

Webinar Short Aug 18, 2016

RWJF CULTURE OF HEALTH PRIZE: FINDING REWARD IN THE JOURNEY



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County Health Rankings & Roadmaps and *RWJF Culture of Health Prize* are collaborations between the Robert Wood Johnson Foundation and the University of Wisconsin Population Health Institute.

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ESSENTIAL QUESTION

How can we find value in the process of applying for the *RWJF Culture of Health Prize*?

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RWJF CULTURE OF HEALTH PRIZE



- \$25,000 Prize
- National platform for sharing their story and success
- Ambassadors for building a Culture of Health
- Access to Prize Network

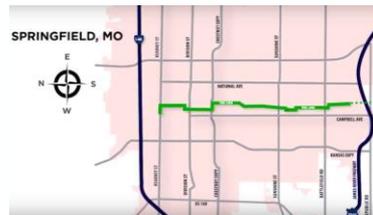
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OVERALL TIMELINE AND KEY DATES

September 22, 2016	Informational webinar
November 3, 2016	Phase I applications due
December 9, 2016	Select communities invited to Phase II
January 20, 2017	Phase II applications due
March 3, 2017	Select communities invited to site visits
Spring 2017	Site visits with finalist communities
Fall 2017	Winners announced

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WHY APPLY?



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RWJF CULTURE OF HEALTH PRIZE



- Defining health in the broadest possible terms.
- Committing to sustainable systems changes and policy-oriented long-term solutions.
- Cultivating a shared and deeply held belief in the importance of equal opportunity for health.
- Harnessing the collective power of leaders, partners, and community members.
- Securing and making the most of available resources.
- Measuring and sharing progress and results.

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MOVING TOWARD SYSTEMS CHANGE



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Questions? Comments?

ACKNOWLEDGEMENTS

- ▶ Robert Wood Johnson Foundation
 - Including Abbey Cofsky, Andrea Ducas, Michelle Larkin, Jim Marks, Joe Marx, Don Schwarz, Amy Slonim, Katie Wehr
- ▶ Wisconsin *County Health Rankings & Roadmaps* Team
 - Including Bridget Catlin, Julie Willems Van Dijk, Kitty Jerome, Kate Konkle, Carrie Carroll, Amanda Jovaag, Marjory Givens, Alison Bergum, Astra Iheukumere
- ▶ Our Partners
 - Including Active Living by Design, Burness, CDC, Dartmouth Institute, Local Initiatives Support Corporation, National Association of Counties, NeighborWorks, United Way Worldwide



WEBINARS

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THANK YOU!

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