

## LEVERAGING THE RANKINGS FOR COMMUNITY ACTION

*Resources shared during the 2/21/17 webinar*

---

### *About County Health Rankings & Roadmaps*

- Explore the *Roadmaps to Health* Action Center here: <http://www.countyhealthrankings.org/roadmaps/action-center>
- Learn more about the *RWJF Culture of Health Prize* here: <http://www.countyhealthrankings.org/roadmaps/prize>
- Register for upcoming webinars and find recordings at [www.countyhealthrankings.org/webinars](http://www.countyhealthrankings.org/webinars)

### *County Health Rankings & Roadmaps Tools & Resources*

- Check out M+R's Media Advocacy tool for great tips and guidance for connecting with traditional and social media - <http://www.countyhealthrankings.org/resources/media-advocacy>
- Our Communicate Guide provides lots of great guidance and tools to help you think about how you want to tell your story. <http://www.countyhealthrankings.org/roadmaps/action-center/communicate>
- Learn more about the #Not62 campaign here: <http://www.rwjf.org/en/library/articles-and-news/2015/10/coh-prize-bronx-ny.html>
- Consider the Impact (from Choose) <http://www.countyhealthrankings.org/roadmaps/action-center/choose-effective-policies-programs/consider-impact>
- Intervention Planning Matrix <http://www.countyhealthrankings.org/resources/intervention-planning-matrix>
- Find effective policies and programs in *What Works for Health*: <http://www.countyhealthrankings.org/roadmaps/what-works-for-health>
- Using the *Rankings* Data Guide provides suggestions for finding more detailed information about key areas in your community's rankings: <http://www.countyhealthrankings.org/resources/using-rankings-data-guide>
- Check out the State Health Gaps reports here: <http://www.countyhealthrankings.org/health-gaps>
- The Health Gaps Discussion Guide offers tips and tools on bringing together diverse stakeholders to continue conversations about health gaps and how to take action collectively to close them: <http://www.countyhealthrankings.org/resources/health-gaps-report-discussion-guide>