

**County Health
Rankings & Roadmaps**

Building a Culture of Health, County by County

A Robert Wood Johnson Foundation program



CREATING COMMUNITIES THAT THRIVE:

Part 1

The Intersection of Public Health & Community Development

June 19, 2018

countyhealthrankings.org

neighborworks.org

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County Health Rankings & Roadmaps is a collaboration between the Robert Wood Johnson Foundation and the University of Wisconsin Population Health Institute.

countyhealthrankings.org



MEET YOUR PRESENTERS



Ericka Burroughs-Girardi
Community Coach
County Health Rankings & Roadmaps



Ali Havrilla
Community Coach
County Health Rankings & Roadmaps



Sarah Norman
Director of Healthy Homes and Communities
NeighborWorks America



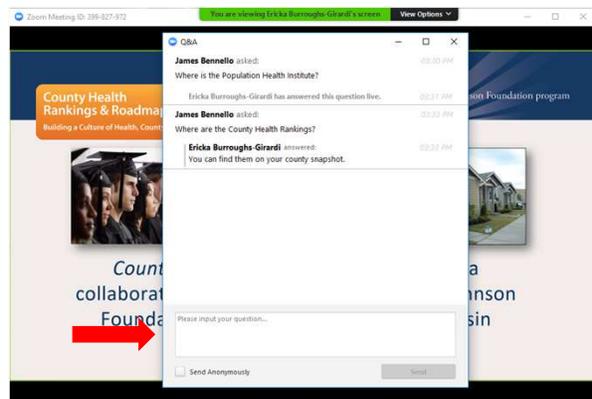
Jenifer Wagley
Deputy Director
Avenue CDC

