



County Health
Rankings & Roadmaps

Webinar

Rural communities and economic resilience

November 18, 2025

countyhealthrankings.org



University of Wisconsin
Population Health Institute
UNIVERSITY OF WISCONSIN
SCHOOL OF MEDICINE AND PUBLIC HEALTH

Support
provided by



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Guidelines

1
Share
successes and
lessons learned

2
Offer
resources

3
Build
knowledge

4
Listen
for multiple
perspectives

2



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Disclosures

- Views do not represent the University of Wisconsin Madison or the Robert Wood Johnson Foundation.
- Expertise of a CHR&R team of 35+ members is reflected and highly valued.
- Funding support from RWJF is appreciated.

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We value



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Collaboration

Innovation

Integrity

Courage

Inclusion

Excellence

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Join the conversation

Welcome to Q&A

Questions you ask will show up here. Only host and panelists will be able to see all questions.

Where can I find strategies to address children in poverty?

☐ Send anonymously

Who can see your questions?

Webinar Chat

Me to **Everyone**

JL Hi Everyone, I'm James, from Madison, WI.

Zoomhost CHRR to **Everyone**

Hello James and welcome to today's webinar.

Who can see your messages?

To: **Everyone**

Your text can be seen by panelists and other attendees

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Group agreements

1. Listen actively
2. Participate fully
3. Speak from your experience
4. Lead with curiosity
5. Be conscious of body language
6. Expect ambiguity
7. Be accountable

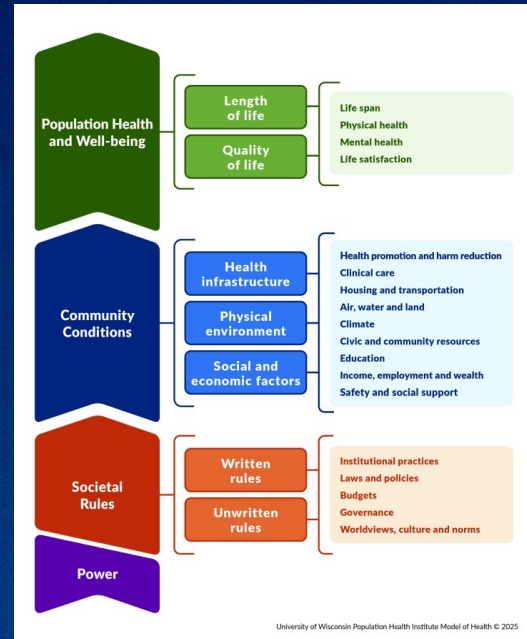
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Shaping Health Through Rules and Opportunity

- ➔ Economic opportunity
- ➔ Power and access
- ➔ Inclusive rules



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Why is Economic Resilience Key to Rural Health

- ➔ Rural areas face rapid change
- ➔ Economic opportunity supports health & community
- ➔ Shifting rules strengthens equity & resilience



Photo by [anthony t. on Unsplash](#)

