WELCOME!

In a moment, we will put up a poll asking you which option best describes how your community is working together…

A. **Isolated silos or parallel play.**

B. **Networking and sharing information.**

C. **Coordinating our activities and actions.**

D. **Cooperating with each other to get more done.**

E. **Collaboratively planning and implementing together.**

County Health Rankings & Roadmaps
A Healthier Nation, County by County

Robert Wood Johnson Foundation

PARTNERING WITH COMMUNITY POLICE

Jan O'Neill
Community Coach
University of Wisconsin
Population Health Institute

Kirk Smith
President & CEO
Greater Flint Health Coalition

Tanya Meeks
Officer
Flint Police Department

May 21, 2013

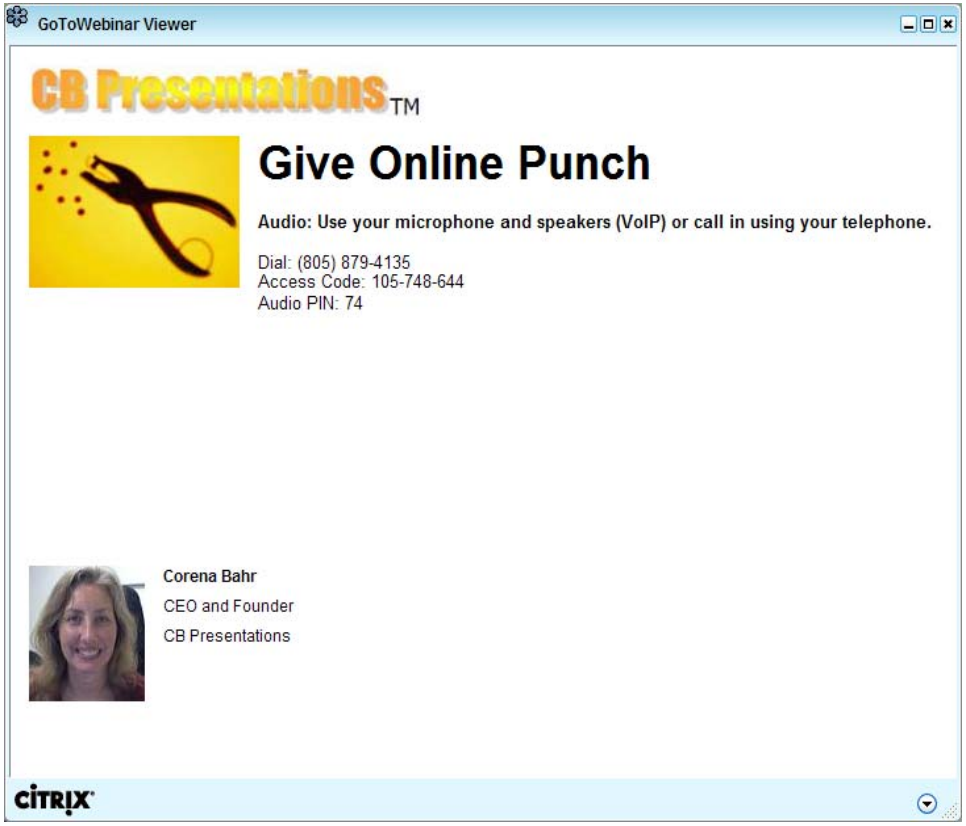
UNIVERSITY OF WISCONSIN
Population Health Institute
Translating Research for Policy and Practice

ACKNOWLEDGEMENTS

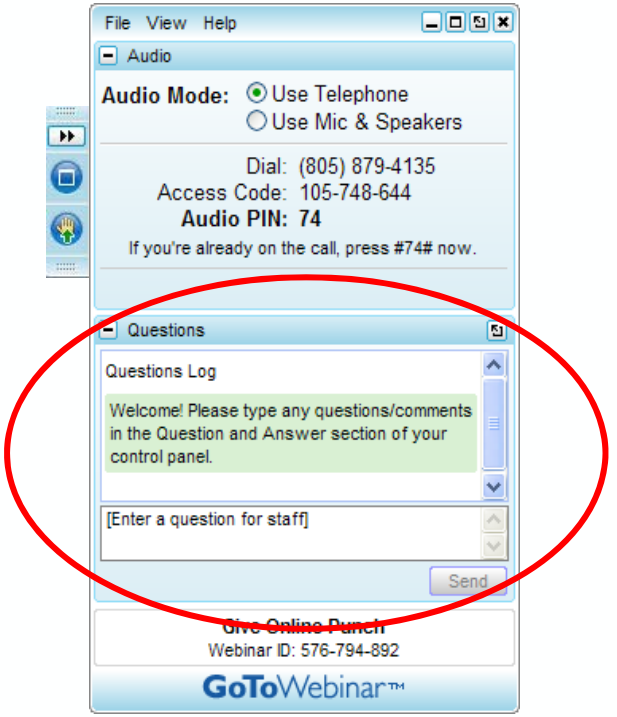
- Robert Wood Johnson Foundation
  - Including Abbey Cofsky, Paul Kuehnert, Michelle Larkin, Jim Marks, Joe Marx, Naima Wong
- Wisconsin *County Health Rankings & Roadmaps* Team
  - Including Bridget Catlin, Julie Willems Van Dijk, Patrick Remington, David Kindig, Angela Russell, Amanda Jovaag, Alison Bergum
- Our Partners
  - Including Burness Communications, Community Catalyst, United Way Worldwide, ASTHO, NACCHO, NNPHI, Dartmouth Institute, CDC, NCHS

GO TO WEBINAR ATTENDEE INTERFACE

1. Viewer Window



2. Control Panel



OUTLINE

- *County Health Rankings & Roadmaps* Overview
- Community Police Partnerships in Flint, MI
- Q & A
- *Roadmaps to Health* Action Center Tool
- Summary & Wrap Up

Insert poll

ESSENTIAL QUESTION

How can we partner with community based organizations to improve health for all?