ASKING A QUESTION IN ZOOM WEBINAR

Viewer Window



Question Box



CHATTING IN ZOOM WEBINAR

Viewer Window



Chat Box



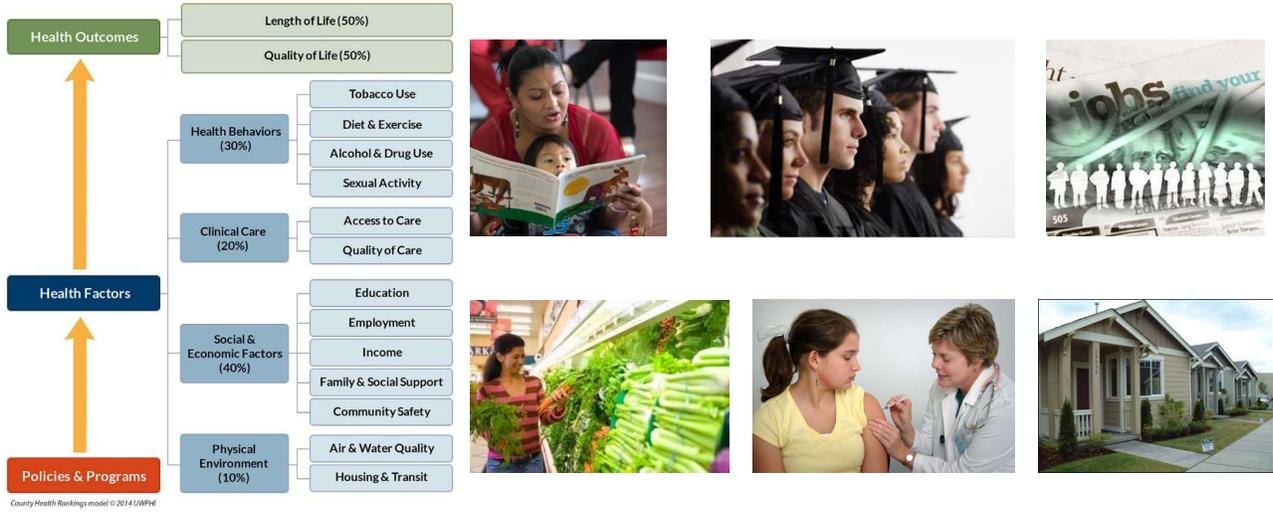
HOW WE SUPPORT COMMUNITIES TO THRIVE



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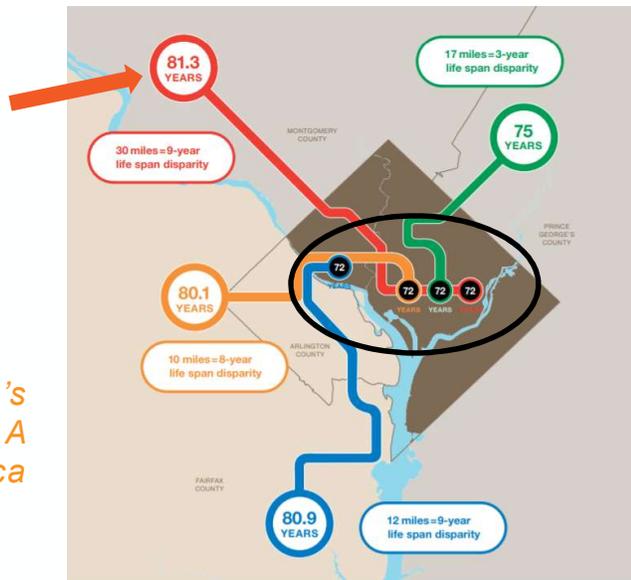


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Robert Wood Johnson's Commission to Build A Healthier America



<https://www.buildhealthypaces.org/content/uploads/2010/07/DC-Metro-Map.pdf>

LET'S HEAR FROM YOU...

Have you noticed disparities in health outcomes in the communities that you either live, work or play in?



Sarah Norman

*Director of Healthy Homes and Communities
NeighborWorks America*

Healthy Communities Demonstration Project



Thanks to the generous support from the County Health Ranking & Roadmaps Program and the Robert Wood Johnson Foundation.

- ★ Innovation
- Roadmaps to Action
- 📍 Seed



Dorothy Richardson and supporters in front of a home that would be rehabbed instead of torn down

NeighborWorks® America

NeighborWorks America is a national nonpartisan, nonprofit organization established by Congress. For over 35 years, we create opportunities for people to live in affordable homes, improve their lives and strengthen their communities.

Delivering Knowledge and Expertise



360,100 Families assisted with affordable housing

21,000 New homeowners

154,100 Rental homes owned and/or managed

115,000 Customers counseled and educated

55,600 Homes repaired

2.1 million Customers counseled through the National Foreclosure Mitigation Counseling program since 2008

Who are some of the players in the community development field?



- **\$25 billion** assets among **1,000 Community Development Finance Institutions (CDFI)**
- **Community Development Corporations (CDCs)** work in urban, suburban, and rural communities across the U.S.

Statistic from: Federal Reserve Bank of St. Louis, "Coming Up with the Money: Five Principles for Launching a Successful Community Development Initiative"; Photo from The Neighborhood Developers.

Healthy Communities Demonstration Project



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- ★ Innovation
- Roadmaps
- 📍 Seed

Neighborhood Housing Services of Willamette



- Leveraging rental housing to promote health by addressing **housing stability, food security, community engagement,** and health services navigation through a unified approach.
- InterCommunity Health Network Coordinated Care Organization (IHC-CCO) and Willamette NHS developed a **community health worker program.**
- Associated with **reduction in Emergency Department visits,** according to IHC-CCO.





Chicanos Por La Causa and United Health Group

- \$22 million investment in housing and services in Phoenix, Arizona
- MyCommunity Connect: one-stop shop for social services, including WIC, workforce development, food, and more.



FAITH-BASED



HEALTHY FOOD ACCESS



TRAUMA & VIOLENCE

**COMMUNITY PARTNERS & PALM HEALTHCARE FOUNDATION
Lake Worth, Florida**

Our vision is that individuals are, and the community is, self-reliant and resilient and have/has balance in body, mind, and spirit.

Cross-sector partnerships to build community health & well-being



Phase	Early Phase	Middle Phase	Mature Phase
What they do	<ul style="list-style-type: none"> • Take baby steps • Launch pilots • Convene non-traditional partners • Assess community needs, assets, and systems 	<ul style="list-style-type: none"> • Commit joint resources • Develop multiple simultaneous programs at once • Expand networks 	<ul style="list-style-type: none"> • Alter existing business models • Change core business practices • Design incentives to allocate resources differently

Elements of this framework have been adapted from the "ReThink Health" framework for multi-sector partnerships.

Find a NeighborWorks Network member near you

Our Network Directory is available online at:

[http://www.neighborworks.org/](http://www.neighborworks.org/Our-Network/Network-Directory)

Our-Network/Network-Directory



Working Together for Strong Communities®



WHAT ARE YOU SHARING?