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Welcome



Bonita Robertson-Hardy

Executive Director,
Community Strategies Group,
Aspen Institute



Julianna Dodson

Executive director
Radically Rural

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Discussion group

When: Following the webinar

What: Share ideas, ask questions

How: Zoom

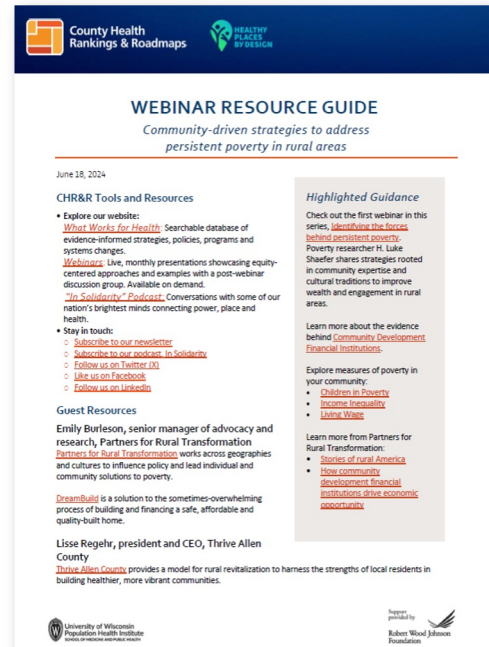
Why: Deepen learning



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Resource guide

Coming to your inbox soon



