Webinar
Segregation: a threat to equity
August 22, 2023

countyhealthrankings.org

Two-part webinar series:
Healing segregation for health equity
August 22
September 26
We value

Collaboration
Integrity
Excellence
Innovation
Inclusion
Courage

Join the conversation

Welcome to Q&A
Questions you ask will show up here. Only host and panelists will be able to see all questions.

Your text can be seen by panelists and other attendees.
Guidelines

Share

✓ Successes and lessons learned
✓ Resources and links
✓ Your knowledge and perspective

Ruby Bridges

c. November 14, 1960
Uncredited DOJ photographer
United States Department of Justice
May 17, 1954
Photo credit: Library of Congress

Segregation's domino effect
Healing segregation for health equity

Dr. Tiffany Manuel
President and CEO
The CaseMade

Richard Rothstein
Author
“The Color of Law”
“Just Action”

What we will cover today

01 Historical and present-day context

02 The relationship between segregation and equity

03 Segregation’s link to civic participation
Welcome

Dr. Christine Muganda
Data & Analytics Team Lead
County Health Rankings & Roadmaps

Dr. Tiffany Manuel
President and CEO
The CaseMade

Discussion group

When: Immediately following the webinar
What: An opportunity to share ideas and ask questions
How: Zoom
Why: Deepen learning, further exploration
Measuring segregation

1968 Kerner Commission report

This is our basic conclusion: Our nation is moving toward two societies, one black, one white—separate and unequal.

Reaction to last summer’s disorders has quickened the movement and deepened the division. Discrimination and segregation have long permeated much of American life; they now threaten the future of every American.

This deepening racial division is not inevitable. The movement apart can be reversed. Choice is still possible. Our principal task is to define that choice and to press for a national resolution.

To pursue our present course will involve the continuing polarization of the American community and, ultimately, the destruction of basic democratic values.

The alternative is not blind repression or capitulation to lawlessness. It is the realization of common opportunities for all within a single society.
Measuring racial segregation

Demographic measures
Residential Segregation – Black/White
School Segregation
Measuring racial segregation

Demographic measures

Residential Segregation – Black/White
School Segregation

Residential segregation

Neighborhoods tend to be segregated
Measuring racial segregation

Demographic measures

Residential Segregation – Black/White

School Segregation

School segregation

Harms children during formative years
Measuring economic segregation

- Children in Poverty
- Gender Pay Gap
- Income Inequality
- Severe Housing Cost Burden
- School Funding Adequacy
Measuring economic segregation

- Children in Poverty
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Income inequality

Measuring economic segregation

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Measuring economic segregation

Children in Poverty
Gender Pay Gap
Income Inequality
Severe Housing Cost Burden
School Funding Adequacy

School funding adequacy

Funding can affect quality of education
An example in health care:

- Uninsured
- Unemployment
An example in health care:

Uninsured

Unemployment

“This alternative will require a commitment to national action—compassionate, massive and sustained, backed by the resources of the most powerful and the richest nation on this earth.

From every American it will require new attitudes, new understanding, and, above all, new will.”

1968 Kerner Commission Report
We can create a just future where everyone can thrive.

“Building the public and political will necessary to transform the systems that shape the future of our communities, is one of the most critical challenges of our time.”

Dr. Tiffany Manuel
President & CEO,
TheCaseMade
and
Executive Director,
Redress Movement
How Racial Segregation Affects Us Today

Wealth
In 2016, the median wealth of White families was 10 times that of Black families and 8 times that of Latino families. According to Prosperity Now, if White wealth were to remain constant, it would take Latinos 84 years and Blacks 228 years to reach parity. This wealth gap is tied to disparities in V.I.D. rates - 72% for Whites, 47% for Latinos, and 42% for Blacks.

Healthy Environments
People of Color are more likely to be impacted by environmental injustice and are twice as likely to live in areas without piped water or proper sanitation. Race is the most significant predictor of whether a person will live in a neighborhood with contaminated air, land or water. More than half of the people who live within 3 miles of a waste facility are People of Color.

Living Wage Jobs
There are large income disparities based on race. Higher paying jobs are not located in Communities of Color. These jobs are located either in core downtown areas or suburban hubs. In addition, People of Color face direct discrimination when trying to get a job. One study found that people with “White” sounding names are contacted 20% more than those with “Black” sounding names.

Transportation
Transportation points, like highways, toll roads, and train lines have been used to isolate communities of color cutting them off from access to job centers and important amenities and services. Since People of Color are less likely than their White counterparts to own a car, access to reliable public transportation is imperative. Moreover, NFHA’s investigative work shows even when People of Color have better credit, they are often charged more for auto loans than their White counterparts.

