

County Health Rankings & Roadmaps
Building a Culture of Health, County by County

A Robert Wood Johnson Foundation program

RANKINGS IN ACTION: SCHOOLS AS A HUB FOR HEALTH

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December 13, 2016
www.countyhealthrankings.org

Support provided by
University of Wisconsin Population Health Institute
SCHOOL OF MEDICINE AND PUBLIC HEALTH
Robert Wood Johnson Foundation

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County Health Rankings & Roadmaps is a collaboration between the Robert Wood Johnson Foundation and the University of Wisconsin Population Health Institute.

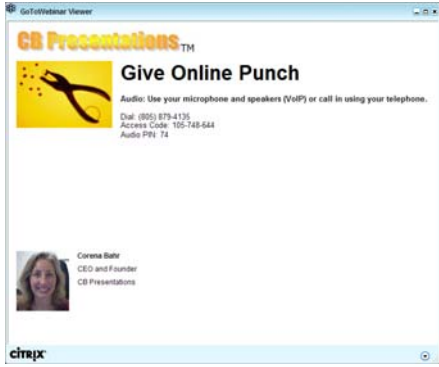
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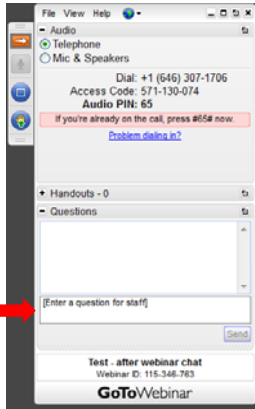
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GO TO WEBINAR ATTENDEE INTERFACE

1. Viewer Window



2. Control Panel



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Source: Buncombe County, NC

GUIDING QUESTION
 How can we partner effectively with educators to improve the health of our community?


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ROADMAP FOR TODAY'S WEBINAR

- County Health Rankings & Roadmaps overview
- The intersection of Education and Health
- Interview with Miranda Kridler, Athens County, OH
- Q & A
- Reflections and Wrap Up
- "After Class" Chat




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County Health Rankings Logic Model