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Julianna Dodson

Hannah Grimes Center
Radically Rural

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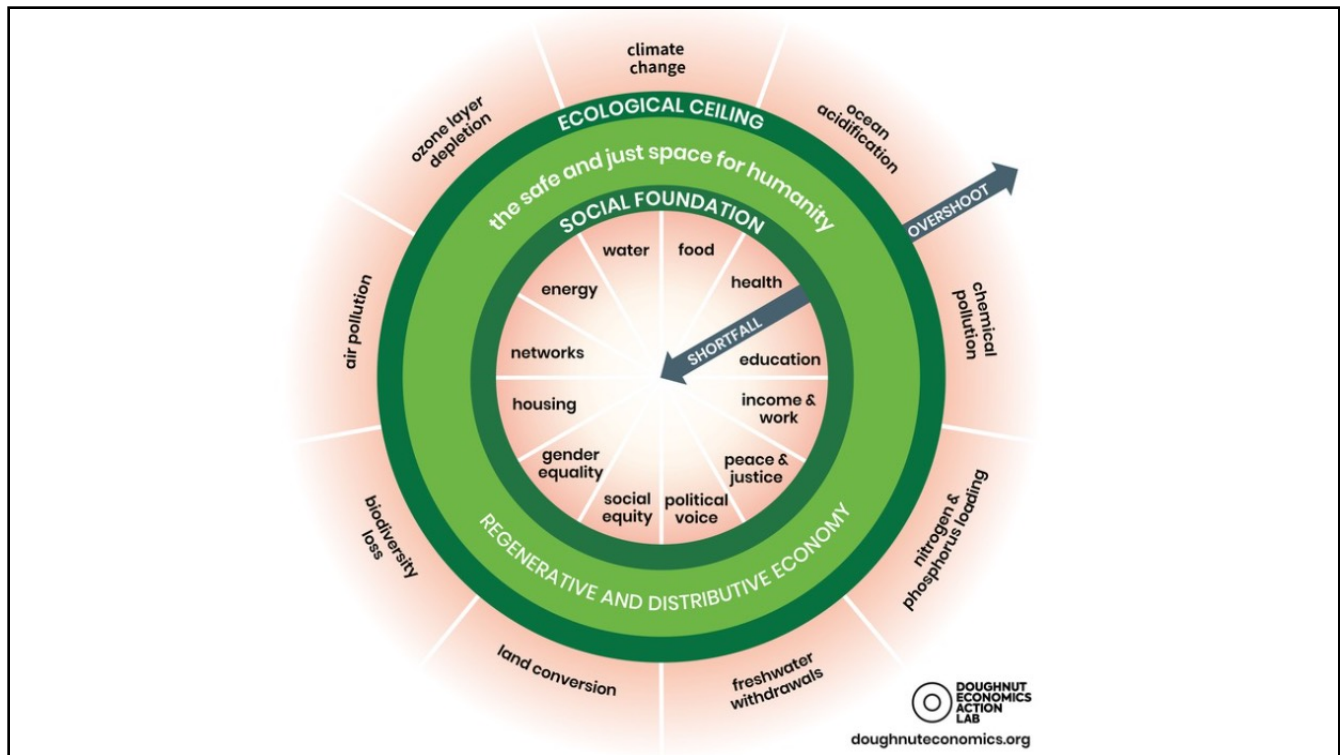
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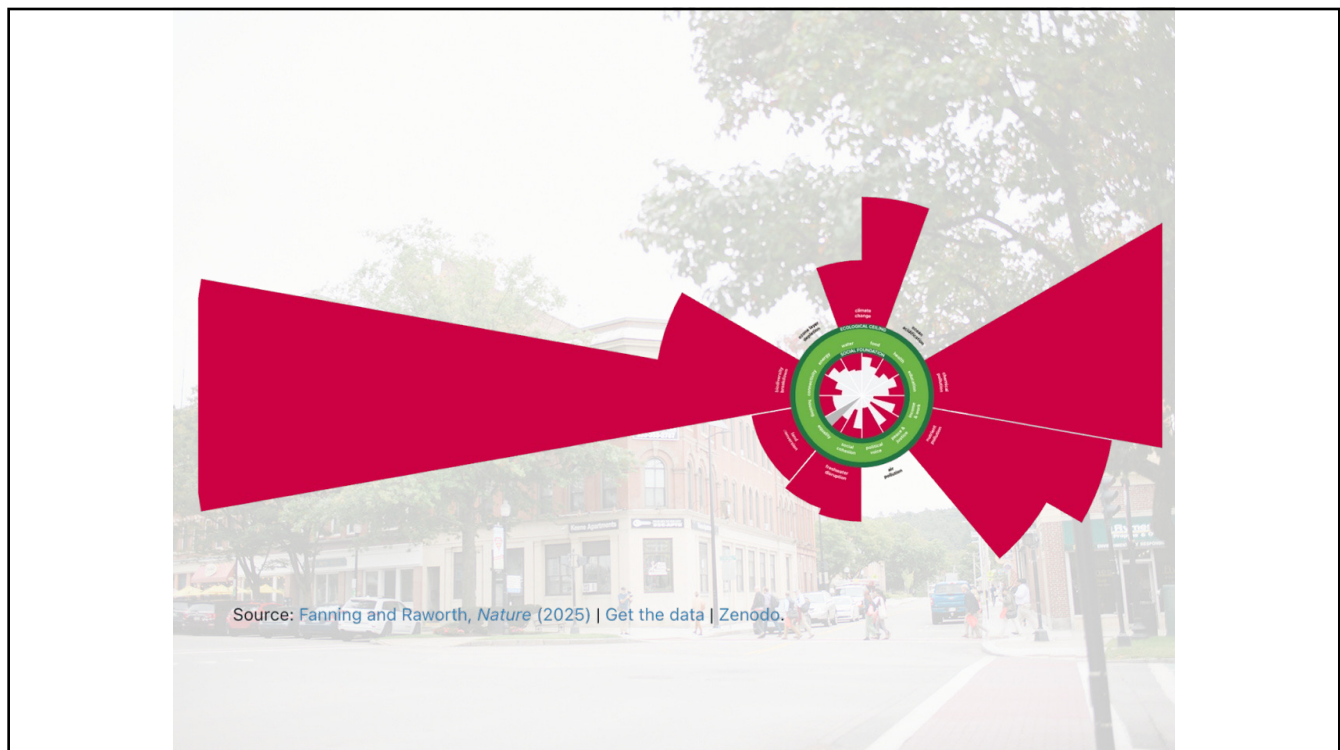