County Health Rankings Logic Model

Population based data collected

County Health Rankings

Media attention

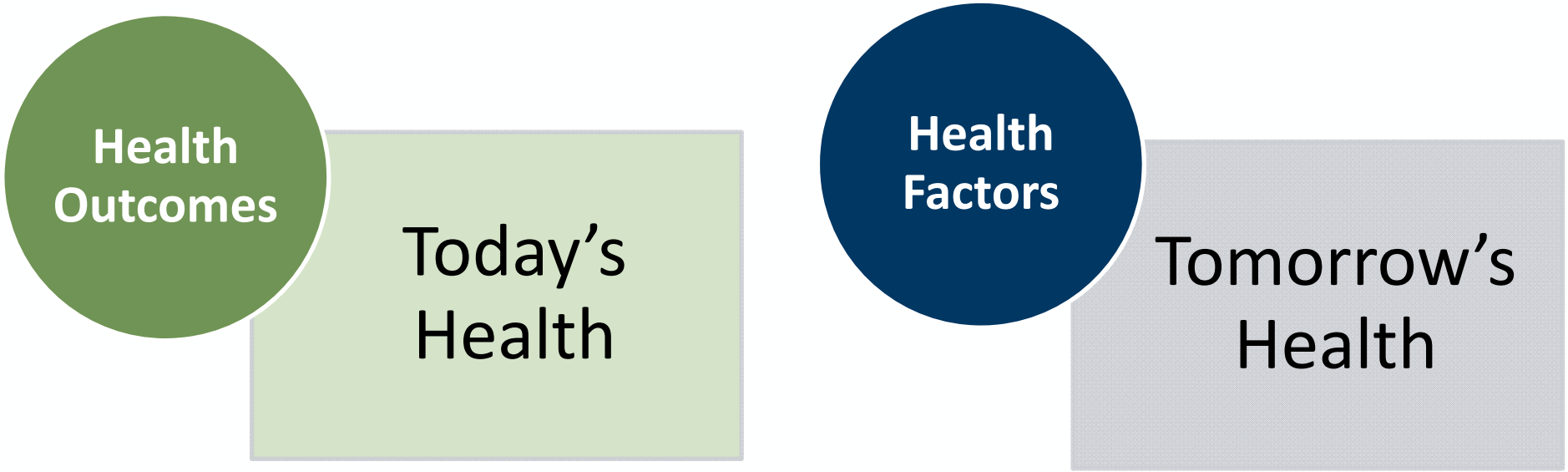
Community leaders use report

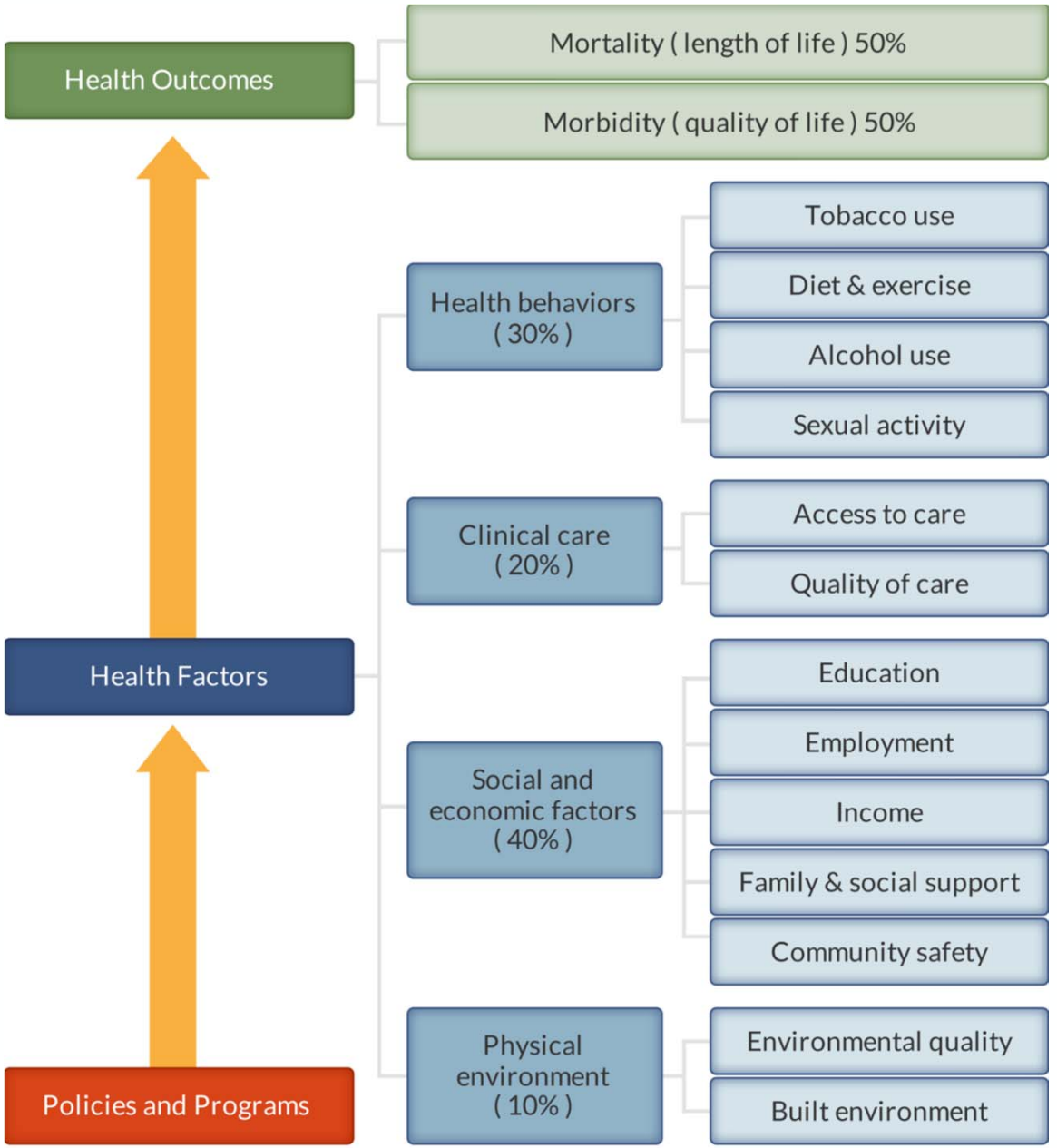
Broad community engagement

Evidence-informed health policies and programs implemented

Improved health outcomes

COUNTY HEALTH RANKINGS: 2 RANKINGS





County Health Rankings model ©2012 UWPHI

www.countyhealthrankings.org

County Health Rankings Logic Model

Population based data collected

County Health Rankings

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Improved health outcomes

TAKE ACTION
Work Together
Assess Needs & Resources
Focus on What's Important
Communicate
Choose Effective Policies & Programs
Act on What's Important
Evaluate Actions
Public Health
Business
Educators
Philanthopy & Investors
Government
Healthcare
Community Members

Kirk Smith
President & CEO
Greater Flint Health Coalition

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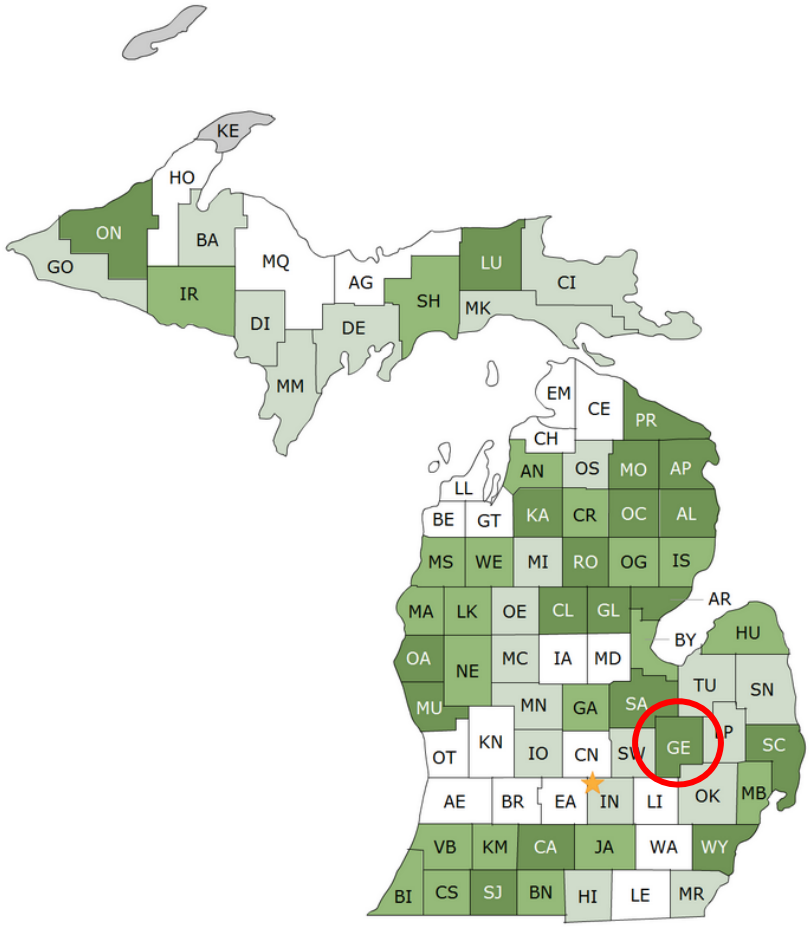
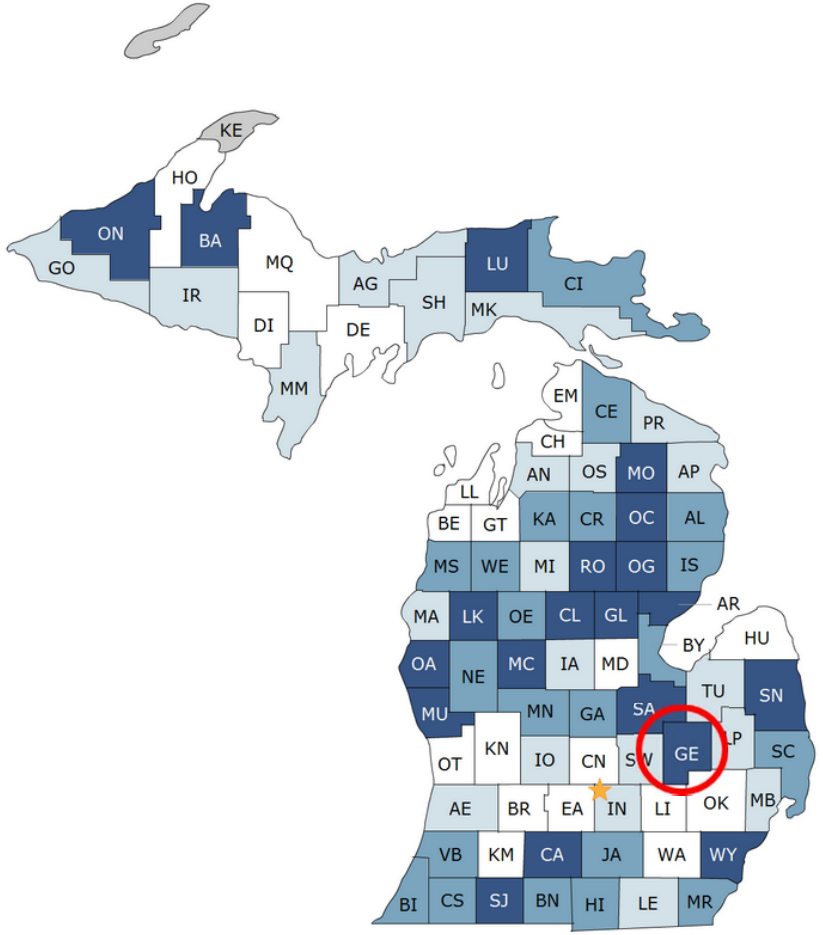
Officer
Flint Police Department

