



County Health
Rankings & Roadmaps

Webinar

Previewing the 2025 Annual Data Release

March 11, 2025

countyhealthrankings.org



University of Wisconsin
Population Health Institute
UNIVERSITY OF WISCONSIN
SCHOOL OF MEDICINE AND PUBLIC HEALTH

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Purpose

Share
successes and
lessons learned

Offer
resources

Build
knowledge

Listen
for multiple
perspectives

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We value



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Collaboration

Innovation

Integrity

Courage

Inclusion

Excellence

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Join the conversation

Question and Answer

Welcome to Q&A
Questions you ask will show up here. Only host and panelists will be able to see all questions.

Where can I find strategies to address children in poverty?

☐ Send anonymously

Who can see your questions?

Webinar Chat

Me to Everyone

JL Hi Everyone, I'm James, from Madison, WI.

Zoomhost CHRR to Everyone

Hello James and welcome to today's webinar.

Who can see your messages?

To: Everyone

Your text can be seen by panelists and other attendees

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Group agreements

1. Listen actively
2. Participate fully
3. Speak from your experience
4. Lead with curiosity
5. Be conscious of body language
6. Expect ambiguity
7. Be accountable

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Meet County Health Rankings & Roadmaps



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Welcome



Michael Stevenson
Co-director



Jess Hoffelder
Spatial data analyst



Naiya Patel
Evidence analyst

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WEBINAR RESOURCE GUIDE

Community-driven strategies to address
persistent poverty in rural areas

June 18, 2024

CHR&R Tools and Resources

- Explore our website:
 - [What Works for Health](#): Searchable database of evidence-informed strategies, policies, programs and systems changes.
 - [Webinars](#): Live, monthly presentations showcasing equity-centered approaches and examples with a post-webinar discussion group. Available on demand.
 - ["In Solidarity" Podcast](#): Conversations with some of our nation's brightest minds connecting power, place and health.
- Stay in touch:
 - [Subscribe to our newsletter](#)
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Guest Resources

Emily Burleson, senior manager of advocacy and research, Partners for Rural Transformation
[Partners for Rural Transformation](#) works across geographies and cultures to influence policy and lead individual and community solutions to poverty.

[DreamBuild](#) is a solution to the sometimes-overwhelming process of building and financing a safe, affordable and quality-built home.

Lisse Regehr, president and CEO, Thrive Allen County
[Thrive Allen County](#) provides a model for rural revitalization to harness the strengths of local residents in building healthier, more vibrant communities.

Highlighted Guidance

Check out the first webinar in this series, [Identifying the forces behind persistent poverty](#). Poverty researcher H. Luke Sheffer shares strategies rooted in community expertise and cultural traditions to improve wealth and engagement in rural areas.

Learn more about the evidence behind [Community Development Financial Institutions](#).

Explore measures of poverty in your community:

- [Children in Poverty](#)
- [Income Inequality](#)
- [Living Wage](#)

Learn more from Partners for Rural Transformation:

- [Stories of rural America](#)
- [How community development financial institutions drive economic opportunity](#)

Resource guide

Coming to your inbox soon

2025

Annual Data Release

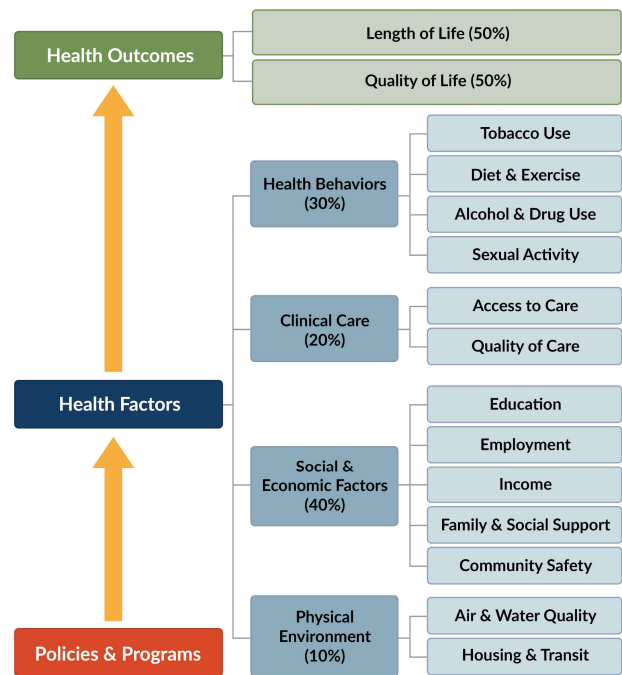
Coming this month





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2014 County Health Rankings Model



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Structural determinants of health

1. The written and unwritten rules that create, maintain, or eliminate durable and hierarchical patterns of advantage between socially constructed groups in the conditions that affect health.
2. The manifestation of power relations in that people and groups with more power based on current social structures work to maintain their advantage by reinforcing or modifying these rules.