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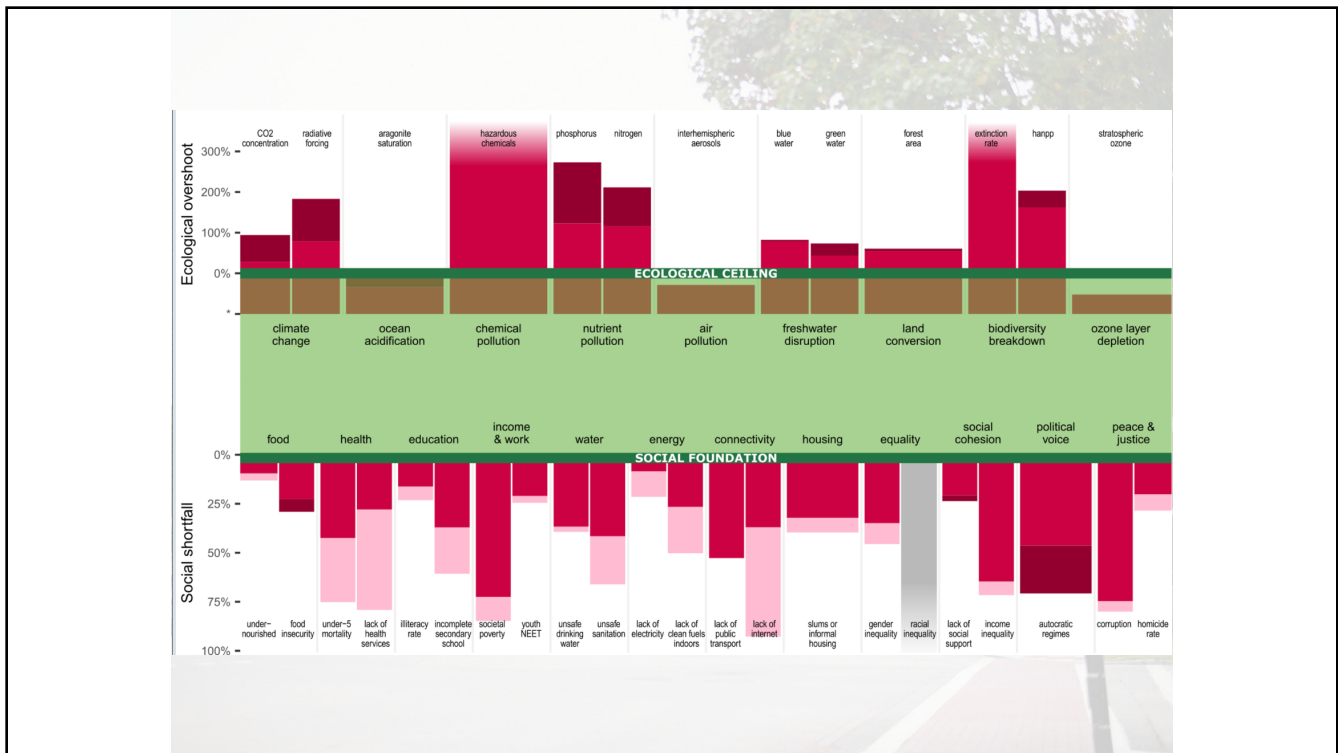
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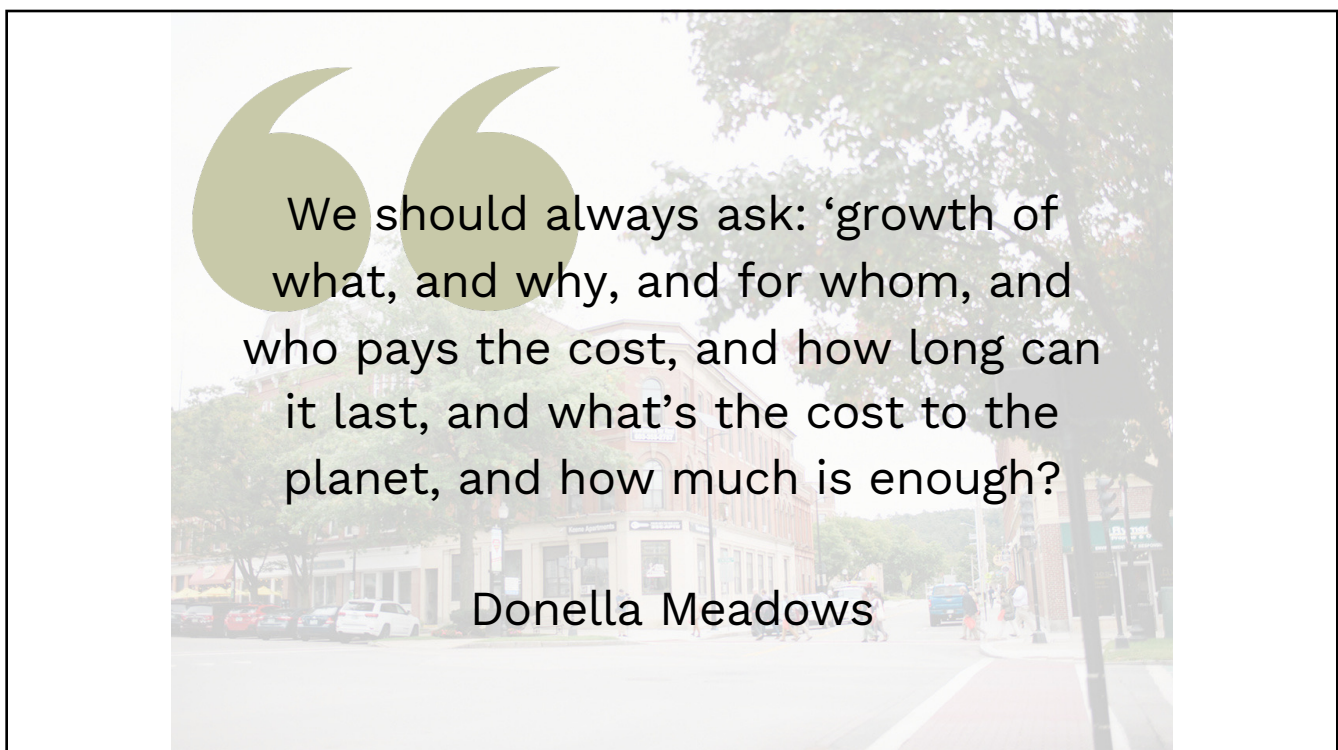
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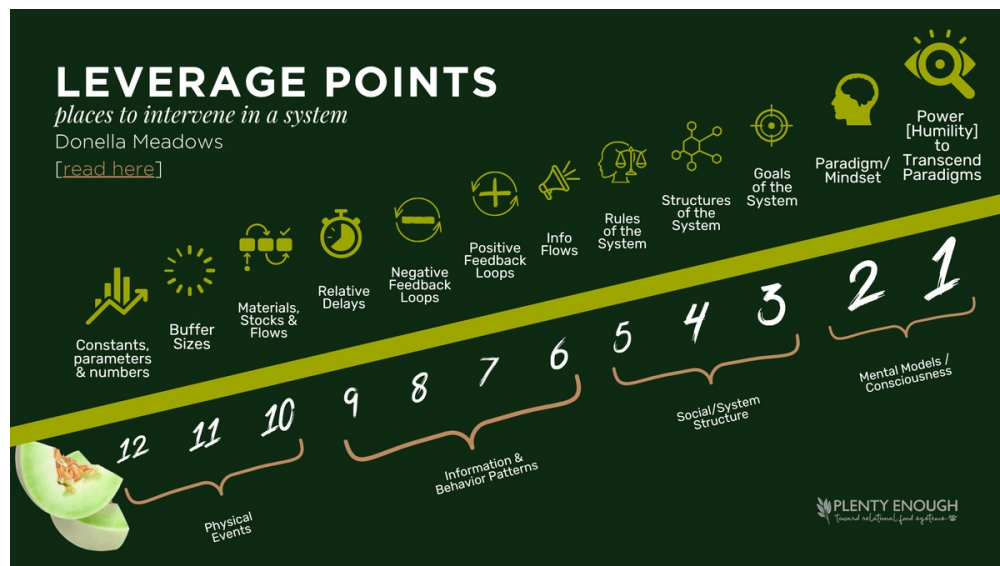


