

Webinar Date: December 13, 2022

Pursuing environmental justice and equity PRESENTER BIOSKETCHES



Marcia Caton Campbell

Executive Director

Rooted

Marcia Caton Campbell (MCRP, PhD, The Ohio State University) is Executive Director of Rooted, a Madison, Wisconsin-based, urban agriculture and food systems nonprofit organization. Rooted's mission is to cultivate collaborations rooted in food, land, and learning.

Marcia has over 20 years of experience in community-based planning and food systems planning, research, and practice. She is co-editor of *Planning for Equitable Urban Agriculture* (Springer, forthcoming 2023) and co-author of *Urban Agriculture: Growing Healthy, Sustainable Communities*, PAS Report No. 563 (American Planning Association, 2011). Marcia was a member of the urban and regional planning faculty at the University of Wisconsin-Madison from 1998-2006 and was affiliate faculty at the University's Nelson Institute for Environmental Studies during that time.

Marcia is immediate past chair of the American Planning Association's Food Systems Division. She is a member of the Dane County Food Policy Council.

Sarah Karlson

Rooted Education Director and Badger Rock Farm and Education Manager

Sarah comes to her work at Rooted from Oakland, California where she began her work in food justice and urban agriculture in 2005. She continues this work at Badger Rock, managing the 2-acre Badger Rock Urban Farm and Badger Rock Community Garden, and provides gardening and culinary-based education opportunities. Sarah is passionate about gardens as a tool for education, food access, joy, connection, and building community resilience at the intersection of food, racial, environmental, and educational justice.

