



# Webinar

Reactivating Public Health: Organizing for Change and Building Solidarity

June 16, 2026

[countyhealthrankings.org](http://countyhealthrankings.org)



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## Guidelines


**1**  
**Share**  
successes and  
lessons learned

**2**  
**Offer**  
resources

**3**  
**Build**  
knowledge

**4**  
**Listen**  
for multiple  
perspectives

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 County Health Rankings & Roadmaps



## Disclosures

- Views do not represent the University of Wisconsin Madison or the Robert Wood Johnson Foundation.
- Expertise of a CHR&R team of 30+ members is reflected and highly valued.
- Funding support from RWJF is appreciated.

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 County Health Rankings & Roadmaps

**We value**



University of Wisconsin  
Population Health Institute  
UNIVERSITY OF WISCONSIN  
SCHOOL OF MEDICINE AND PUBLIC HEALTH

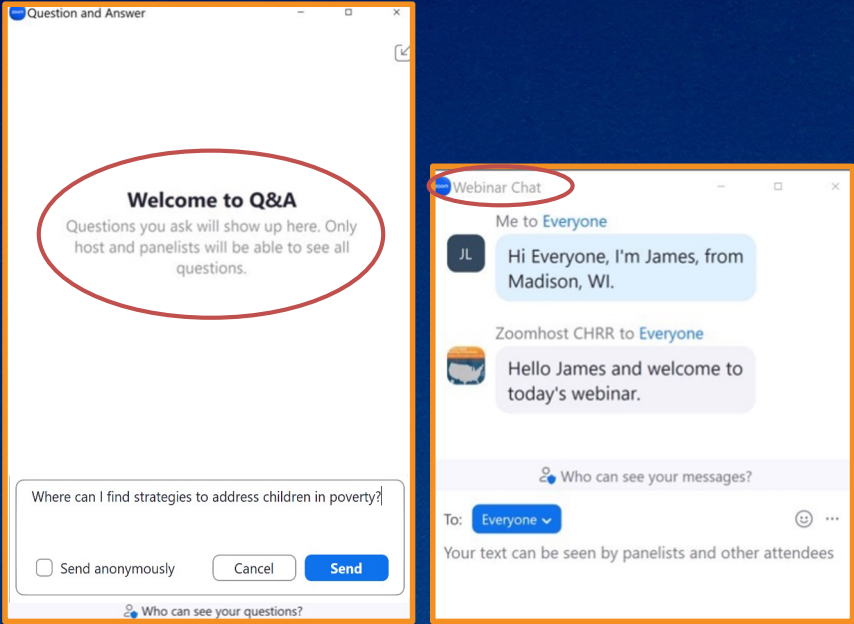


- Collaboration
- Innovation
- Integrity
- Courage
- Inclusion
- Excellence

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# Join the conversation



The image shows two screenshots from a Zoom webinar. The left screenshot is titled "Question and Answer" and displays a "Welcome to Q&A" message. A red oval highlights the text: "Welcome to Q&A. Questions you ask will show up here. Only host and panelists will be able to see all questions." Below this is a text input field containing the question "Where can I find strategies to address children in poverty?". There are "Send anonymously", "Cancel", and "Send" buttons, and a "Who can see your questions?" dropdown menu at the bottom. The right screenshot is titled "Webinar Chat" and shows a chat window with messages from "Me to Everyone" and "Zoomhost CHRR to Everyone". The "Webinar Chat" title is circled in red. The chat shows a message from "JL" saying "Hi Everyone, I'm James, from Madison, WI." and a response from the Zoomhost saying "Hello James and welcome to today's webinar." Below the messages is a "Who can see your messages?" dropdown menu set to "Everyone" and a note: "Your text can be seen by panelists and other attendees".