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You have to ask yourself: if our economic system actively destroys the biosphere *and* fails to meet most people's basic needs, then what is actually the point.

Jason Hickel

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We need to be more agnostic about growth for the sake of growth, and less agnostic about the endeavors we catalyze.

- Meet actual & recurring needs
- Are place-embedded
- Are collectively held or stewarded
- Are focused on low waste, high reuse/reintegration
- Prioritize shared spaces, infrastructure, and tools
- Are right-sized/not automatically scalable
- Embody intergenerational & cultural transmission
- Further Dignity, purpose, and belonging

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**Turn towards each other.
Begin with life.**

www.radicallyrural.org

www.hannahgrimes.com

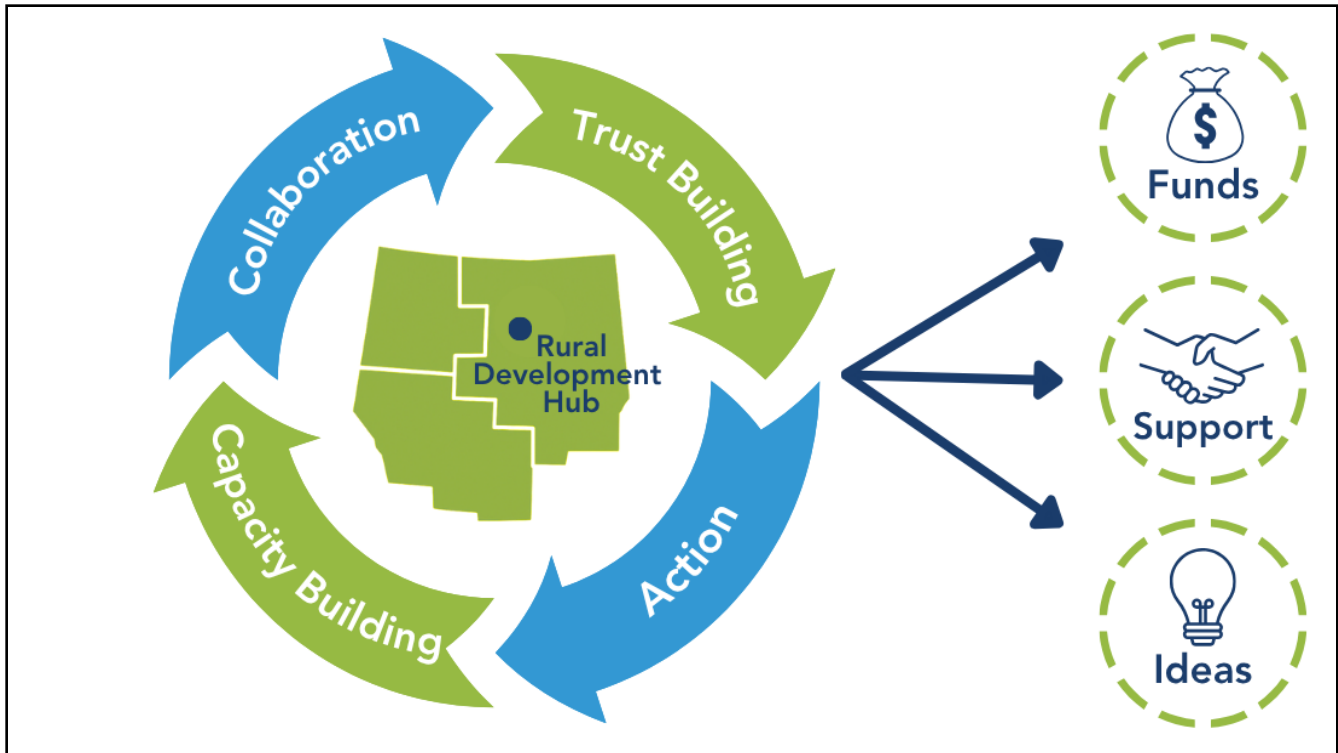
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Community Strategies Group

