Why The Census Matters to Health Equity
Tools and Resources

County Health Rankings & Roadmaps Tools & Resources

- Check out our recordings and PDF of slides available for all webinars. Please consider sharing with a colleague!
- 2019 County Health Rankings Key Findings Report: Explores the link between housing and health.
- State Reports: Find out more about health equity in your state.
- Explore Health Rankings: The annual Rankings provide a revealing snapshot of how health is influenced by where we live, learn, work, and play. Find and use your county data, read our reports, and learn more what and why we rank.
- Take Action to Improve Health: Find strategies that we know work, guidance for setting a plan in motion, and resources to help you partner with others.
- Learn from Others: Sharing the stories of others ignites possibilities and inspires action. Find out about upcoming webinars, learn more about the RWJF Culture of Health Prize, and check out community highlights.
- What is Health? Learn about our vision of health.
- Stay in touch with County Health Rankings & Roadmaps:
  - Subscribe to our e-Newsletter
  - Follow us on Twitter @CHRankings
  - Like us on Facebook

Today’s Guest:

- Community Outreach Toolkit: Learn more about the 2020 Census and how you can promote it.
- Census Complete County Committees: Learn more about the role of the Complete County Committees and how you can find one near you.
- Census Response Outreach Area Mapper (ROAM): This tool makes it easier to identify hard-to-survey areas

Peer-to-Peer Resources Shared in Post-Webinar Discussion Group Session

- 2020 Census Informational Questionnaire, English/Spanish
- Make 2020 Census Count! A campaign of the National Association of Latino Elected and Appointed Officials (NALEO) Educational Fund
- Census FAQs from the Population Reference Bureau

Highlighted Guidance

The Partner Center: Receive guidance on why different groups might care about creating a healthy community, what they can do, and how you can engage them.
- **Census 2020 NJ** is an example of statewide effort to achieve a complete count and the website includes tools and approaches that can be helpful to other states/communities.

**Healthy Places by Design Resources**

- **Healthy Places by Design** facilitated the post-webinar discussion group session. Their [Community Action Model](https://www.healthyplacesbydesign.org) was developed with insights from more than a dozen years of supporting successful community health initiatives and a deep understanding of the community change process.

- **Stay in touch with Healthy Places by Design:**
  - Subscribe to our e-newsletter
  - Follow us on Twitter [@HPlacesbyDesign](https://twitter.com/HPlacesbyDesign)
  - Like us on Facebook