CREATING PATHWAYS TO OPPORTUNITY FOR YOUTH AND YOUNG ADULTS

A County Health Rankings & Roadmaps and National Association of Counties Co-Webinar

August 24, 2017

countyhealthrankings.org  naco.org

YOUR FACILITATORS & PRESENTERS

Ericka Burroughs-Girardi
County Health Rankings and Roadmaps

Michelle Price
National Association of Counties

Coleen Heim
Healthy Blair County Coalition
Blair County, PA

Donna Gority
GO TO WEBINAR ATTENDEE INTERFACE

1. Viewer Window
2. Control Panel

WHO ARE WE?

County Health Rankings & Roadmaps
- A collaboration between the Robert Wood Johnson Foundation and the University of Wisconsin Population Health Institute.
- Rank the health of nearly every county in every state.
- Provide resources to assist communities in moving from data to actionable steps to create opportunities for health.

National Association of Counties (NACo)
- NACo is the only national organization representing county government in the U.S.
- NACo assists the 3,069 counties—including county elected and appointed officials and senior staff—in pursuing excellence in public service.
- NACo works to build and enhance healthy, vibrant, safe and resilient communities.

countyhealthrankings.org  naco.org
WHAT IS THE RURAL IMPACT COUNTY CHALLENGE?

› National initiative to help advance counties’ efforts to reduce the number of rural children and families living in poverty
› Recognizes and supports counties making real difference in the lives of children in rural communities.
› RICC Community Coaching
› www.NACo.org/RuralImpact

WHO ARE DISCONNECTED YOUTH & YOUNG ADULTS?

1 IN 8 YOUNG ADULTS AGES 16-24 ARE NOT WORKING OR IN SCHOOL
The County Health Rankings Model of Population Health

Social & Economic Factors

<table>
<thead>
<tr>
<th>Factor</th>
<th>CA</th>
<th>Trans</th>
<th>Marg</th>
<th>Top U.S.</th>
<th>Pennsylvania Rank</th>
</tr>
</thead>
<tbody>
<tr>
<td>High school graduation</td>
<td>08%</td>
<td>11%</td>
<td>93%</td>
<td>61%</td>
<td></td>
</tr>
<tr>
<td>Some college</td>
<td>54%</td>
<td>61%</td>
<td>72%</td>
<td>60%</td>
<td></td>
</tr>
<tr>
<td>Unemployment</td>
<td>5.0%</td>
<td>3.2%</td>
<td>3.3%</td>
<td>5.1%</td>
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</tr>
<tr>
<td>Children in poverty</td>
<td>23%</td>
<td>18-27%</td>
<td>12%</td>
<td>19%</td>
<td></td>
</tr>
<tr>
<td>Income inequality</td>
<td>4.4</td>
<td>4.2-4.6</td>
<td>3.7</td>
<td>4.6</td>
<td></td>
</tr>
<tr>
<td>Children in single-parent households</td>
<td>32%</td>
<td>29-36%</td>
<td>21%</td>
<td>34%</td>
<td></td>
</tr>
<tr>
<td>Social associations</td>
<td>17.5</td>
<td>9.4</td>
<td>22.1</td>
<td>12.2</td>
<td></td>
</tr>
<tr>
<td>Violent crime</td>
<td>292</td>
<td>62</td>
<td>335</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Injury deaths</td>
<td>75</td>
<td>69-82</td>
<td>53</td>
<td>72</td>
<td></td>
</tr>
</tbody>
</table>

Additional Social & Economic Factors (not included in overall ranking)

<table>
<thead>
<tr>
<th>Factor</th>
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<th>Pennsylvania Rank</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unemployed youth</td>
<td>13%</td>
<td>9%</td>
<td>13%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Median household income</td>
<td>$44,900</td>
<td>$41,000</td>
<td>$36,600</td>
<td>$33,700</td>
<td>$33,700</td>
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<tr>
<td>Children of single parents</td>
<td>30%</td>
<td>33%</td>
<td>40%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Residential segregation - blacks</td>
<td>67</td>
<td>22</td>
<td>72</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Residential segregation - non-black/white</td>
<td>45</td>
<td>34</td>
<td>61</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mortality</td>
<td>2</td>
<td>1-3</td>
<td>2</td>
<td>3</td>
<td></td>
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</tbody>
</table>
WHAT WORKS FOR HEALTH: A MENU OF IDEAS

- Evidence rating
- Description
- Expected Beneficial Outcomes
- Disparity rating
- Implementation examples
- Implementation resources
Academic Achievement
- School-based social and emotional instruction
- Dropout prevention programs
- College access programs

Alternative Learning
- Career & technical education for high school graduation
- Summer work experience programs

Early Childhood
- Universal pre-kindergarten
- Preschool education programs
- Childcare subsidies

For evidence ratings, literature summaries & examples, see: www.countyhealthrankings.org/whatworks
Content as of 7/17/2017

GUIDING QUESTION
How can we cultivate pathways of opportunity for youth and young adults?