2013 Health Outcomes - Michigan



Rank 1-20 | Rank 21-41 | Rank 42-62 | Rank 63-82 | Not Ranked

2013 Health Factors - Michigan



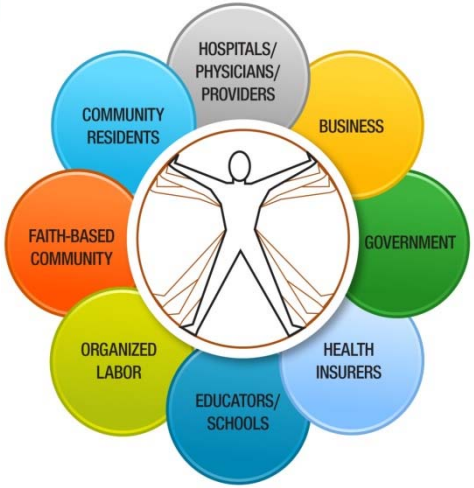
Rank 1-20 | Rank 21-41 | Rank 42-62 | Rank 63-82 | Not Ranked

Greater Flint Health Coalition (GFHC)

Established in 1996, the Greater Flint Health Coalition is a 501(c)3 non-profit health coalition – a true cross-sector partnership between Genesee County & Flint leadership, residents, and all those concerned about the well-being of our community and its residents.

GFHC – Who is at the table?

- 33 Member Board of Directors
  - CEOs from three hospital / health systems
  - CEOs from county's FQHC, community mental health authority, major children's safety net provider clinics
  - Physician & medical society leadership connecting to over 900 area physicians
  - CEO or Vice President of the county's two largest health insurers
  - City of Flint Mayor
  - Genesee County Commissioner
  - Other local elected officials (e.g. State Senator) and policymakers
  - Health Officer of the county's Health Department
  - Director of county's Department of Human Services
  - Superintendent of county intermediate school district agency, representing 21 public school districts and 11 charter schools
  - Local college Presidents
  - Major business leaders (e.g. General Motors, the United Auto Workers)
  - Regional Chamber of Commerce leadership to connect with small & mid-size businesses
  - Faith-based & grassroots community leadership



- In addition, we convene ~20 "coalitions within the coalition," constituting over 300 committee or task force members from over 100 community and institutional bodies

GFHC – Overview, Structure, & Goals

Mission

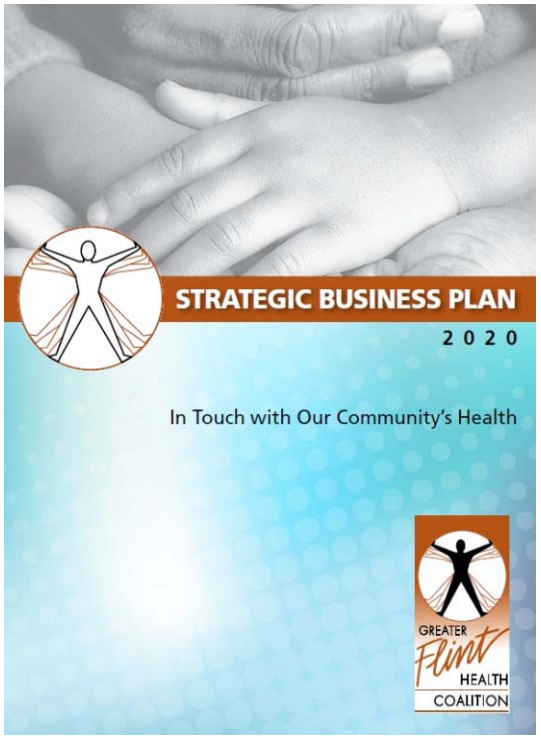
- Improve the health status of our citizens
- Improve the quality and cost effectiveness of the health care system in our community

Vision

- A healthy Genesee County community practicing healthy lifestyles with access to the best and most effective health and medical care

Focus Areas of our Collaboration

- Health Improvement
- Access & Environment
- Quality & Innovation
- Cost
- Sector Workforce Development
- Racial Disparities & Health Equity



Greater Flint Health Coalition 2020 Strategic Business Plan

"COLLECTIVE IMPACT ROAD MAP TO IMPROVED HEALTH STATUS IN GENESEE COUNTY/FLINT"

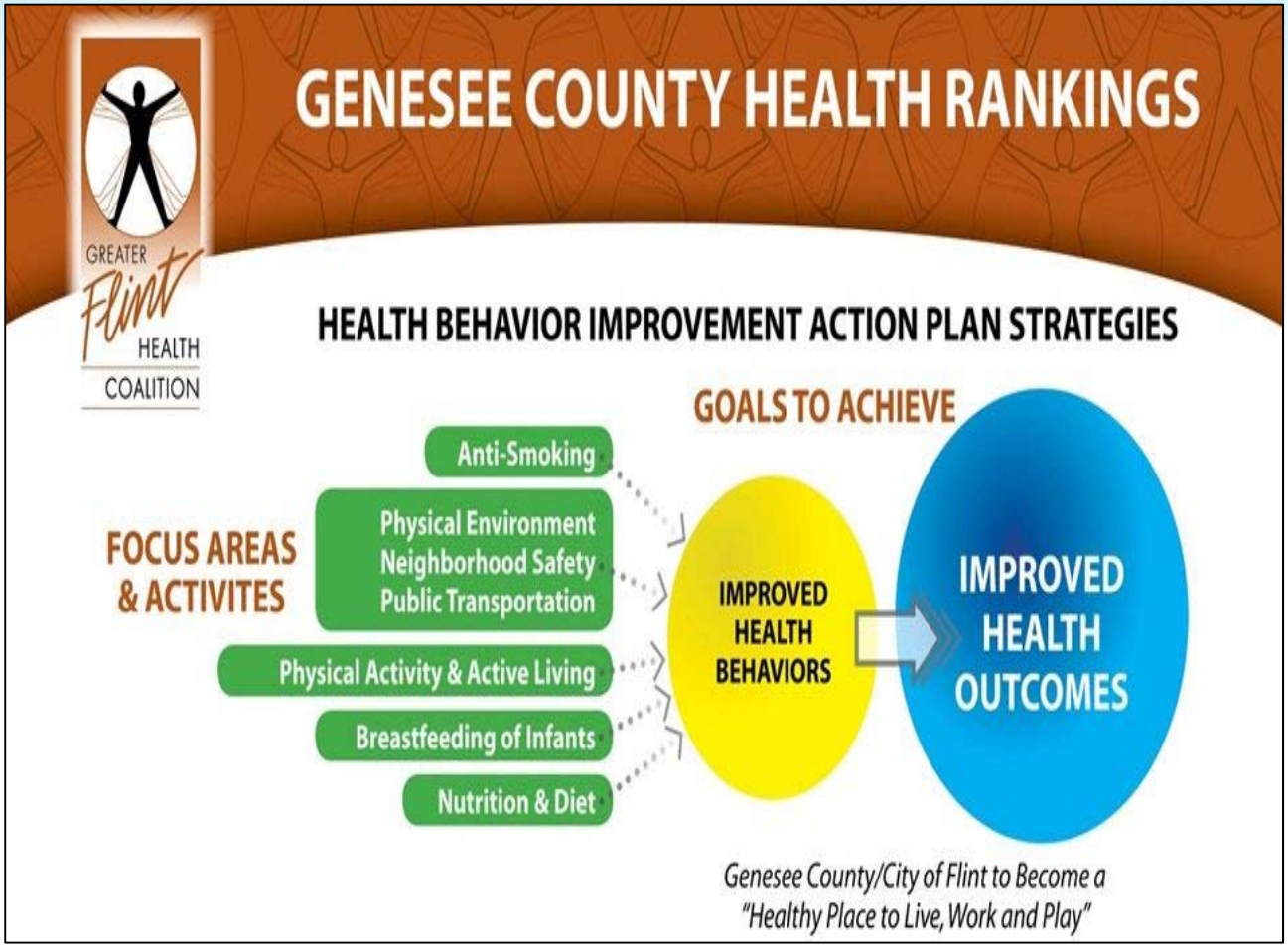
FOCUS AREAS	HEALTH IMPROVEMENT	ACCESS & ENVIRONMENT	QUALITY & INNOVATION	COST & RESOURCE PLANNING
GOALS & STRATEGIES	• Promote and advocate for policies and practices at multiple levels of society that engage our community's residents in healthy behaviors • Encourage and support the adoption of healthy lifestyles by all residents • Emphasize the utilization of shared prevention strategies that promote healthy lifestyles	• Promote and advocate for policies and practices that positively affect universal access to health care for residents • Support a culture of practices and use of community services that reduces barriers to care for county residents • Encourage the creation of social and physical environments that promote good health for all	• Promote shared policies and practices that continuously improve the quality of health care delivery and the patient's experience • Encourage and support the adoption of safe, evidence-based, best-practice guidelines for treatments in all areas, with an emphasis on the ten major chronic disease areas in the community • Promote collaboration and innovation in health care	• Promote policies and practices that result in our community's total healthcare resources being used effectively and efficiently • Encourage the alignment of preventive health services • Improve system and service level costs so that they compare favorably with benchmark costs in comparison communities • Ensure collaborative financial and personnel resources are directed in a manner that maximizes efficiency and reduces duplication

