![County Health Rankings & Roadmaps logo — A Healthier Nation, County by County]

TAKE ACTION: WORK TOGETHER

A County Health Rankings & Roadmaps Webinar

The *County Health Rankings* are designed as a call to action. The Take Action Cycle provides a roadmap for taking action, and it's easily adaptable to any improvement process.

At its core, are people working together to improve health in a community. Often this will mean a new way of working together, or it may require taking a careful look at what everyone is already doing to see how by working together, more can be done.

COMMUNITIES IN ACTION: LIVE54218

Live54218, a countywide obesity-prevention initiative in Brown County, WI, has successfully developed diverse partnerships and leveraged resources to build momentum for change. Learn more at www.Live54218.org and at the Live54218 Media Archive. Here are some lessons Live54218 has learned about **working together**.

- Meaningful collaboration between non-traditional partners has been a key to leveraging resources and achieving early wins.
- Ensuring all partners have a sense of ownership in the process and know how valuable they are helps create meaningful collaboration.
- Creating a shared vision for environmental change has helped engage partners.

WORK TOGETHER GUIDES

Visit the *Roadmaps to Health* Action Center to find guidance and tools for working together, whether you're just beginning your health improvement journey or are well along the way.

- Start — We understand we need to bring multiple stakeholders together if we're going to make a difference, but we're not sure how to go about doing that.
- Act — We are part of a multi-sector team of stakeholders that is beginning to define how we'll work together to improve community health. Not all partners are at the table, but we're working on it.
- Improve — We are part of a multi-sector team that shares a common understanding of what needs to get done. We work well together, there's a good amount of trust between us and we share a common vision.

TAKE ACTION IN YOUR COMMUNITY

- Use the Building a Contact List (Word Document) tool to target your outreach and help you build a diverse team of partners.
- Use the Collaboration Multiplier (from Prevention Institute) to get the most out of your collaboration. The Collaboration Multiplier guides your group through discussion to identify activities that accomplish a common goal, delineate each partner's perspective and potential contributions, and leverage expertise and resources.

GO DEEPER

On May 22nd, we will host an interactive webinar where you can get feedback on the work you're doing with partnerships, ask questions of your peers and the *County Health Roadmaps* Community Engagement Specialists, and work together on problem solving tough issues that are part of any significant change process. Join us by registering here.

WORK TOGETHER NOTES

A County Health Rankings & Roadmaps Webinar

Date: May 8, 2012

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Who is engaged in our efforts?

Business:

Education:

Healthcare:

Public Health:

Government:

Philanthropy/Investors:

Community members & leaders (including faith-based and non-profit agencies):

Others:

Who else needs to be engaged?

How are our partners helping create momentum for change in our community?

Communities in Action: Live54218

Who are we working with? Are we missing potential partners?

How can we build more meaningful collaborations?

What makes working with our initiative a "win-win" for our partners and potential partners?

Questions for the presenters

Work Together guides and tools

Which Work Together guides should we review (e.g., Start, Act, Improve)?

Which tools should we look at further?

Questions for the presenters

Wrap-up and Q & A

What next?

- ✓ Register for upcoming webinars
- ✓ Learn more about Live54218
- ✓ Brainstorm potential partners using the Building a Contact List tool and Potential Member Grid
- ✓
- ✓
- ✓