Have you noticed disparities in health outcomes in the communities that you either live, work or play in?

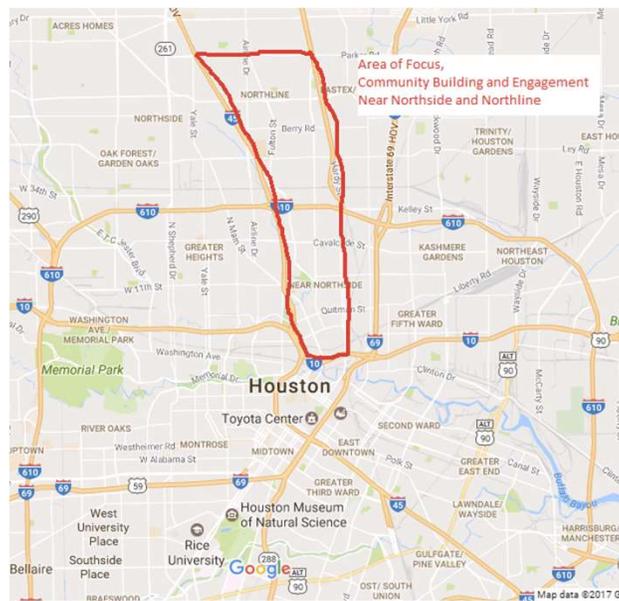


Jenifer Wagley

*Deputy Director
Avenue CDC*



The Greater Northside of Houston



Our Programs

Housing and
Economic
Development



Family Asset
Building



Comprehensive
Community
Development

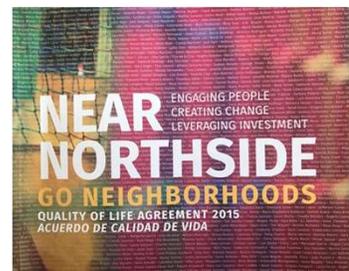


Hurricane
Recovery

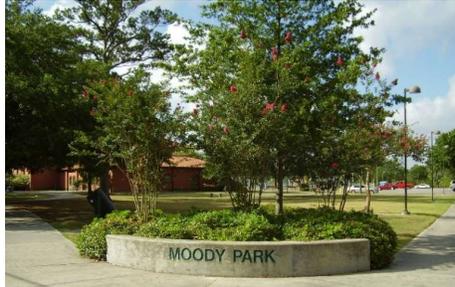


Elements of Engagement

- Community Focused Planning
- Early Wins
- Partnerships
- Organizing
- Grass-roots Leadership
- Power (#Poder)
- Recognition
- Alternative Civic Institutions
- Collective Impact



Parks and Safety



- Avenue Place Park
- Burnett Street Park
- Butterfly Pocket Park
- Castillo Park
- Clark Park
- Ketelsen SPARK Park
- Lindale Park KaBOOM Park
- Looscan Park
- Moody Park

Art & Creative Placemaking





The **BUILD HEALTH** Challenge



Reweaving the Social Fabric

Building Hope,
Homes
and Strong
Communities



LET'S CONTINUE THE DISCUSSION -TODAY!



- ▶ **When:** Immediately following the webinar
- ▶ **How:** videoconference and/or phone
- ▶ **What:** interactive learning experience, opportunity to share ideas and ask questions
- ▶ **Why:** deepen the webinar learning, allow further exploration

POLL: WHAT DO YOU WANT TO LEARN MORE ABOUT?

- ▶ Partnership strategies and collective impact
- ▶ Elements of resident engagement
- ▶ Development without displacement
- ▶ What can public health offer community development partners and vice-versa



Let's hear from you...

JULY 24TH WEBINARS

WEBINAR SERIES: Building Communities of Opportunity

PART 2: The Intersection of Health & Community Development

JULY 24 | 3 PM ET |

THIS WEBINAR IS DESIGNED FOR
HOUSING & COMMUNITY DEVELOPMENT
PRACTITIONERS



**Evidence at Your Fingertips:
Tools to Inform Decision Making**

Register at
www.countyhealthrankings.org

JOIN THE DISCUSSION NOW!



Ericka



Ali



Sarah



Jenifer

Look for Justin's link in the chat box

THANK YOU!

countyhealthrankings.org

neighborworks.org

Where you live may determine when you die.