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# Group agreements

1. Listen actively
2. Participate fully
3. Speak from your experience
4. Lead with curiosity
5. Be conscious of body language
6. Expect ambiguity
7. Be accountable

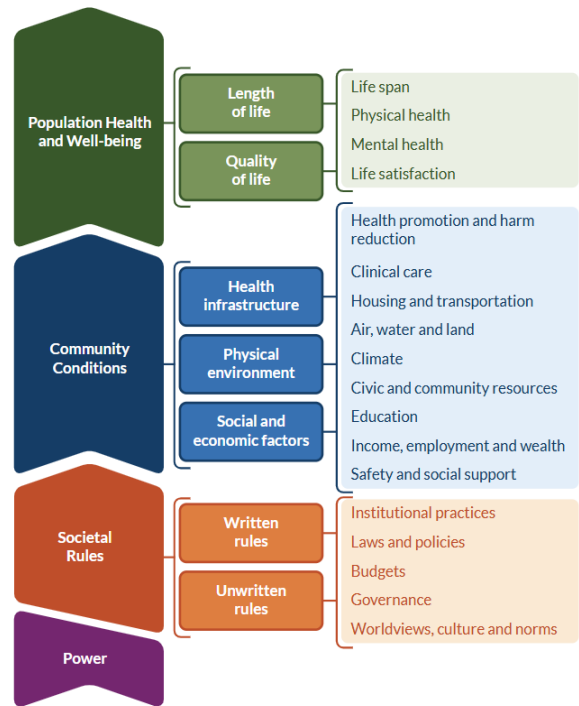
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## Building Power Through Collective Action

- ✓ Health is shaped by conditions, systems, and power
- ✓ Policies and structures influence the opportunities people have in order to be healthy.
- ✓ Cross-sector partnership is essential for meaningful, lasting change.
- ✓ Collective action strengthens our ability to respond, organize, and transform systems.



University of Wisconsin Population Health Institute Model of Health © 2025

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## Welcome



**Sophie Simon Ortiz**

Senior Organizing Project Director  
Health in Partnership



**Alana LeBrón**

Associate Professor  
University of California, Irvine



**Rashaad Abdur-Rahman**

Director of State Strategies  
Government Alliance on Race and Equity/Race Forward

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## STATES ADVANCING RACIAL EQUITY

- Learn more about **States Advancing Racial Equity** (SARE): Click [HERE](#)
- Learn more about the Government Alliance on Race and Equity ([GARE](#)), [State of Equity](#), and American Pride Rises ([APR](#)).
- Check out the GARE report: [How State Agencies Can Lead the Way in 2025 and Beyond](#)
- If you are currently employed in a state government agency, sign up to join the monthly SARE Community of Practice. Click [HERE](#) (it is free)
- Join us for the [Facing Race](#) conference Nov 12 – 14 in Raleigh, NC.
- [RAbdurRahman@RaceForward.org](mailto:RAbdurRahman@RaceForward.org)

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[Health and Power Organizing Project](#), a community of health justice scholars, researchers, and teachers from colleges and universities across the US building collective power through organizing, alongside community allies, to advance health and social justice by:

1. Fighting for democracy
2. Reimagining academia and public health; and
3. Allying with community organizing groups to support their work on the structural determinants of health.

Read more about our work: [Why Building Power is Key to Protecting Academic Public Health and Advancing Health Equity](#) (McMurtry et al., AJP, 2025)

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# Resources

## Organizing for Public Health

HealthInPartnership.org | HealthEquityGuide.org | PublicHealthAwakened.org



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- Health in Partnership (HIP) [website](#)
- HIP projects named:
  - [Public Health for Community Power Coalition](#) (PH4CP)
  - [Public Health Awakened](#) – join listserv [here!](#)
  - [Power-building Partnerships for Health](#)
  - [Health Equity Awakened](#) leadership institute
- Health Affairs article: [Community Power-Building Groups And Public Health NGOs: Reimagining Public Health Advocacy](#) (2024)
  - Accompanying longer HIP report [here](#)
- PH4CP Coalition: [3-pager](#) – power-building & health equity

HealthInPartnership.org | HealthEquityGuide.org | PublicHealthAwakened.org



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Sophia (Sophie) Simon-Ortiz  
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# THANK YOU!



Health in Partnership



Health Equity Guide



Public Health Awakened



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# Questions?



Photo by [Jason Thompson](#) on Unsplash

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## Thank You!

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