REIMAGINING A PUBLIC HEALTH SYSTEM TO BUILD AN EQUITABLE TOMORROW

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countyhealthrankings.org
YOUR FACILITATORS TODAY

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GROWING COMMUNITY POWER TO IMPROVE HEALTH EQUITY

DATA

EVIDENCE

GUIDANCE

STORIES
WHAT DID THE PANDEMIC REVEAL ABOUT PUBLIC HEALTH?

The Pandemic…

1. Exposed and worsened underlying inequalities in our healthcare system.
2. Revealed the consequences of underinvestment in public health prevention.
3. Was the result of a fragmented and politicized public health response.
4. Demonstrated the damage wrought by poor communication and misinformation.
5. Showed that pandemics can inflict long-term damage on physical and mental health.
6. Showed that science can develop effective testing and vaccines at incredible speed.
7. Showed how hard-hit communities can be resilient.
8. Revealed how school closures, job loss, and isolation strain mental and physical health.
9. Wreaked havoc on cities, with revenue lost to public transit, entertainment, and tourism.

Excerpted from Ten Lessons from Our Pandemic Year
10. SHOWED THAT A PANDEMIC CAN HAPPEN AGAIN!

Why now is the right time to reimagine a public health system that works for everyone.

Policies or practices that need to change to create an equitable pandemic recovery

Georges Benjamin, MD
Executive Director
American Public Health Association
MEET OUR GUESTS...

Ankit Sanghavi, BDS, MPH
Executive Director
Texas Health Institute

Nastassia Walsh, MA
Associate Program Director
Community Health and Justice
National Association of Counties

JOIN US FOR MORE DISCUSSION – TODAY!

- When: Immediately following the webinar
- What: Interactive learning experience, opportunity to share ideas and ask questions
- How: Videoconference and/or phone via Zoom
- Why: Deepen the webinar learning, allow further exploration
DR. BENJAMIN’S RECOMMENDATIONS

- Everyone is a chief health strategist
- Address the role of government in public health
- Become better risk communicators
- Ensure sustainable funding
- Create better data systems

EVERYONE IS A CHIEF HEALTH STRATEGIST
ADDRESS THE ROLE OF GOVERNMENT IN PUBLIC HEALTH

Advocacy

‣ Advocacy is generally defined as arguing in favor of a cause or idea, whether it’s environmental protection, minority rights, or the myriad other issues that affect people every day.

‣ There is no limit to the amount of advocacy a person or organization (such as a nonprofit) can do.

Lobbying

‣ Lobbying can generally be defined as any attempt to influence a politician or public official on an issue. Lobbying is further broken down into:

  – Direct lobbying: Any attempt to influence new or existing legislation via communication with a member of the legislative body or other government representative who has a say in the legislation.

  – Grassroots lobbying: Asking the general public to contact their legislator and/or mobilizing the public around a legislative issue.

Definitions from https://lobbyit.com/advocacy-vs-lobbying-understanding-difference/
BECOME BETTER RISK COMMUNICATORS

ENSURE SUSTAINABLE FUNDING
CREATE BETTER DATA SYSTEMS

LOOKING TO THE FUTURE
APHA’S THAT’S PUBLIC HEALTH WEB SERIES

- Topics include:
  - What is Public Health?
  - The Coronavirus Pandemic
  - Racism
  - Gun Violence
  - Mental Health
  - Climate Change

THE FUTURE OF PUBLIC HEALTH REPORT

- This 2021 report synthesizes recently published literature and highlight tangible recommendations regarding the core components needed to build a modern and more effective U.S. public health system capable of protecting and improving the public’s health in a post-pandemic environment.
WHAT WORKS FOR HEALTH STRATEGY LIST

- Each What Works for Health Curated Strategy List is carefully selected by our expert evidence analysts to include evidence-informed programs, policies and systems changes that can support community change efforts around specific topics and themes.
POLL

Do you feel that you could adapt the strategies shared today to use within your community?

- Yes
- No

Please share in the chat any challenges you anticipate adapting the strategies in your community.
WE WANT TO HEAR FROM YOU!
Click the link to answer a few questions about today’s webinar

GETTING READY FOR THE 2022 COUNTY HEALTH RANKINGS RELEASE!

Christine Muganda  Michael Stevenson  Beth Silver

March 22, 2022
www.countyhealthrankings.org/webinars
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Post-Webinar Discussion Group

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