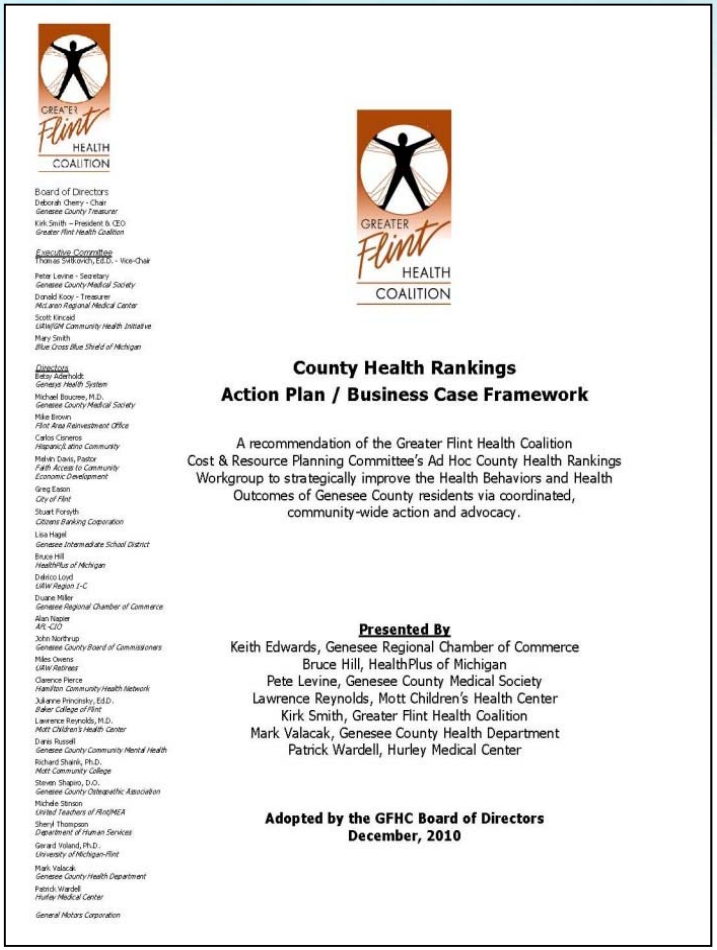
We will collectively measure and report our progress using the following metrics:

MEASURABLE COLLECTIVE IMPACT				
	• % of residents reporting the practice of a sedentary lifestyle • % of residents practicing recommended levels of physical activity per week • % of adults who are either obese or overweight • % of children who are either obese or overweight • % of residents who report tobacco use • # of residents, businesses, schools, and churches annually participating in *Commit to Fit!* programming	• % of residents with health care coverage of a basic and essential nature • % of insured individuals who report having unmet medical needs in the last 12 months • % of children covered by insurance receiving covered preventive services • # emergency department visits annually for ambulatory sensitive indicators • % of adults with unmet mental health needs	• Rate of mortality from diabetes • Rate of mortality from cardiovascular disease • Rate of infant mortality in the community with a focus on the persistent racial disparity • % of residents reporting depression • # of residents with documented advance care directives available in their patient medical record • % of child immunization rate	• % avoidable emergency department visits and readmissions annually • # of providers achieving meaningful use of electronic health records annually • Annual survey measures of shared use of preventive health service strategies such as *Commit to Fit!* • Annual survey measures of levels of collaborative alignment in the areas of health improvement, access to care, and quality of care

GREATER Flint HEALTH COALITION

GFHC County Health Rankings Action Plan





Board of Directors

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Genesee County Treasurer

Kirk Smith – President & CEO
Greater Flint Health Coalition

Executive Committee
Thomas Svitkovich, Ed.D. - Vice-Chair

Peter Levine - Secretary
Genesee County Medical Society

Donald Kooy - Treasurer
McLaren Regional Medical Center

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UAW/GM Community Health Initiative

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Blue Cross Blue Shield of Michigan

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Lawrence Reynolds, M.D.
Mott Children's Health Center

Doris Russell
Genesee County Community Mental Health

Richard Shaink, Ph.D.
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Steven Shapiro, D.O.
Genesee County Osteopathic Association

Michele Stinson
United Teachers of Flint/MEA

Sheryl Thompson
Department of Human Services

Gerard Voland, Ph.D.
University of Michigan-Flint

Mark Valacak
Genesee County Health Department

Patrick Wardell
Hurley Medical Center

General Motors Corporation

County Health Rankings
Action Plan / Business Case Framework

A recommendation of the Greater Flint Health Coalition Cost & Resource Planning Committee's Ad Hoc County Health Rankings Workgroup to strategically improve the Health Behaviors and Health Outcomes of Genesee County residents via coordinated, community-wide action and advocacy.

Presented By
Keith Edwards, Genesee Regional Chamber of Commerce
Bruce Hill, HealthPlus of Michigan
Pete Levine, Genesee County Medical Society
Lawrence Reynolds, Mott Children's Health Center
Kirk Smith, Greater Flint Health Coalition
Mark Valacak, Genesee County Health Department
Patrick Wardell, Hurley Medical Center

Adopted by the GFHC Board of Directors
December, 2010

City of Flint Blue Badge

Flint's History with Community Policing

- Flint was one of the pioneers of **community policing** – specifically police foot patrols – and at one time the city had a very strong network of community organizations consisting of block clubs, crime watch and neighborhood associations. Mini-station officers were responsible for serving as the police department's liaison to these community organizations, addressing crime and issues of social disorder which brought concern to residents.

- When the police department was restructured in the 1980s with a focus on vehicular patrols, the activity of the neighborhood groups diminished. When police resources began to shrink mini-station officers were reassigned to patrol.

City of Flint Blue Badge

What is Flint Blue Badge?

- Today, the Blue Badge Volunteer Corps has become Flint's umbrella initiative for recruiting and engaging a corps of citizen volunteers to improve public safety, fight crime, and re-assert control over public space in Flint neighborhoods.

- Blue-badge volunteers collaborate to improve public safety in a number of ways:
  - Blue Badge Service Center Volunteers
  - Police Volunteers
  - Neighborhood-based Volunteers
  - Crime Prevention Through Environmental Design (CPTED)

City of Flint Blue Badge

Flint Blue Badge

- Blue Badge Service Center Volunteers
  - Support community policing by assisting at Flint mini-stations
  - Serve as neighborhood accessible locations for residents seeking crime prevention information or to get assistance using the Online Citizens Police Reporting system (COPLOGIC)

