



Webinar Date: May 23, 2023

The power of narrative to influence civic health

County Health Rankings & Roadmaps Tools & Resources

- The Take Action to Improve Health and Online & On Air sections of our website help communities look at the factors influencing residents' health, select effective strategies, and explore real-world examples to advance health and health equity. The sections include:
 - What Works for Health: Searchable database of evidence-informed strategies, policies, programs and systems changes
 - The Action Center: Step-by-step guidance and tools to move from data to action
 - Webinars: Live-streamed monthly presentations showcasing equitycentered approaches and real-world examples on a range of topics. Discuss learnings after the webinar in a virtual, small group setting. Webinars can also be watched on demand.
 - Podcast "In Solidarity": Conversations with some of our nation's brightest minds and bold leaders connecting power, place and health.
- Stay in touch with County Health Rankings & Roadmaps:
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Highlighted Guidance

Learn more about how civic health by reading County Health Rankings & Roadmaps' 2023 National Findings Report.

Narratives and health equity: Expanding the conversation is a set of web pages that provides information on public narratives and the work of the Healthy Minnesota Partnership to advance an expanded conversation about what creates health, as well as narratives developed by the Healthy Minnesota Partnership, the Minnesota Department of Health, and community partners.

The Minnesota Department of Health and the Healthy Minnesota Partnership have trained over 1,500 public health professionals and partners on how public narratives shape policy decisions. View their training and tools for public narratives for help with your public narrative work.

Learn more bout Drew, MS RWJF Culture of Health Prize <u>here</u>.





Webinar Guest Resources

Jeannette Raymond, Public Health Practice Assistant Section Manager, Minnesota Department of Health

- The Healthy Minnesota Partnership 2021 policy framework was adopted in December 2020. The Partnership considered the following questions: What policies, had they been in place, would have reduced the impact of the COVID-19 pandemic? What in the policy environment could have strengthened response activities and/or community resiliency? Issues in the policy framework include paid family and medical leave, universal broadband and virtual access, and housing stability.
- The 2017 Minnesota statewide health assessment gives a picture of health and well-being across the state of Minnesota and within its communities through the lens of the Healthy Minnesota Partnership's emerging narrative about health. It answers these questions: Who is healthy? Who is not healthy? What conditions shape health for different populations in Minnesota? What do we have and what do we need to assure that people in Minnesota can enjoy healthy lives and communities?

Gloria Dickerson, Founder and CEO, We2gether Creating Change

• <u>We2gether Creating Change</u> is a non-profit community based social change organization headquartered in Drew, Mississippi.

Discussion Group Session Resources

- <u>Conducting a Health Equity Data Analysis (HEDA): A guide for local health departments in Minnesota</u> provides information on how to identify and examine the causes of population difference in health.
- Narrative Practices and Adolescents: A Strategy for Substance Abuse Prevention from the 2015 issue of the Advocates' Forum.

Healthy Places by Design Resources

- Healthy Places by Design facilitated the post-webinar discussion group session. Their <u>Community Action Model</u> was developed with insights from more than a dozen years of supporting successful community health initiatives and a deep understanding of the community change process.
- Follow Healthy Places by Design on Twitter @HPlacesbyDesign