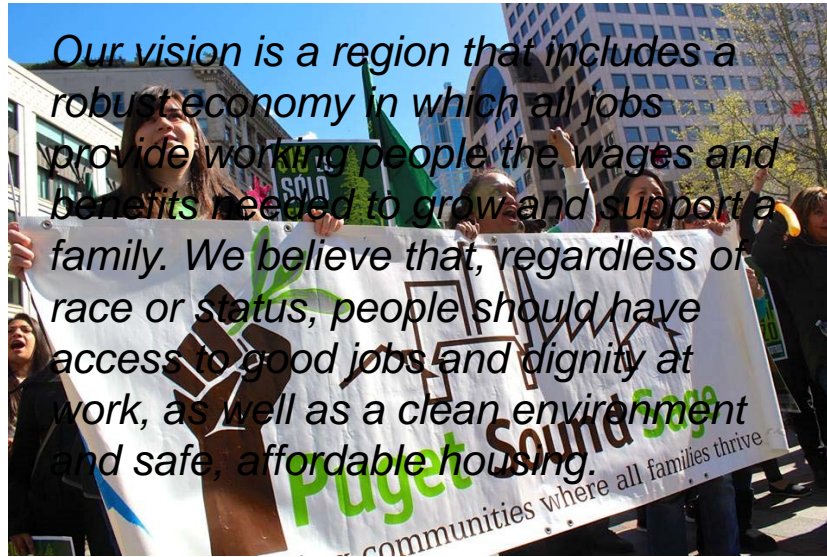
SEATTLE, WA



Nicole Vallesterro Keenan
Fair Work Center, Seattle, WA



SeaTac



City of SeaTac

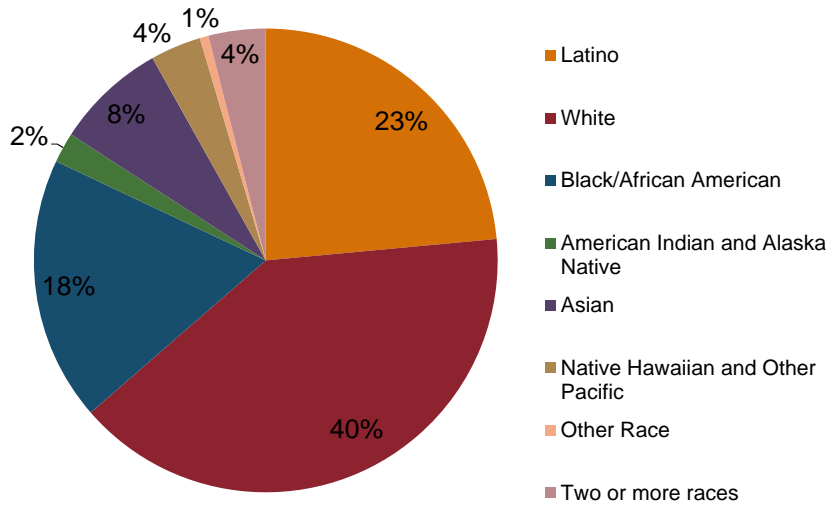


POVERTY RATE

	Surrounding communities to Sea-Tac Airport	Rest of King County
All persons	16%	9%
Children	25%	10%
Foreign born	22%	14%

Source: Authors' Analysis of American Community Survey, 2006-2011

Race in SeaTac



Public Health

	Surrounding communities to Sea-Tac Airport	All of King County
Reported “poor” or only “fair” health	15%	10%
Adults (18-64) uninsured	26%	16%
Could not afford to see doctor	15%	10%

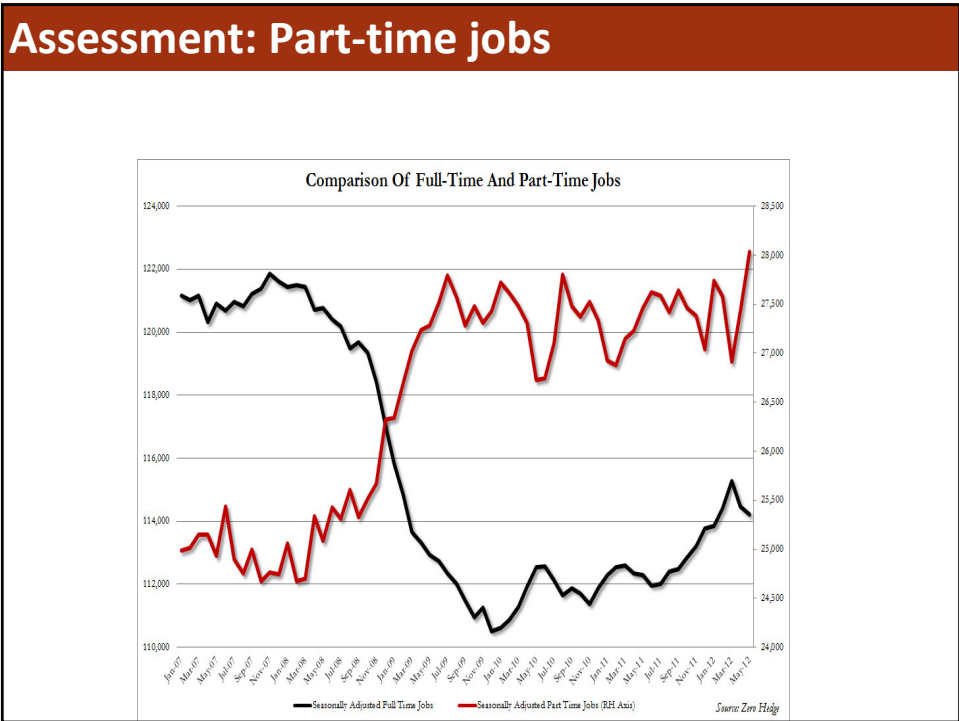
Source: Public Health – Seattle & King County