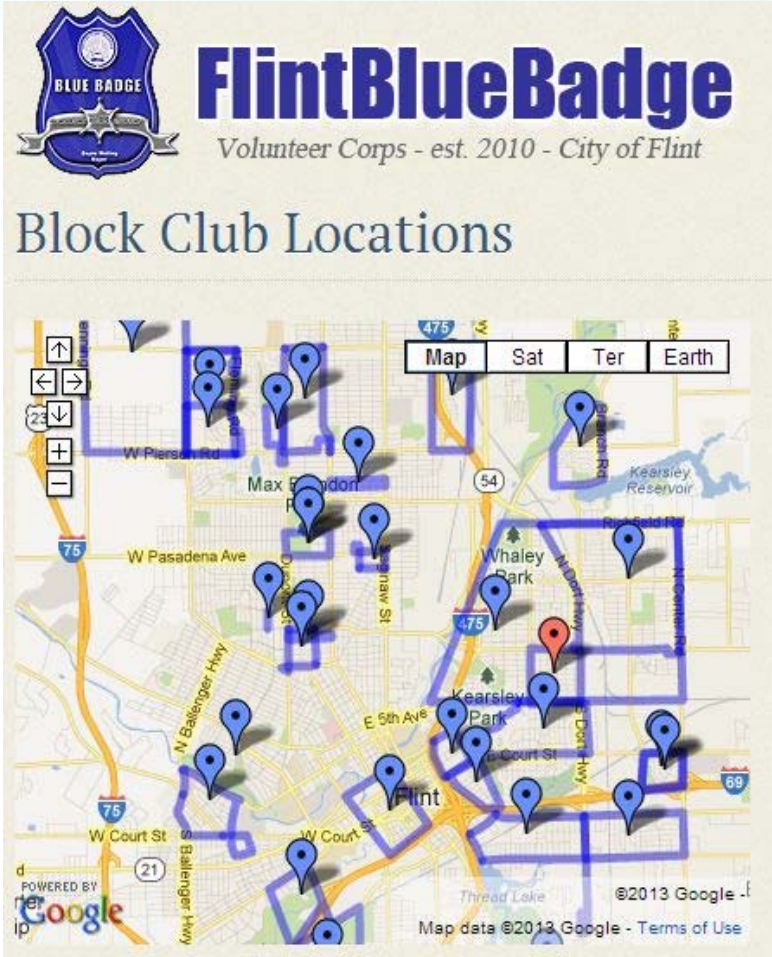
- Police Volunteers
  - After completing six module training course, assist police with large events and other community relation services

City of Flint Blue Badge

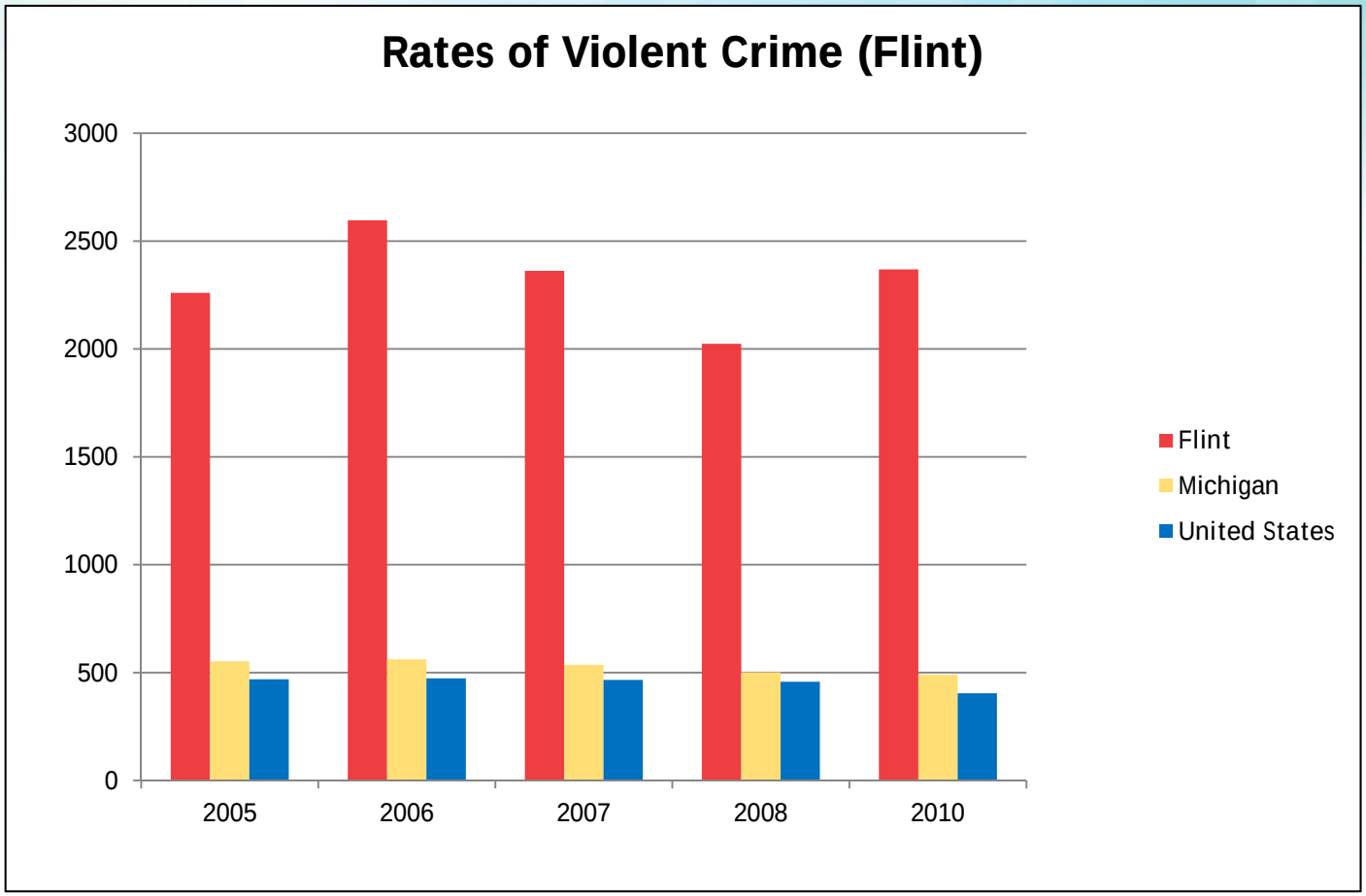
Flint Blue Badge

- Neighborhood-based Volunteers
  - Collaborate on neighborhood revitalization efforts such as vacant lot clean up, graffiti removal, tree planting, and community garden development
  - Operate neighborhood watches
  - Participate in Volunteer Blight Elimination Service Teams
  - Includes block clubs, neighborhood associations, faith-based groups, service clubs, etc.

- Crime Prevention Through Environmental Design
  - Emphasizes proper design and effective use of the built environment, which can lead to a reduction in the incidence and fear of crime as well as improvements in the quality of life
  - Engages community, homeowners, planners, and developers
  - Focus on 1) Natural surveillance; 2) Territorial reinforcement; 3) Natural Access Control; and 4) Maintenance

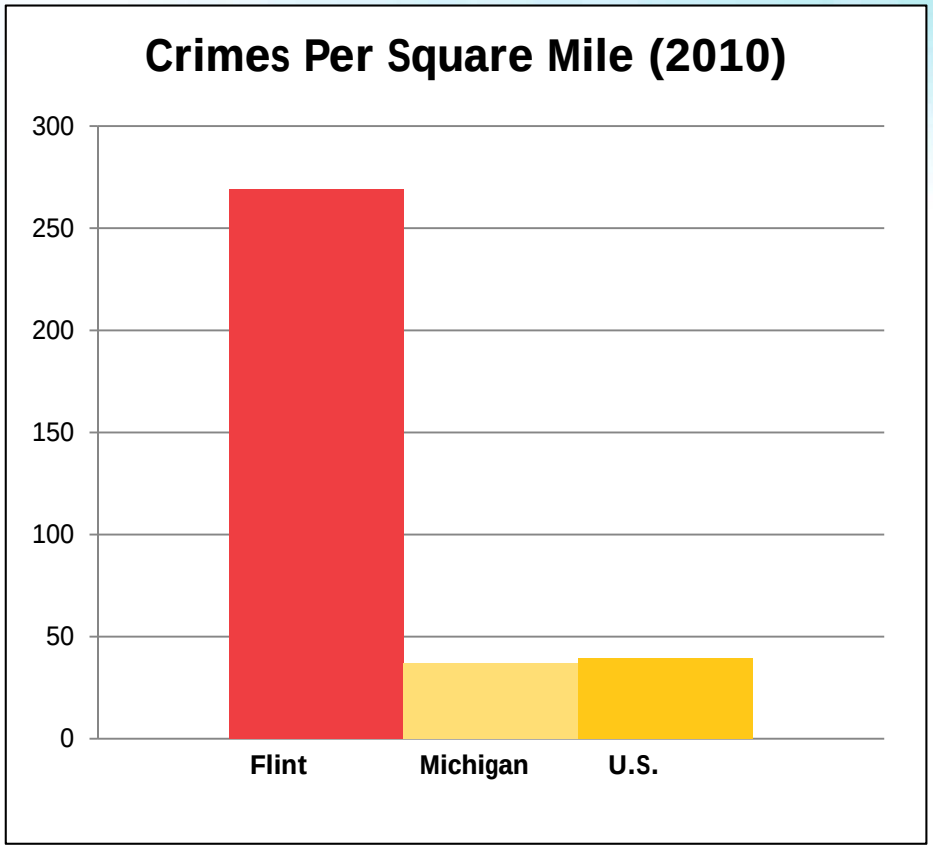


City of Flint Crime Rates



- Violent Crime Rate remains significantly higher than State and National Averages
- In 2010-2012, 1 out of every 585 Flint residents was the victim of a homicide