Healthy Food
People of Color are more likely to live in a food desert. Latinos are a third less likely and Blacks half less likely to have access to a grocery store than their White counterparts. 8% of Blacks live in a census tract with a grocery store compared to 24% of Whites.

Healthcare
Blacks and Latinos are more likely to live in health deserts with fewer healthcare facilities and primary care physicians. As Melissa Goodman, Assistant Professor of Washington University put it, when it comes to your well-being, “Your zip code is a better predictor of your health than your genetic code.”

©2018 National Fair Housing Alliance
In many communities across our nation, Black populations living in neighborhoods dealing with decades of industrial pollution are now suffering the worst public health outcomes of COVID-19.

By Gregory D. Squires, John Hans Gilderbloom, and Wesley Meares - July 21, 2020

As Brown University sociologist John Logan bluntly observed in 2003, “Some neighborhoods are likely to kill you.”
Acknowledging the Context of How We Arrived Here
History of Systems Made to Shape People’s Housing, Health and Wellbeing

How we respond in this moment matters.
How Do Fish See Water?
The Public Discourse and Narratives on Racial Segregation

How Do Fish See Water?
Building Public Will to Advance Inclusive Communities

Tiffany Manuel, TheCaseMade

“There are these two young fish swimming along, and they happen to meet an older fish swimming the other way, who nods at them and says, ‘Morning, boys. How’s the water?’ And the two young fish swim on for a bit, and then eventually one of them looks over at the other and goes, ‘What the hell is water?’”

“The point of the fish story is merely that the most obvious, important realities are often the ones that are hardest to see and talk about...”

CaseMaking is About Leadership
Adaptive Leaders Know This is More Than a Communications Challenge

“This moment requires a different kind of leadership...leaders who can harness people’s energies toward bigger aspirations. We’ve got to change the energy in the rooms that we are in and connect to people’s fundamental desire for good and hope for the future. And we’ve got to be radically inclusive – inviting everybody to be part of the future that we’re building. The latter means engaging people differently, more meaningfully, and more authentically.”
Acknowledging the Narrative Foundations of How We Arrived Here
History of Systems Made to Shape People’s Housing, Health and Wellbeing

How Do Fish See Water?
Building Public Will to Advance Inclusive Communities

Tiffany Manuel, TheCaseMade

Public Narrative: Segregation is an Historical Artifact in Post-Racial America

Public Narrative: Segregation is About People of Color

Scholarly Narrative:

Public Narrative: Segregation is a Function of Consumer Preferences

Scholarly Narrative:

Public Narrative: Segregation is a Motivator for Social and Economic Mobility

Public Narrative: Segregation is Remedied by Integration

Public Narrative: Segregation Needs No Government Intervention

Strategic CaseMaking™ Principle #3
Remind People of What They Are Losing By Not Standing With Us

The Cost of Segregation
Billions in lost wages. Thousands of young people without the education they need to fulfill their potential. Hundreds of lives cut short by violence. These are among the steep costs all of us in the Chicago region pay by living so separately from each other.

Lost income  Lost lives  Lost potential  Comparing Chicago
**Strategic CaseMaking™ Principle #3**  
**Remind People of What They Are Losing By Not Standing With Us**

There is no way to fully account for a lost human life. However, it is possible to tally a number of relevant direct and indirect costs. Using the region’s 2010 homicide rate—the most recent figures available at the regional level—our study found that the Chicago area could have boosted its economy simply by being a safer place to live.

If the regional homicide rate had been 30 percent lower in 2010...

- 167 more people would have lived that year, earning some $170 million over the course of their lifetimes.\(^\text{13}\)
- The region would have saved some $65 million in policing costs and an estimated $218 million in corrections costs.\(^\text{16}\)
- Residential real estate values would have increased by at least $6 billion.\(^\text{17}\)

**Name the Power of the Moment!**  
**This Is A Moment for Disruption of Segregationist Past**

![Folded Map Image](image-url)
Acknowledging the Context of How We Arrived Here
History of Systems Made to Shape People’s Health and Wellbeing

Name the Power of the Moment!
This Is A Moment for Disruption of Segregationist Past

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- AUDIT YOUR MATERIALS
- PROVIDE A PLAYBOOK FOR CASEMAKING IN YOUR COMMUNITY
- COACH YOUR CASEMAKING COMMUNITY OF PRACTICE
- PROVIDE INDIVIDUALIZED CASEMAKING SUPPORT
Questions?

Click on the survey in the chat
Moving forward requires a long-term process of liberation: dismantling systems of oppression, repairing wrongs, and healing from trauma. We continually learn from our history even as we write a new story, this one grounded in racial justice.

Part 2: September 26th

Undoing segregation featuring “Color of Law” and “Just Action” author Richard Rothstein
Discussion group

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