Wage Decline in SeaTac



- From 1990 to 2010 per capita income in SeaTac decreased from \$30,957 to \$23,617 (2013 inflation adjusted).
- Between 1999 and 2011, the percentage of families with income below the poverty level increased from 9.8% to 12.2%.

1990 US Census SF3 Dataset aggregated by Census tracts within the City of Seatac. U.S. Census Bureau, 2007-2012 American



Assessment: Poor working conditions

**LEGAL DEDUCTIONS
TIPS WITHHELD
UNPAID OVERTIME
BREAKS DENIED**

Workforce Standards at Major West Coast Airports

	Minimum Compensation	Health Insurance Incentive	Worker Retention	Paid Time Off (PTO)	Collective Bargaining Agreement Provisions	Minimum Training Requirements
San Francisco (SFO)	\$12.43 - \$14.18	Yes	Yes	12 days PTO, 10 unpaid days off	Yes	Increased from industry standard of 8 hours to 40 hours of security training
Los Angeles (LAX)	\$15.37	Yes	Yes	12 days PTO	Yes	No
San José (SJC)	\$14.71	Yes	Yes	No	Yes	Yes - Created and expanded minimum training based on sector
Oakland (OAK)	\$13.45	Yes	Yes	12 days PTO	Yes	No
Sea-Tac (SEA)	\$9.19	No	No	No	No	No

SeaTac's Proposition 1

- Paid Sick Days
- Encourages Full Time Work
- Bans Tip Theft
- \$15 Living Wage
- Worker Retention



Winning "15"



Winning "15"



Winning "15"



How's the Hope going today?

- Use language the community values and understands
- Neighborhood field staff from the community built trust
- Focus on what the people want and why



County Health Rankings & Roadmaps

Building a Culture of Health, County by County

A Robert Wood Johnson Foundation program

REFLECTION QUESTIONS

- Who else do you need to share this information with?
- What is one idea for action that you're taking from this webinar?
- What else do you need to know to take action/use this information?



County Health Rankings & Roadmaps
Building a Culture of Health, County by County

A Robert Wood Johnson Foundation program

POLICIES AND PROGRAMS

31

County Health Rankings & Roadmaps
Building a Culture of Health, County by County

A Robert Wood Johnson Foundation program

Home > Roadmaps to Health > What Works for Health

Using What Works for Health
Our Ratings
Our Methods
Our Sources
Choosing Your Strategy

BROWSE ALL POLICIES & PROGRAMS

Keyword Search **GO**

What Works for Health

What Works for Health provides communities with information to help select and implement evidence-informed policies, programs, and system changes that will improve the variety of factors we know affect health.

WANT TO LEARN MORE? View our 4-minute tutorial:

To learn more about strategies that could work in your community, select a health factor of interest (the light blue boxes on the far right) in the model below.

New Policies & Programs

ADDED 4/10/2015
[Prescriptions for physical activity](#)

ADDED 4/10/2015
[Vocational training for adults](#)

ADDED 4/10/2015
[Nutrition prescriptions](#)

BROWSE NEW POLICIES & PROGRAMS

32

County Health Rankings & Roadmaps
Building a Culture of Health, County by County

A Robert Wood Johnson Foundation program

Take action to improve your community's health

Ready to take action, but not sure what to do next?

GET HELP

33

County Health Rankings & Roadmaps
Building a Culture of Health, County by County

A Robert Wood Johnson Foundation program

STAYING CONNECTED

- ▶ Follow @CHRankings
- ▶ Like Facebook.com/CountyHealthRankings
- ▶ e-Newsletter, email chr@match.wisc.edu to subscribe

34

ACKNOWLEDGEMENTS

- ▶ Robert Wood Johnson Foundation
 - Including Jamie Bussel, Abbey Cofsky, Andrea Ducas, Michelle Larkin, Jim Marks, Joe Marx, Don Schwarz, Katie Wehr
- ▶ Wisconsin County Health Rankings & Roadmaps Team
 - Including Bridget Catlin, Julie Willems Van Dijk, Kitty Jerome, Carrie Carroll, Amanda Jovaag, Alison Bergum, Astra Iheukumere
- ▶ Our Partners
 - Including Active Living by Design, Burness, CDC, Dartmouth Institute, National Association of Counties, United Way Worldwide

35



GUIDING QUESTIONS

Why do we care about income and what can communities do to impact this focus area?

36