City of Flint Crime Rates



The number of crimes (violent crimes & property crimes) per square mile is over 600% higher in the City of Flint than the State or Nation

Created Health & Safety Mini-Grant Program

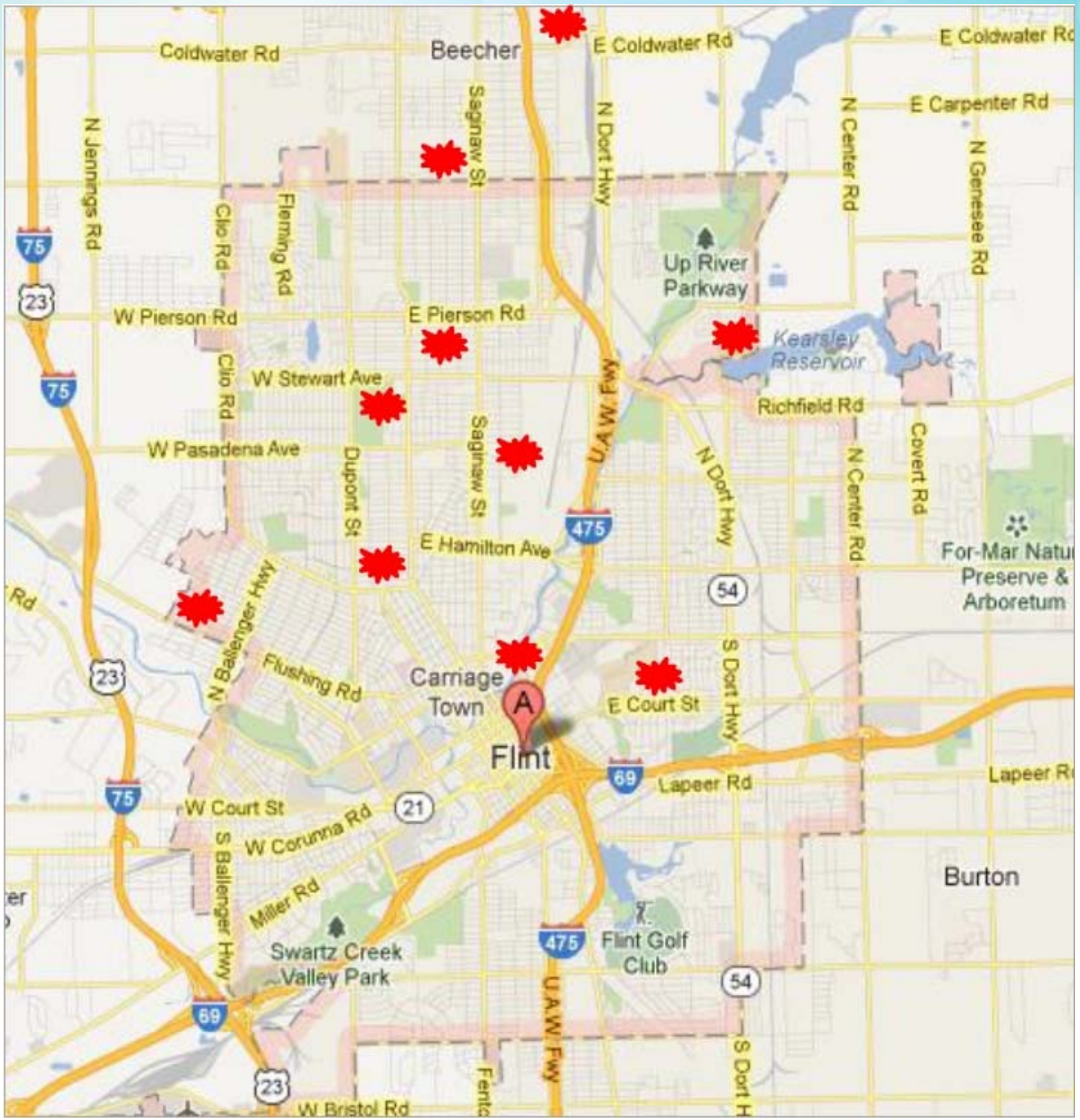
HEALTH & SAFETY MINI-GRANT PROGRAM

- Designed to increase community-based safety initiatives that have a positive impact on the health of local residents

- Kick-off event was attended by over 70 community members representing neighborhood groups, block clubs, local associations, civic groups, and non-profit organizations

- Program funded 10 applicants to complete community-based projects that improved lighting, supported neighborhood crime watch groups, aided community beautification projects, created a community garden, and improved neighborhood parks

HEALTH & SAFETY MINI-GRANT PROJECT OUTCOME SAMPLES



GREATER Flint HEALTH COALITION

CITY OF FLINT MICHIGAN

BLUE BADGE
City of Flint
Blue Badge Volunteer Corps

COMMIT TO FIT!
Live • Learn • Work • Play

HEALTH & SAFETY MINI-GRANT PROJECT OUTCOME SAMPLES

BEFORE

AFTER

BEFORE

AFTER

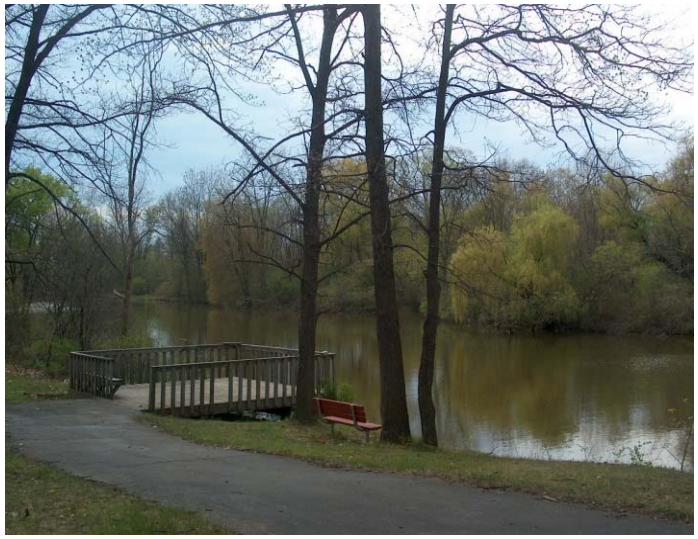
GFHC HEALTH & SAFETY MINI-GRANT PROJECTS

