

Webinar & Discussion Date: December 11, 2018

Unlocking Potential: Engaging Young People in Community Change Tools and Resources

County Health Rankings & Roadmaps Tools & Resources

- [Slides and a recording](#) are available in the Webinars section of the website. Please consider sharing with a colleague!
- [Explore Health Rankings](#): The annual Rankings provide a revealing snapshot of how health is influenced by where we live, learn, work, and play. Find and use your county data, read our reports, and learn more what and why we rank.
- [Take Action to Improve Health](#): Find strategies that we know work, guidance for setting a plan in motion, and resources to help you partner with others.
- [Learn from Others](#): Sharing the stories of others ignites possibilities and inspires action. Find out about upcoming webinars, learn more about the RWJF Culture of Health Prize, and check out community highlights.
- [What is Health?](#) Learn about our vision of health.
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Guest: Well Connected Communities

Youth-Adult Partnership Training Resources

- [Youth-Adult Partnership for Youth Empowerment](#) (Maximizing Youth Voice and Civic Engagement) Site includes volunteer trainings resources, tools to assess how youth-friendly your organization is; research reports, professional journal articles, and other materials.
- A complete online training for those interested in Youth-Adult Partnerships is available at <https://fyi.uwex.edu/youthadultpartnership-training/rationale/>. There are 8 sessions with 1-4 short readings and videos related to this topic.



Highlighted Guidance

These RWJF Culture of Health Prize winning communities have an established track record of engaging youth. Check out their stories: [Brownsville, TX](#), [San Pablo, CA](#), [Seneca Nation of Indians \(NY\)](#)



Highlighted Video

Robert Wood Johnson Foundation President and CEO, Dr. Richard Besser speaks with young leaders and their mentors about engagement strategies. What happens when adults really listen to young people? See the conversation [here](#). (Note: this recording is only available on Facebook.)

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- [ACT for Youth](#) (Assets Coming Together)
 - [Positive Youth Development \(PYD\) 101](#) is a series of 6 short courses to introduce PYD to new youth work professionals, volunteers, and advocates. These stand-alone, interactive courses may be taken in any order. Each course can be completed in about 30 minutes. The Youth Voice and Engagement has these competencies:
 - Identify meaningful roles for young people
 - Describe expressions of adultism and ways to address them
 - Identify approaches to prepare youth and adults for working together as equitable partners
- [4-H Curricula for Youth Adult Partnerships](#)
 - Part of a series written by Dr. Mary Arnold from Oregon State University
 - This has training outlines for ½ day, full day and 1 ½ day workshops complete with handouts and resources to enable the training.

Collaborating for Programs and Policies Resources

- [Pathways for Youth: Strategic Plan for Federal Collaboration](#): This strategic plan resulted from a workgroup comprised of 12 federal departments. The plan elevates strong models of youth programs, policies, and other supports, and articulates areas for future collaborative work with and for youth.
- [Pathways to Policy: A Step-by-Step Playbook for Young People Who Want to Change the World](#): The Playbook provides an introduction to policy change for youth and their allies. The goal of the guide is to give enough background information about policy change that youth can take action on an issue that impacts them.

Peer-to-Peer Resources & Engagement Strategies Shared in Post-Webinar Discussion

The following resources were shared during the discussion following the webinar.

- [Students Against Destructive Decisions](#): SADD's mission is to empower young people to successfully confront the risks and pressures that challenge them throughout their daily lives.
- The [Students Working Against Tobacco](#) organization in Florida has been promoting *We are #NotALabRat* campaign since June 2018. The campaign is intended to dispel myths and promote facts related to e-cigarettes.
- Additionally, participants discussed the need to be open and authentic when engaging youth to build trust. Youth volunteering opportunities and serving food to youth can be effective pathways for bringing youth to table as well as build trust.
- Elevate youth presence and their voice in youth-adult meetings by inviting youth to sit at the front of the room where their backs are to adults to minimize anxiety they may experience speaking in front of adults.
- Build in icebreakers and team building activities at meetings to deepen relationships and facilitate comfort with partnering.
- Meet youth where they are: e.g. at school, in libraries, at places of worship, and barbershops. Likewise, build your net of youth allies by reaching out to coaches, pastors, law

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enforcement, barbers/hairdressers, 4-H clubs, local Y's, Leo Chapters (the youth arm of Lions Clubs), and youth public health interest clubs at schools.

- Lastly, don't forget the power of social media to be used as a connection tool and a strategy to lift up the youth-adult collaborative efforts.

Healthy Places by Design Resources

- Our [Community Action Model](#) was developed with insights from more than a dozen years of supporting successful community health initiatives and a deep understanding of the community change process.
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