We can organize a world where we all have what we need to thrive.
Environmental Equity vs. Justice

Environmental Equity

Describes a country, or world, in which no single group or community faces disadvantages in dealing with environmental hazards, disasters, or pollution.

Environmental equity is a basic human right.

Environmental Justice

Is the act of protecting that human right, involving actions and activism necessary to highlight inequities and level the playing field.

Equity cannot be achieved without justice.

Definitions provided by MobilizeGreen
The who and where of environmental inequities

People of color
Poor neighborhoods
Tribal communities

Our environment shapes our health outcomes
This is what environmental equity looks like...

- Access to fresh food
- Clean air + green space
- Safe + energy efficient housing
- Access to clean water

Creating communities like this requires us to embrace environmental justice.
Our guests

Welcome

Marcia Caton Campbell, PhD
Executive Director
Rooted

Sarah Karlson
Rooted’s Education
Director and Badger Rock
Farm and Education Manager

Join Us!
Discussion Group

When: Immediately following the webinar

What: Interactive learning experience, opportunity to share ideas and ask questions

How: Zoom

Why: Deepen the webinar learning, allow further exploration
Questions we will explore...

- What policies support environmental equity?
- How do we engage partners in environmental justice and equity work?
- What does environmental justice look like in action?

Collaborations rooted in food, land and learning
Policy Change
Promoting Environmental Equity

- Inclusionary housing
- Neighborhood revitalization
- Parks and open space
- Public transportation
- Brownfields remediation
- Food access
- Urban agriculture zoning

JOHNSONS PARK INITIATIVE | Milwaukee, WI
Basic Organizing Principles

● Bring together residents and community-anchored organizations
● Build trust through dialogue and action
● Plan, pilot, assess...then deepen programs
● Celebrate the small successes— together they make big wins!

Planning to Advance Equity

City of Madison Racial Equity and Social Justice Initiative (RESJI)
Karen Washington

“‘Food apartheid’ looks at the whole food system, along with race, geography, faith, and economics...[w]hen we say ‘food apartheid,’ the real conversation can begin.”

Food Justice

Universal right of all people to have access to nutritious, affordable, culturally relevant food

Movement aims to address disparities in food access by examining and addressing the structural roots of inequities in our food system
Land Access

Food Sovereignty

Supports community control of food systems and communities’ right to define their own food and agriculture systems
Community-Led Work

Centers and follows the lead of the community because our community members know best what they want and need.

Community Experts Inform and Teach

- Neighborhood Center Advisory Council
- Stipends for community garden leaders
- Guest educators and community leaders
Youth Programming

Youth Garden Sites

In-person, on-site gardening and culinary arts/nutrition education for kids at

- Badger Rock Neighborhood Center
- Goodman Youth Farm
- Troy Kids’ Garden
AmeriCorps
Farm to School

Rooted’s AmeriCorps staff help to support 8 public school gardens serving more than 1,200 Madison students

Support for Educators

Rooted makes Farm to Early Care and youth garden education accessible statewide through developing and sharing resources
Economic Opportunities

Markets, Farm Stands, and Community Meals

- Badger Rock Community Market
- CommUNITY Dinners
- Thursday Nights at Troy
Badger Rock Kitchen Business Incubator

Commercial kitchen space for small businesses with an emphasis on BIPOC-owned businesses

Youth Employment

20 high school students work alongside Rooted staff and community mentors to develop job, leadership, and life skills in many aspects of the food system
Do feel you could adapt the strategies shared during the webinar to use within your community?
Yes  
No  
Maybe
Click on survey link in the chat

Observing the 7th National Day of Racial Healing
January 18, 2023

Dr. Nia Aitaoto
Associate Professor,
University of Utah's College of Health &
Adjunct Associate Professor, John A. Burns School of Medicine,
University of Hawai'i at Mānoa

Tony Watkins
Community Organizer
Albuquerque, New Mexico
New from CHR&R!

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Visit your county snapshot today!

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