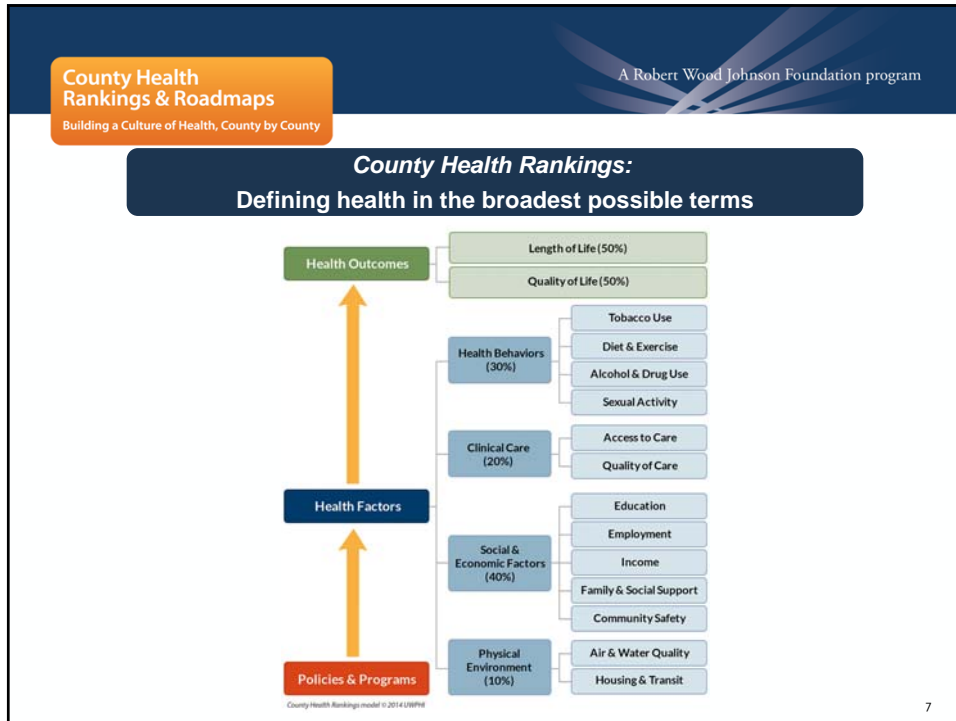


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    graph TD
      A[Population based data collected] --> B[County Health Rankings]
      B --> C[Media attention]
      B --> D[Community leaders use report]
      C --> E[Broad community engagement]
      D --> E
      E --> F[Evidence-informed health policies and programs implemented]
      F --> G[Improved health outcomes]
  
```



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Using What Works for Health

- Our Ratings
- Our Methods
- Our Sources
- Choosing Your Strategy

What Works for Health

What Works for Health provides communities with information to help select and implement evidence-informed policies, programs, and system changes that will improve the variety of factors we know affect health.

What is *What Works for Health*?

WANT TO LEARN MORE? View our 4-minute tutorial:

New or Updated Policies & Programs

- Affordable housing tax increment financing (TIF) Expert Opinion
- Federally qualified health centers (FQHCs) Scientifically Supported
- Full-day kindergarten Scientifically Supported

BROWSE NEW OR UPDATED POLICIES & PROGRAMS

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WHAT WORKS FOR HEALTH: SCOPE

- Health Behaviors (30%)

 - Tobacco Use
 - Diet & Exercise
 - Alcohol & Drug Use
 - Sexual Activity
- Clinical Care (20%)

 - Access to Care
 - Quality of Care
- Social & Economic Factors (40%)

 - Education
 - Employment
 - Income
 - Family & Social Support
 - Community Safety
- Physical Environment (10%)

 - Air & Water Quality
 - Housing & Transit

www.countyhealthrankings.org/what-works-for-health

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A MENU OF IDEAS: 360+

- ▶ Evidence rating
- ▶ Literature summary
- ▶ Disparity rating
- ▶ Implementation examples



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MOVE FROM IDEA TO ACTION

- ▶ Implementation examples
- ▶ Implementation resources
 - Toolkits
- ▶ Communities in Action



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DATA AT THE INTERSECTION OF EDUCATION & HEALTH

▸ Where to focus?

- Physical inactivity
- Access to exercise opportunities
- Food insecurity
- Limited access to healthy foods
- Uninsured children
- High school graduation
- Some college
- Children in poverty
- Children in single-parent households

Health Outcomes

- Length of Life (50%)
- Quality of Life (50%)

Health Factors

- Health Behaviors (30%)
 - Tobacco Use
 - Diet & Exercise
 - Alcohol & Drug Use
 - Sexual Activity
- Clinical Care (20%)
 - Access to Care
 - Quality of Care
- Social & Economic Factors (40%)
 - Education
 - Employment
 - Income
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 - Community Safety
- Physical Environment (10%)
 - Air & Water Quality
 - Housing & Transit

Policies & Programs

County Health Rankings model © 2014 RWJF

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SCHOOLS AS HEALTH HUBS: TAKING ACTION

▸ Examples of efforts summarized in *What Works for Health*

- Farm to school programs
- Safe Routes to Schools (SRTS)
- Healthy food initiatives in food banks
- School dental programs
- School based health centers

For evidence and action resources, and more ideas, see:
<http://www.countyhealthrankings.org/policies>

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WHAT WORKS FOR HEALTH FILTERS

Category	Sub-Filters
Health Behaviors (30%)	Tobacco Use Diet & Exercise Alcohol & Drug Use Sexual Activity
Clinical Care (20%)	Access to Care Quality of Care
Social & Economic Factors (40%)	Education Employment Income Family & Social Support Community Safety
Physical Environment (10%)	Air & Water Quality Housing & Transit

Decision Makers

- Healthcare Professionals and Advocates (15)
- Non-Profit Leader (40)
- Community Members (19)
- Business (36)
- Government (57)
- Public Health Professionals and Advocates (20)
- Philanthropy and Investors (16)
- Educators (35)**
- Community Development (14)

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PARTNERING WITH EDUCATORS

Educators

Educational attainment and academic achievement are directly linked to how long and how well people live. As educators, you are trusted advocates for youth and adult learners, and natural leaders for collaborative efforts to improve the long-term health of your community.

PURPOSE

All of us have a role to play in raising awareness about the many factors that affect our health and the health of our communities. As an education leader, you are uniquely positioned to help your community use the *County Health*

Find Policies & Programs for Educators
Select a Health Factor

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MIRANDA KRIDLER



*Director, Athens County Regional
Planning Commission, Southeast Ohio*



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QUESTIONS

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REFLECTION QUESTIONS

- Who else do you need to share this information with?
- What is one idea for action that you're taking from this webinar?
- What else do you need to know to take action/use this information?



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COMMUNITY COACHES



Ready to take action, but not sure what to do next?

GET HELP



SUPPORTING YOUR COMMUNITY'S JOURNEY TOWARD HEALTH

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- ▶ e-Newsletter, email chr@match.wisc.edu to subscribe



follow us on **twitter**



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THANK YOU!

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AFTER CLASS DISCUSSION

- ▶ Continue with us for an additional 15 minutes
- ▶ Submit your questions via question box



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