BEFORE

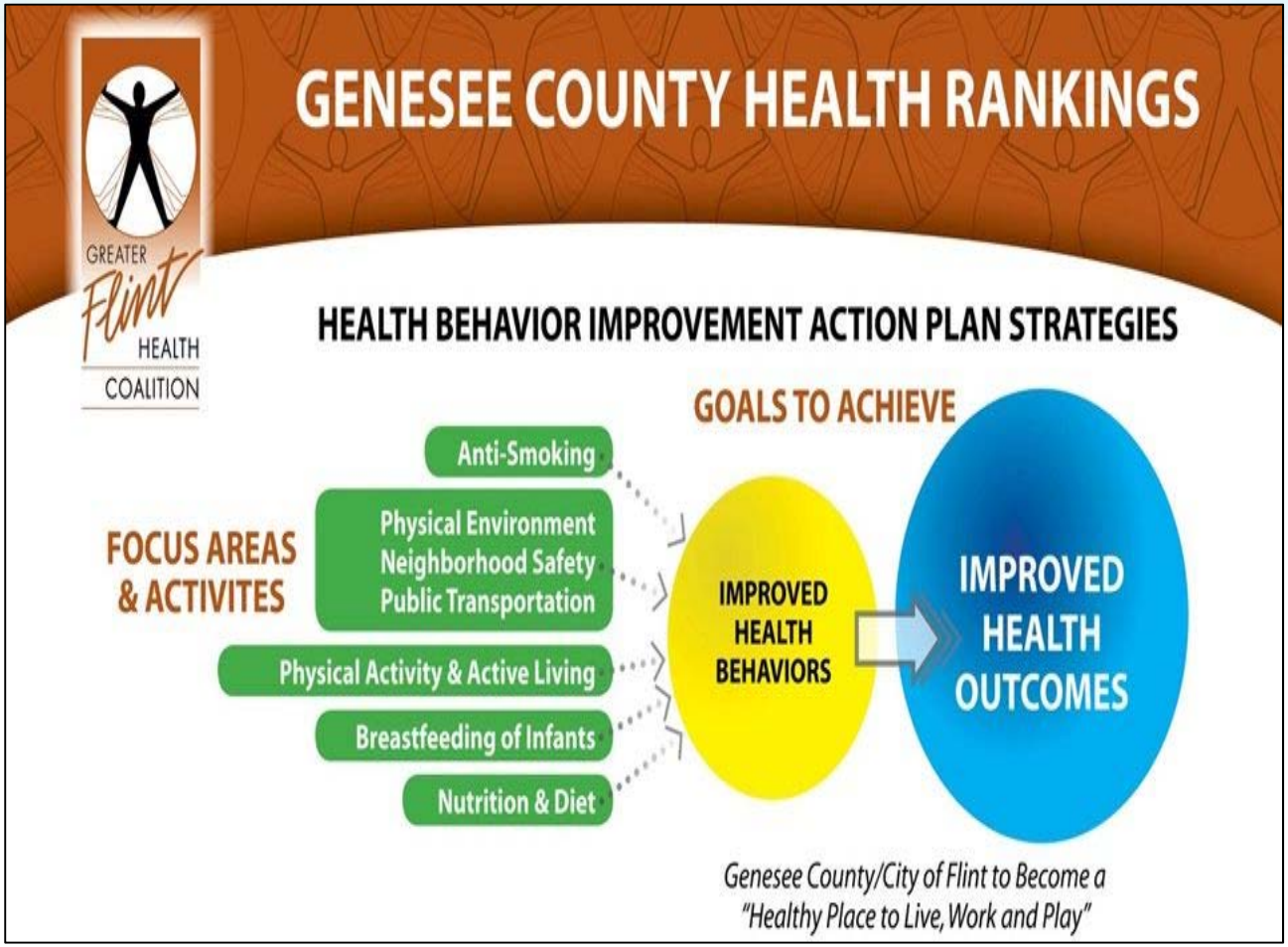
AFTER

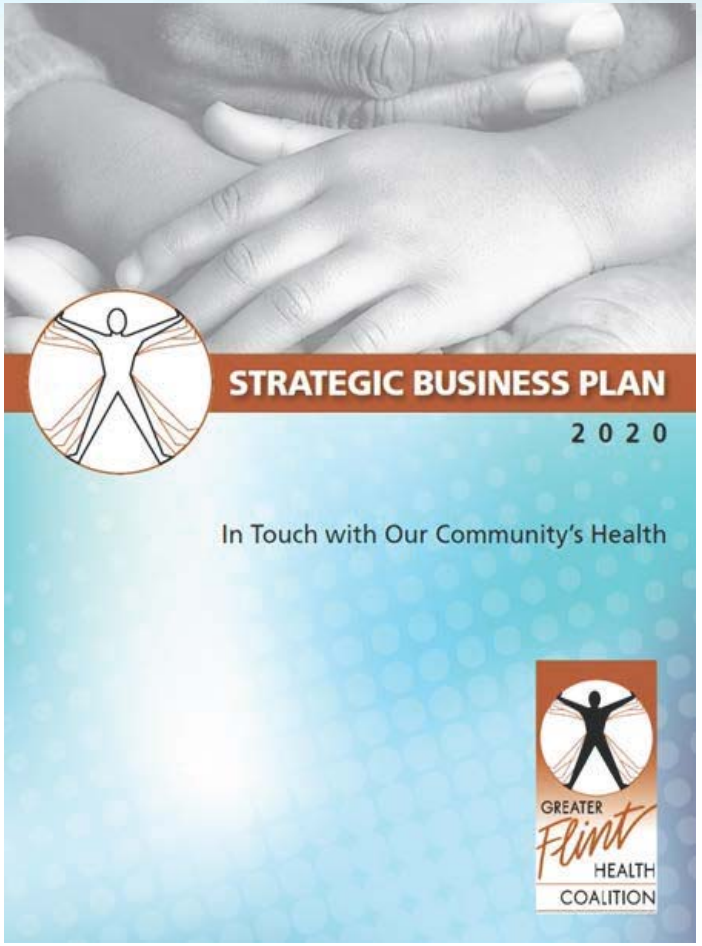
BEFORE

AFTER

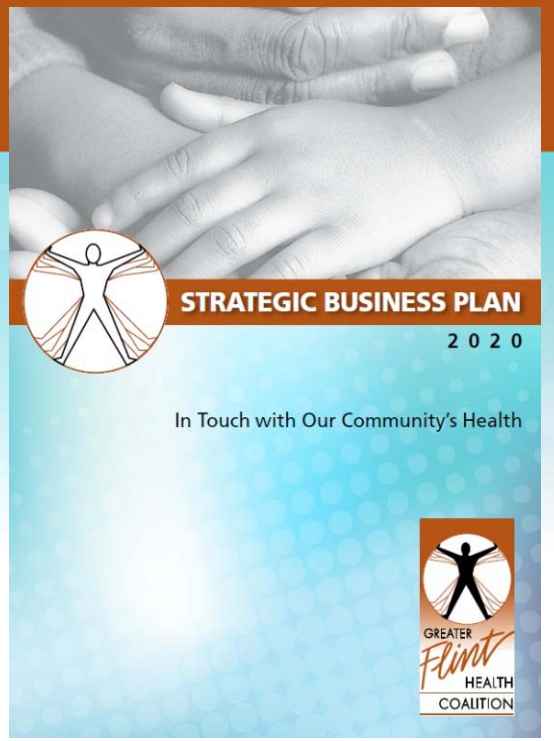


What's Next…


GENESEE COUNTY HEALTH RANKINGS
GREATER Flint HEALTH COALITION
HEALTH BEHAVIOR IMPROVEMENT ACTION PLAN STRATEGIES
GOALS TO ACHIEVE
FOCUS AREAS & ACTIVITES
Anti-Smoking
Physical Environment
Neighborhood Safety
Public Transportation
Physical Activity & Active Living
Breastfeeding of Infants
Nutrition & Diet
IMPROVED HEALTH BEHAVIORS
IMPROVED HEALTH OUTCOMES
Genesee County/City of Flint to Become a "Healthy Place to Live, Work and Play"


STRATEGIC BUSINESS PLAN
2020
In Touch with Our Community's Health
GREATER Flint HEALTH COALITION

GFHC – Lessons Learned



- Collaborative action starts with being organized and developing a plan with measurable outcomes

- Emphasis on "**Collective Impact**" as our strategy to improve the community's health status:

1) **Common Agenda** - a shared vision for change among the participants
2) **Shared Measurement Systems** - agreement on ways to measure and report progress
3) **Mutually Reinforcing Activities** - alignment so different participants are doing different activities that in sum support the common goals
4) **Continuous Communication** - regular meetings and conversations are necessary to build trust and understanding
5) **Backbone Support Organization** - a separate organization and staff to support the collective effort and serve as the backbone for the initiative

QUESTIONS

What Can I Do?

There are many things you can do to improve health in your community. Make this your first stop after looking at your *Rankings* data. Get guidance and tools to help you work together with others to make your community a healthier place to live, learn, work and play.

Take Action

The *Roadmaps to Health* Action Center provides tools to help groups working together to create healthier places to live, learn, work and play.

ACTION CENTER >>

Learn to Use the Rankings Data

Find and use all the data on this site and beyond.

USING THE RANKINGS DATA >>

Find Policies & Programs

What Works for Health provides communities with information to help select and implement evidence-informed policies and programs.

WHAT WORKS FOR HEALTH >>

Need Help

Ready to take action, but not sure what to do next?
Our team offers personalized, free help.
Contact us for help >

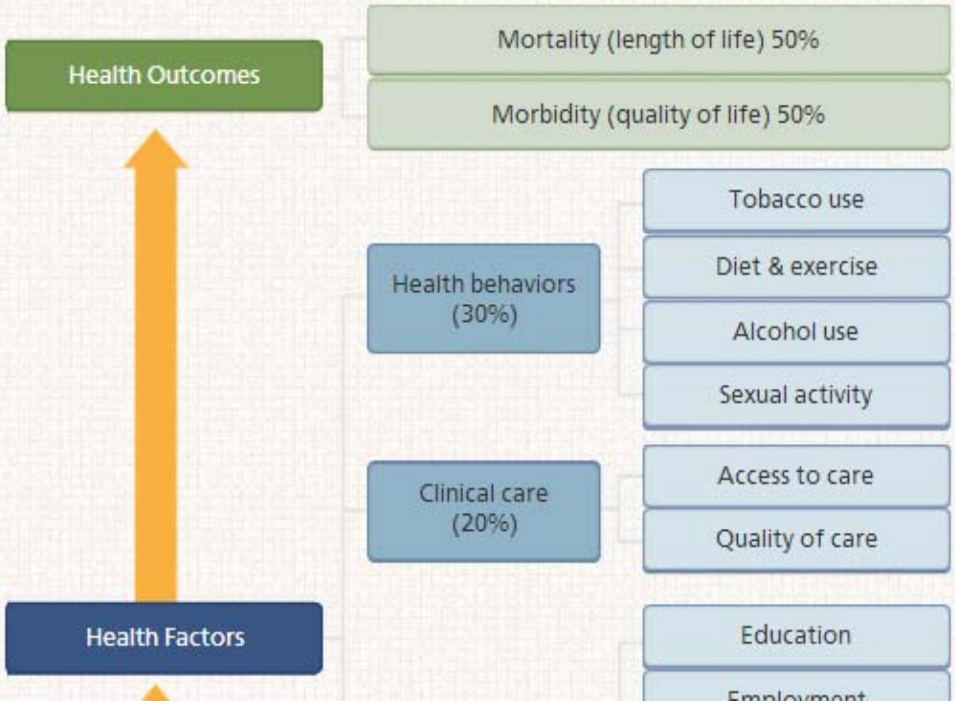
www.countyhealthrankings.org/roadmaps

What Works For Health

What Works for Health provides communities with information to help select and implement evidence-informed policies, programs, and system changes that will improve the variety of factors we know affect health.

