

County Health Rankings & Roadmaps

Building a Culture of Health, County by County

A Robert Wood Johnson Foundation program

June 20, 2017



INTERVENTION PLANNING MATRIX: ROADMAPS TO HEALTH ACTION CENTER TOOLS AND GUIDANCE



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Community Coach



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University of Wisconsin
Population Health Institute
SCHOOL OF MEDICINE AND PUBLIC HEALTH

Support
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County Health Rankings & Roadmaps is a partnership of the Robert Wood Johnson Foundation and the University of Wisconsin Population Health Institute.

www.countyhealthrankings.org

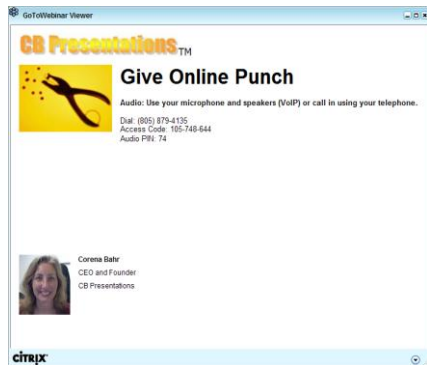
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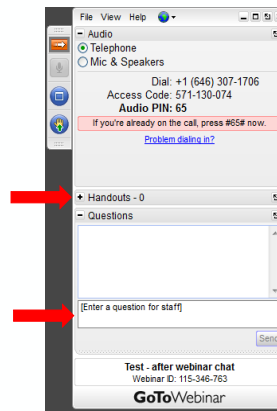
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GO TO WEBINAR ATTENDEE INTERFACE

1. Viewer Window



2. Control Panel



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ROADMAP FOR TODAY'S WEBINAR SHORT

- ▶ When to use the tool
- ▶ How to use the tool
- ▶ Q & A
- ▶ What's next?

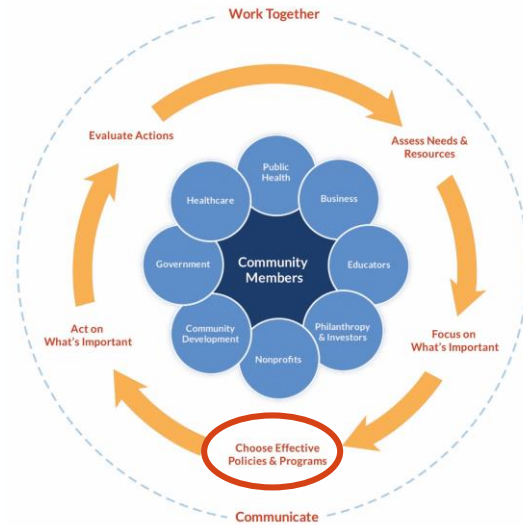


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YOU MIGHT BE IN “CHOOSE” WHEN:

- You selected priorities but not strategies.
- You implemented strategies to address an issue but want to do more (maybe move to policy work).



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HEALTH RANKINGS ▾
ROADMAPS TO HEALTH ▾
RESOURCES ▾
MORE ▾

Home » What Works for Health

[Using What Works for Health](#)
[Our Ratings](#)
[Our Methods](#)
[Our Sources](#)
[Choosing Your Strategy](#)
[BROWSE ALL POLICIES &
PROGRAMS](#)

What Works for Health

What Works for Health provides communities with information to help select and implement evidence-informed policies, programs, and system changes that will improve the variety of factors we know affect health.

A Shortcut to Using What Works for Health



What Works for Health Shortcut

Looking for a shortcut to effectively use *What Works for Health*, our tool to help you find evidence-informed

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INTERVENTION PLANNING MATRIX

APPROACHES	SPHERES OF INFLUENCE		
	TOPIC:		
	Individuals	Organizations & Institutions	Community (neighborhoods, municipalities, counties or state)
Programs Activities focused on increasing knowledge about health issues and/or promoting healthy behaviors or conditions.			
Systems Change Change that impacts social norms of an organization, institution, or system; may include a policy or environmental change strategy. Policies are often the driving force behind systems change.			
Environmental Change Physical aspects of the environment that support healthy or discourage unhealthy behaviors and conditions.			
Policy Policies, rules, ordinances and laws that support healthy practices, actions and behaviors.			

