**Building a Culture of Health, County by County** 

A Robert Wood Johnson Foundation program



Webinar & Discussion Date: August 25, 2020

# Green Communities and Equitable Economic Development: Improving Well-being Through Sustainability, Broad Inclusivity, and Innovative Collaboration

County Health Rankings & Roadmaps Tools & Resources

- Check out our <u>recordings and PDF of slides</u> available for all webinars. Please consider sharing with a colleague!
- <u>State Reports</u>: Find out more about health equity in your state.
- Explore Health Rankings: The annual Rankings provide a revealing snapshot of how health is influenced by where we live, learn, work, and play. Find and use your county data, read our reports, and learn more what and why we rank.
- <u>Take Action to Improve Health</u>: Find strategies that we know work, guidance for setting a plan in motion, and resources to help you partner with others.
  - Action Learning Guides: Blend guidance, tools, and hands-on activities. Our series on understanding and using data is a great place to start.
  - <u>Partner Center</u>: Find guidance and resources to help you identify and engage the right partners.
  - Action Center: Explore step-by-step guidance and tools to help you move with data to action.
- <u>Learn from Others</u>: Sharing the stories of others ignites
  possibilities and inspires action. Find out about upcoming
  webinars, learn more about the RWJF Culture of Health Prize,
  and check out community highlights.
- What Works for Health: Explore our menu of over 400 evidence-informed policies and programs that can help make a difference in your community.
  - Curation of WWFH strategies for Green Communities and Climate Change
  - Opportunities to Improve Health for All, a report that outlines key steps toward building healthier and more equitable communities and features specific policies and programs that can improve social and economic opportunities and health for all.



# **Highlighted Guidance**

Explore our <u>Action Learning Guides</u>, which deepen your learning on select topics. These self-paced, interactive guides blend guidance, tools, and hands-on activities.

Receive guidance on why different groups might care about creating a healthy community, what they can do, and how you can engage them when you visit our The Partner Center.

Explore Key Strategies to Advance
Equitable Growth in Regions for
guidance on helping communities to
plan for equitable growth, remove
employment barriers, grow good jobs,
and strengthen the education pipeline.

# County Health Rankings & Roadmaps

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- What is Health? Learn about our vision of health.
- Stay in touch with County Health Rankings & Roadmaps:
  - o Subscribe to our e-Newsletter
  - Follow us on Twitter <u>@CHRankings</u>
  - o Like us on Facebook

## Today's Guest Resources

- Gonzales, CA is a 2019 <u>RWJF Culture of Health Prize</u> winning Community. Read more about their story <u>here</u>.
- Gonzales Climate Action Plan
- Gonzales Grows Green (G3)
- Gonzales Economic Development Strategy and Action Plan

## Peer-to-Peer Resources Shared in Post-Webinar Discussion Group Session

- The <u>Partnering with Residents</u> online Action Learning guide from CHR&R provides a blend of guidance, tools, and hands-on practice and reflection activities about community engagement.
- The Mindful Messaging resource from Spitfire Strategies can help you develop and frame communications with residents and multisector partners.
- This article about the <u>Curb-Cut Effect</u> from the Stanford Social Innovation Review describes how laws and programs designed to benefit vulnerable groups, such as the disabled or people of color, often end up benefiting all.

### Healthy Places by Design Resources

- Healthy Places by Design facilitated the post-webinar discussion group session. Their <u>Community</u>
   <u>Action Model</u> was developed with insights from more than a dozen years of supporting successful
   community health initiatives and a deep understanding of the community change process.
- Stay in touch with Healthy Places by Design:
  - Subscribe to our e-newsletter
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  - Like us on Facebook