WANT TO LEARN MORE? - View our 4 minute *What Works for Health* Tutorial.

To learn more about strategies that could work in your community, select a health factor of interest (the light blue boxes on the far right) in the model below.



www.countyhealthrankings.org/roadmaps/what-works-for-health

Using What Works for Health
Our Ratings
Our Methods
Our Sources
Choosing Your Strategy

Browse All Policies & Programs

Keyword Search
crime
GO

What Works For Health

What Works for Health provides communities with information to help select and implement evidence-informed policies, programs, and system changes that will improve the variety of factors we know affect health.

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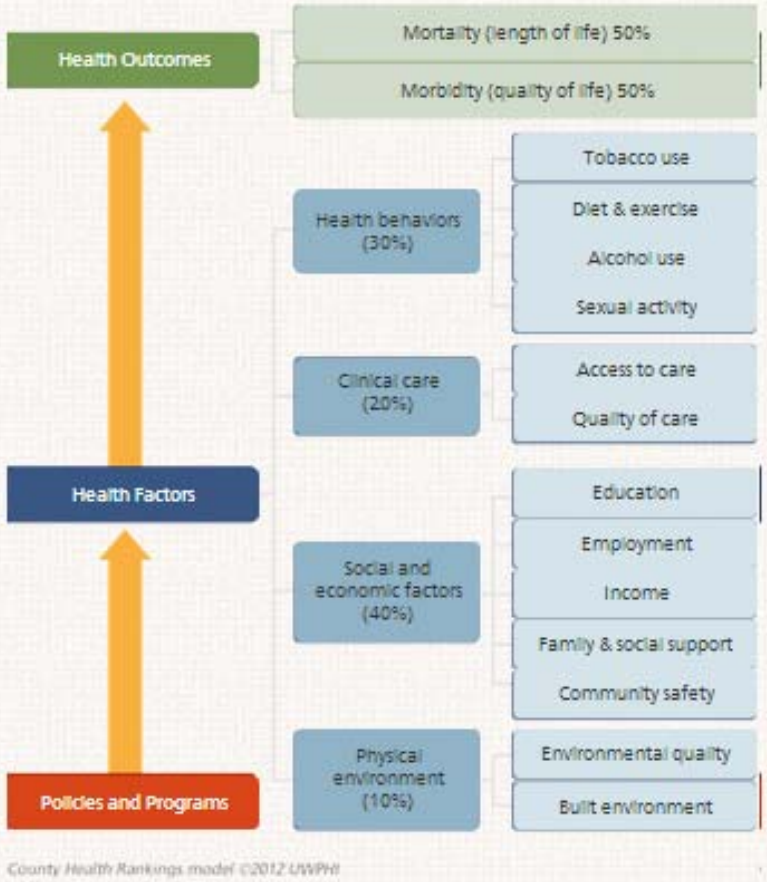


Keyword Search
crime
GO

Health Factors

Social and Economic Factors

Community Safety (11)

Education (3)

Family and Social Support (3)

Physical Environment

Built Environment (4)

Decision Makers

Community Leaders (9)

Healthcare Professionals and Advocates (2)

Public Health Professionals and Advocates (2)

Government Officials (18)

Employers and Businesses (2)

Educators (5)

Evidence Rating

Scientifically Supported (10)

Some Evidence (4)

Expert Opinion (2)

Insufficient Evidence (1)

Mixed Evidence (1)

Evidence of Ineffectiveness (1)

19 Policies & Programs found matching "crime".

Policies and programs that can improve health

Focused deterrence strategies (i.e., Pulling levers)

Community Safety — Scientifically Supported

Agencies using focused deterrence strategies (i.e., pulling levers) unite to target a particular crime. Program implementers research typical...

Neighborhood watch

Community Safety — Scientifically Supported

Residents participating in neighborhood watches report suspicious or potentially criminal behavior to police or a neighborhood coordinator. Residents...

Cognitive-behavioral therapy (CBT): recidivism

Community Safety — Scientifically Supported

Cognitive-behavioral therapy (CBT) helps clients discover and change the thought processes that lead to maladaptive behavior (Wilson DB, Bouffard LA...

Housing Choice Voucher Program (Section 8)

Family and Social Support — Scientifically Supported

Under Section 8, eligible low and very low income families are awarded vouchers to help cover the costs of rental housing. Residents pay 30-40% of...

Comprehensive early childhood development programs

Education, Community Safety — Scientifically Supported

Comprehensive early childhood development programs (CECDPs) are programs to enhance the cognitive and social development of low income children prior...

Multidimensional Treatment Foster Care

Community Safety — Scientifically Supported

In Multidimensional Treatment Foster Care (MTFC), severely delinquent youth join foster families...

Neighborhood Watch

Evidence Rating

Scientifically Supported

Health Factors

Community Safety

Decision Makers

Government Officials
Community Leaders

Residents participating in neighborhood watches report suspicious or potentially criminal behavior to police or a neighborhood coordinator. Residents also interact and work together to solve problems. Some neighborhood watches conduct security surveys and encourage residents to mark their property with personal identifiers. Watches are typically led by a block organizer who serves as the liaison with local police (Campbell-Bennett 2008).

Expected Beneficial Outcomes

- Decreased crime

Evidence of Effectiveness

There is strong evidence that neighborhood watches reduce crime. Watches have been shown to reduce crime between 16 and 26 percent (Campbell-Bennett 2008).

One study suggests that defaced or visibly aged neighborhood watch signs increase residents' fear of victimization more than intact signs do in low income neighborhoods (Schultz 2009). However, additional study is needed to discern which neighborhood watch practices most effectively reduce crime (Campbell-Bennett 2008).

Impact on Disparities

No impact on disparities likely

Implementation Examples

Estimates suggest that over 40% of Americans lived in areas covered by neighborhood watches in 2008 (Campbell-Bennett 2008).

Implementation Resources

USAonWatch - USAonWatch.org.

+Citations - Evidence

+Citations - Implementation Examples

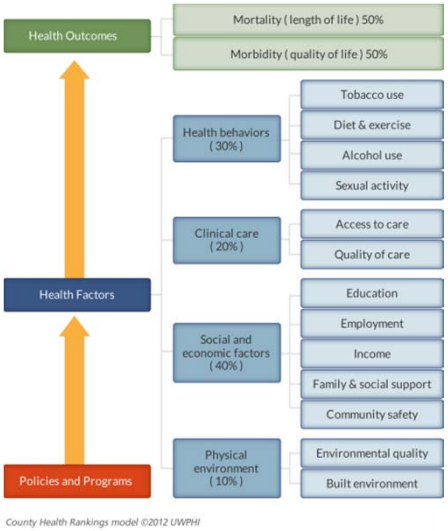
Last Reviewed

Feb 19, 2013

Related Policies & Programs

Youth programs to prevent intimate partner violence | Functional Family Therapy (FFT) | Mentoring programs to reduce delinquency

2013 WEBINAR SERIES



Breaking Down the *Rankings Model* Series

Partnership Series

Take Action Series

Register for upcoming webinars and find recordings at
www.countyhealthrankings.org/webinars

ESSENTIAL QUESTION

How can we partner with community based organizations to improve health for all?

CONTACT INFORMATION

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GET HELP FROM THE RANKINGS & ROADMAPS TEAM

STAYING CONNECTED

e-Newsletter: chr@match.wisc.edu

"If you have knowledge,
let others light their candles in it."

- Margaret Fuller