Building a Culture of Health, County by County

A Robert Wood Johnson Foundation program



Webinar & Discussion Date: February 22, 2022 Reimagining a Public Health System to Build an Equitable Tomorrow

County Health Rankings & Roadmaps Tools & Resources

- Check out <u>recordings and PDF of slides</u> for all CHR&R webinars. Our webinar, <u>A Dialogue about Poverty in</u> <u>America</u>, provides information about Dr. John Snow and how he managed local politics to protect the public's health during London's 1854 cholera outbreak.
- To learn more about County Health Rankings & Roadmaps, our data, tools, and resources to help you create change, watch our latest <u>CHR&R 101</u> webinar.
- <u>Explore Health Rankings</u>: The annual Rankings provide a revealing snapshot of how health is influenced by where we live, learn, work, and play. Find and use your county data, read our reports, and learn more about what and why we rank.
- <u>Take Action to Improve Health</u>: Find strategies that we know work, guidance for setting a plan in motion, and resources to help you partner with others.
 - <u>Action Learning Guides:</u> Dig into specific topics with a blend of guidance, tools, and hands-on activities.
 - <u>Partner Center</u>: Find guidance and resources to help you identify and engage the right partners.
 - <u>Action Center</u>: Explore step-by-step guidance and tools to help you move with data to action.
- <u>Learn from Others:</u> Sharing the stories of others ignites possibilities and inspires action. Find out about upcoming webinars, learn more about the RWJF Culture of Health Prize, and check out community highlights.
- <u>What Works for Health</u>: Explore our menu of over 400 evidence-informed policies and programs that can help make a difference in your community.
- <u>What is Health?</u> Learn about our vision of health.
- Stay in touch with County Health Rankings & Roadmaps:
 - o <u>Subscribe to our e-Newsletter</u>
 - Follow us on Twitter <u>@CHRankings</u>
 - o <u>Like us on Facebook</u>

Highlighted Guidance

Ten Lessons from Our Pandemic

Year, produced by Columbia Mailman School of Public Health, lists 10 lessons learned from the pandemic paired with recommendations.

The Future of Public Health: A Synthesis Report from The Field,

produced by the National Network of Public Health Institutes and Texas Health Institute, synthesizes recently published literature, and highlights tangible recommendations regarding the core components needed to build a modern and more effective U.S. public health system capable of protecting and improving the public's health in a post-pandemic environment.

The American Public Health Association's (APHA) <u>That's Public</u> <u>Health</u> video series aims to help Americans understand the link between public health and their own well-being. Building a Culture of Health, County by County



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Webinar Guest Resources

Georges C. Benjamin, MD, Executive Director, American Public Health Association

• The American Public Health Association champions the health of all people and all communities. The organization strengthens the public health profession, and speaks out for public health issues and policies backed by science. Learn more about APHA on their <u>website</u> and <u>YouTube</u> pages.

Ankit Sanghavi, Executive Director, Texas Health Institute

• Texas Health Institute and Accenture LLP led a first-of-its-kind initiative to develop a <u>Nueces County</u> <u>Health Equity and COVID-19 Dashboard and Summary Report</u>. The purpose of the initiative is to produce timely, community-centered COVID-19 data and insights to guide an equitable response and recovery for all people in the county.

Nastassia Walsh, Associate Program Director for Community Health and Justice, National Association of Counties

- Since the beginning of the coronavirus pandemic, counties have highlighted their critical role and the key services counties provide, demonstrating to the public and to federal partners that counties matter. Now, we have an opportunity to tell the story of these efforts and how counties have made incredible differences in the lives of residents through the American Rescue Plan Act, a historic direct investment in our nation's counties. Join our efforts. Visit <u>NACo.org/UntoldStories</u> to submit your story and access a letter to the editor template, media relations guide, social media templates, and resources to engage residents to help them share their own untold stories.
- <u>NACo's County Explorer</u> tool provides easy access to the latest available data, with hundreds of indicators across categories ranging from county economies to public health. Explore your county through over 1000 indicators and nearly 100 datasets.

Resource Shared During the Discussion Group

- <u>A Community Toolkit for Addressing Health Misinformation</u> was published by the U.S. Public Health Service with the believe that we all have the power to shape our information environment. This resource provides tools for you to understand, identify, and stop misinformation, and help others do the same.
- The aim of the <u>Integrating Primary Care and Public Health to Save Lives and Improve Practice During</u> <u>Public Health Crises</u> project was to identify the types of public health and primary care integrative activities necessary to improve our response to COVID-19 and for future public health emergencies.
- <u>NRV Road to Wellness</u> provides up-to-date local health information to people in the New River Health District of West Virginia. In March 2020, COVID-19 began to spread through the U.S. and the New River Valley Public Health Task Force was proactively formed as a collaborative effort to provide residents in this region with effective guidance about the pandemic.
- <u>Public Health Forward: Modernizing the U.S. Public Health System</u> defines a vision for health in the 21st century and provides a practical, prioritized, bipartisan set of actions for policymakers and public health officials to guide strategic investments and decision-making to achieve this vision. These actions are informed by evidence, build on previous consensus frameworks and objectives,

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and represent work by national thought leaders that has the support of public health practitioners across the country.

Healthy Places by Design Resources

- <u>Healthy Places by Design</u> facilitated the post-webinar discussion group session. Their <u>Community</u> <u>Action Model</u> was developed with insights from more than a dozen years of supporting successful community health initiatives and a deep understanding of the community change process.
- Follow Healthy Places by Design on Twitter @HPlacesbyDesign