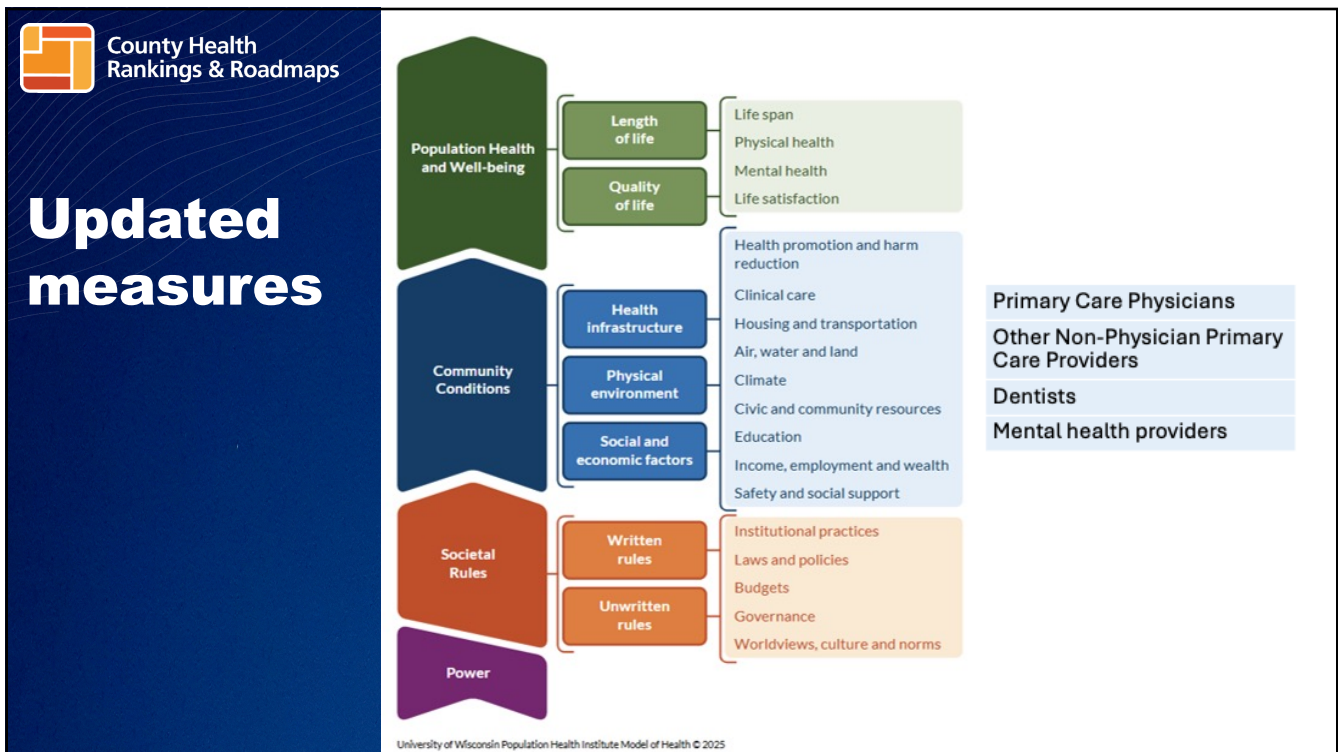
 **aspen institute**

www.aspeninstitute.org/programs/community-strategies-group/

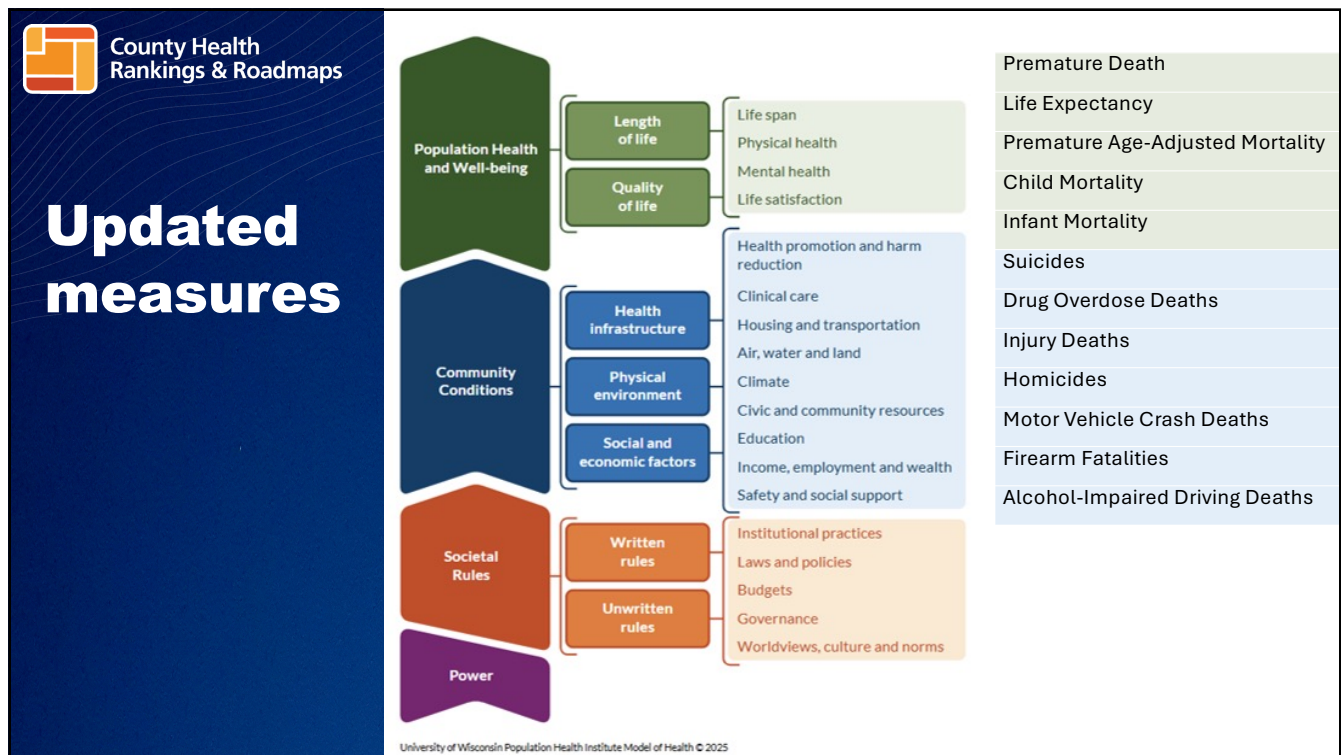
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County Health Rankings & Roadmaps

Compare this county to other counties

View nearby counties, similar counties, and more.

[Compare Counties](#)

Compare Counties

Select from all counties or choose based on demographic, social and economic indicators.

Select year: 2025

[Select](#) [Additional](#)

Barron, WI		Add Location		Add Location		Add Location	
Population Health and Well-being							
Length of life	Barron, WI						
Premature Death	7,700						
Quality of life	Barron, WI						
Poor Physical Health Days	4.2						

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What Works for Health

countyhealthrankings.org/whatworks



Evi: Your
personal What
Works for