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COMMUNITY EXAMPLE: SPRINGFIELD, MO



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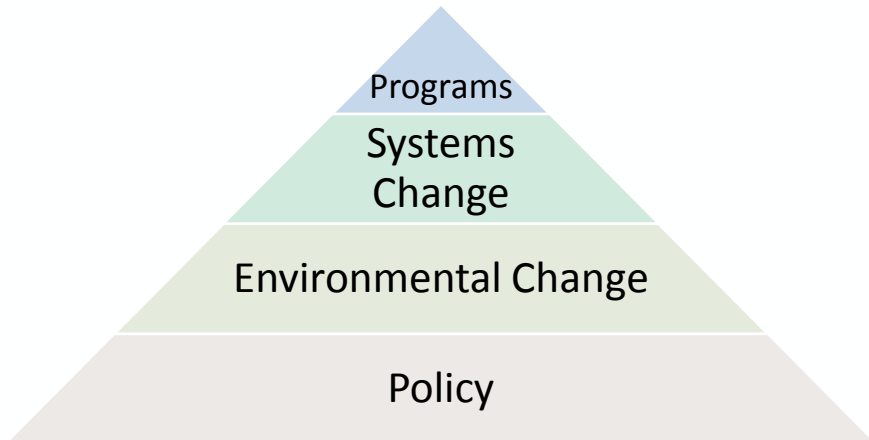
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APPROACHES	SPHERES OF INFLUENCE TOPIC: Active Living		
	Individuals	Organizations & Institutions	Community (neighborhoods, municipalities, counties or state)
Programs Activities focused on increasing knowledge about health issues and/or promoting healthy behaviors or conditions. Mentor activities Activity education and support (e.g. bicycle education, Couch to 5K, water safety)	Chronic disease self-management support (i.e. classes, groups) Mentor activities Activity education and support (e.g. bicycle education, Couch to 5K, water safety)	Corporate wellness (e.g. HRA, programs, promotions, recognitions, education) Before and After School programs Corporate Events (e.g. Move Your Shoes)	Community events (e.g. Bass Pro Fitness Festival, Heart Walk) Recreational and Fitness Programming School Community Programming Community Campaigns (e.g. Let's Go Smart)
Systems Change Change that impacts social norms of an organization, institution, or system; may include a policy or environmental change strategy. Policies are often the driving force behind systems change.	Financial assistance to participate	Active/Walk Meetings	Playspaces made public
Environmental Change Physical aspects of the environment that support healthy or discourage unhealthy behaviors and conditions.		Accessibility to exercise (bike racks, trails, fitness centers)	Parks, Ozark Greenways, the LINK Active Transportation Network (bike and pedestrian paths)
Policy Policies, rules, ordinances and laws that support healthy practices, actions and behaviors.		Advocacy for Physical Education in Schools	Complete Streets Adoption Supportive Community Design Water quality and conservation

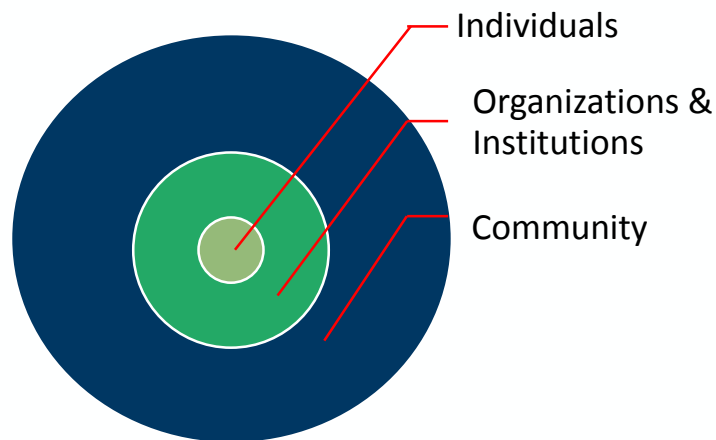
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PROGRAM “VS.” POLICY



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SPHERES OF INFLUENCE



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QUESTIONS

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DISCUSSION GROUP



Eric Petersen / The Livingston Enterprise

June 27, 3pm EST

An opportunity to do a
deeper dive into this tool!

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DISCUSSION GROUP: MEASURING IMPACT OF INTERVENTIONS FOR SUSTAINABLE CHANGES

- **When:** June 27, 3:00 EST
- **Why:** deepen the webinar learning, allow further exploration
- **What:** interactive learning experience, opportunity to share ideas and ask questions
- **How:** videoconference and/or phone
- **Who:** YOU! (Space is limited)

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REFLECTION QUESTIONS

- Who else do you need to share this information with?
- What is one idea for action that you're taking from this webinar?



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STAYING CONNECTED

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COMMUNITY COACHES

Ready to take action, but not sure
what to do next?

GET HELP



Back: Mary Bennett, Attica Scott, Karen Odegaard, Justin Rivas, Antonia Lewis, Raquel Bournhonesque.
Seated: Janna West Kowalski, Jerry Spegman, Ericka Burroughs-Girardi, Jan O'Neill, Aliana Havrilla.

*SUPPORTING YOUR COMMUNITY'S
JOURNEY TOWARD HEALTH*

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THANK YOU!

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