Shoalwater Bay Indian Tribe, Washington
The Healthy Blair County Coalition (HBCC) is a partnership of individuals and organizations working to promote the social, economic, emotional, and physical well-being of area residents.
OUR GUIDING PRINCIPLES
RURAL IMPACT COUNTY CHALLENGE OPPORTUNITIES

Healthy Blair County Coalition RICC Coaching Team

Jerry Spegman, Community Coach

A FOCUS ON YOUTH DISCONNECTION

![Youth Disconnection Chart]

<table>
<thead>
<tr>
<th>Youth Disconnection</th>
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<tbody>
<tr>
<td>16.0%</td>
</tr>
<tr>
<td>14.0%</td>
</tr>
<tr>
<td>12.0%</td>
</tr>
<tr>
<td>10.0%</td>
</tr>
<tr>
<td>8.0%</td>
</tr>
<tr>
<td>6.0%</td>
</tr>
<tr>
<td>4.0%</td>
</tr>
<tr>
<td>2.0%</td>
</tr>
<tr>
<td>0.0%</td>
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- H.S.
- PA
- Blair County
BLAIR COUNTY RICC PROCESS

Proclamation was passed and signed by the Blair County Board of Commissioners on May 17, 2016.
THE ROLE OF COUNTY GOVERNMENT AND COMMISSIONERS

› Provide leadership
› Encourage participation
› Bring stakeholders to the table

THE ROLE OF LOCAL BUSINESSES
CREATING PATHWAYS

THE ROLE OF SCHOOLS
KEY STAKEHOLDERS

- Court System & Law Enforcement
- Faith-Based Youth Ministry Programs
- Local and County Government
- Healthcare & Medical Community
- Business & Workforce Development
- Schools (Student Assistance Programs)
- Nonprofit Organizations
- School Attendance Task Force
- Early Learning Providers
- Service Organizations
- Youth and Families
Youth Disconnection in Blair County

RURAL COUNTY IMPACT CHALLENGE PRIORITY AREAS
1. School Attendance & Academic Success (Boldly)
2. Mentoring
3. School and Community interventions
4. Workforce Development
5. Prosocial Activities and Community Engagement

Marketing Call to Action Summit Engage Partners Understand Best Practices Move Forward with a Plan

NEXT STEPS FOR BLAIR COUNTY’S RICC

County Health Rankings & Roadmaps
Building a Culture of Health, County by County

A Robert Wood Johnson Foundation program

NACo

National Association of Counties
3 STEPS FOR ENGAGING STAKEHOLDERS

‣ Understand and promote the collective impact model.

‣ Utilize and share data.

‣ Create a structure or organization that can focus solely on your initiative.

2018 RICC COMMUNITY COACHING APPLICATIONS

‣ 2018 RICC Community Coaching applications are now available! http://www.naco.org/RuralImpact

‣ 2018 cohort will work one-on-one with coaches and collaboratively with other counties.

APPLICATIONS DUE NOVEMBER 3, 2017
CHRR COMMUNITY COACHES

SUPPORTING YOUR COMMUNITY’S JOURNEY TOWARD HEALTH

RWJF Culture of Health Prize
2018 Call for Applications

Prize communities will receive $25,000, have the opportunity to share their story and lessons learned with the country, and join a national network of past winning communities.

To learn about the Prize application process and criteria, visit:

rwjf.org/Prize

Applications are due Nov. 3, 2017, 3pm ET
Register at http://rwjf.ws/2rJb0YZ
LET’S CONTINUE THE DISCUSSION!

- **When:** August 29, 2017 3:00 EST
- **Why:** deepen the webinar learning, allow further exploration
- **What:** interactive learning experience, opportunity to share ideas and ask questions
- **How:** videoconference and/or phone
- **Who:** YOU! (Space is limited)

DISCUSSION GROUP: NEXT STEPS

- Register
- Check technology
- Be prepared to discuss
  - Where are the opportunities in your community to engage youth and young adults?
  - What are some options for addressing areas of need?
STAYING CONNECTED

**County Health Rankings & Roadmaps**
- Follow @CHRankings
- Like Facebook.com/CountyHealthRankings
- e-Newsletter: email chr@match.wisc.edu to subscribe

**National Association of Counties (NACo)**
- Follow @NACoTweets
- Like Facebook.com/NACoDC/
- Visit www.naco.org

THANK YOU!

www.countyhealthrankings.org

www.naco.org

www.healthyblaircountycoalition.org