Health guide

New! Rural Health

Evidence-informed programs, policies, and system changes to [support rural communities in addressing their priorities](#) and ensuring health and well-being for every community member. These solutions focus on strengthening current infrastructure, as well as employment, education, housing, and access to care.

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Questions?

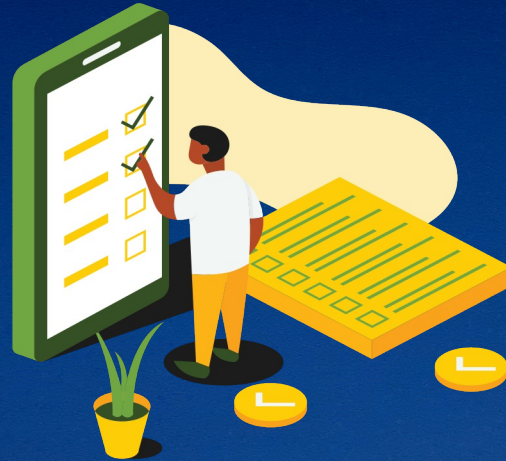


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**Click on
survey in
the chat**



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Upcoming webinar:

December 9, 2025

**How Public Health
Can Navigate
Communications
Challenges**



Julie Sweetland
The FramesWorks Institute



Jeff Niederdeppe
Cornell University

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Thank You!

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