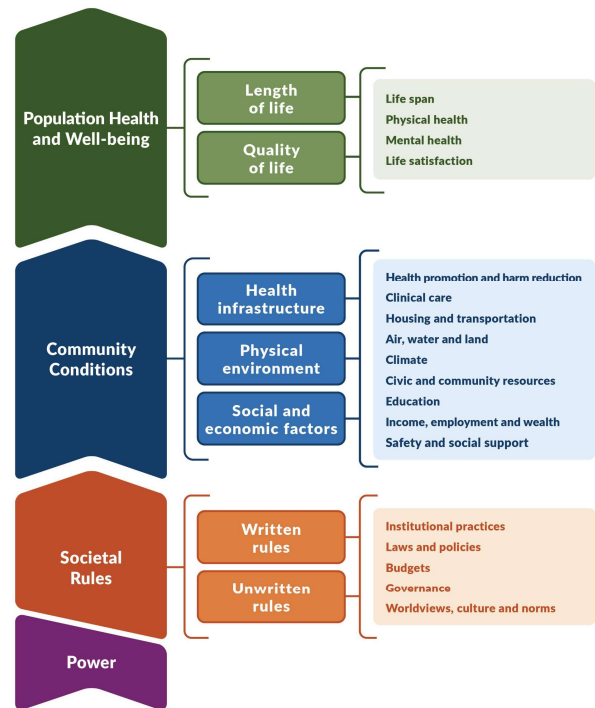
Keeping It Political and Powerful: Defining the Structural Determinants of Health. Milbank Quarterly. 2024

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A bold new model of health



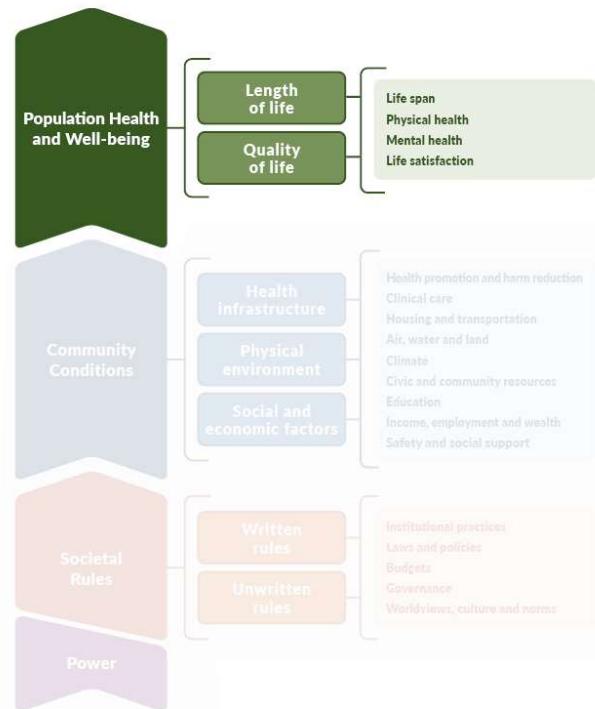
University of Wisconsin Population Health Institute Model of Health © 2025

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Population Health and Well-being



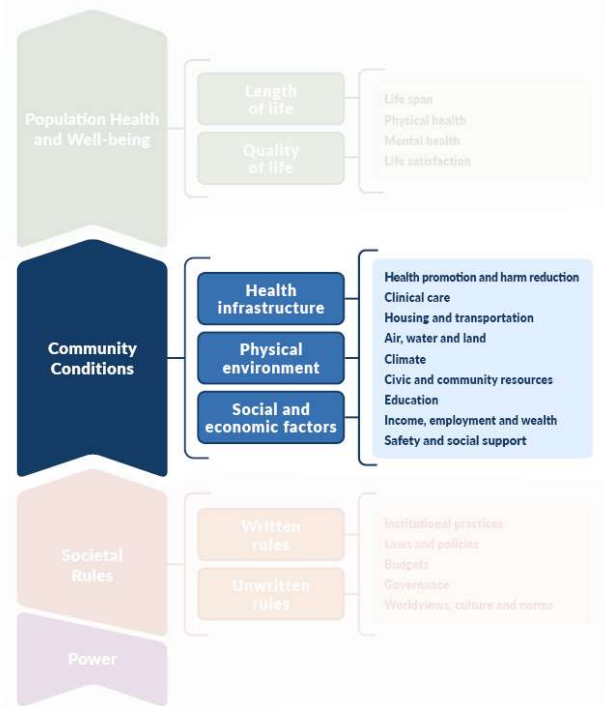
University of Wisconsin Population Health Institute Model of Health © 2025

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Community Conditions



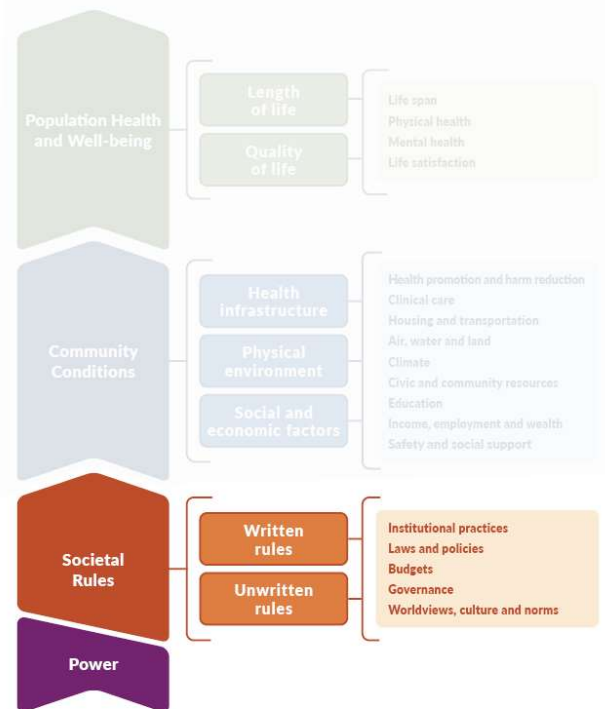
University of Wisconsin Population Health Institute Model of Health © 2025

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Societal Rules and Power



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Model implications

- Remapped measures
- Updated summary measures
- Remapped strategies

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What's new?

- Six new measures
- Data-informed health groups
- Updated compare counties tool

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New measures

- Disability: Functional Limitations

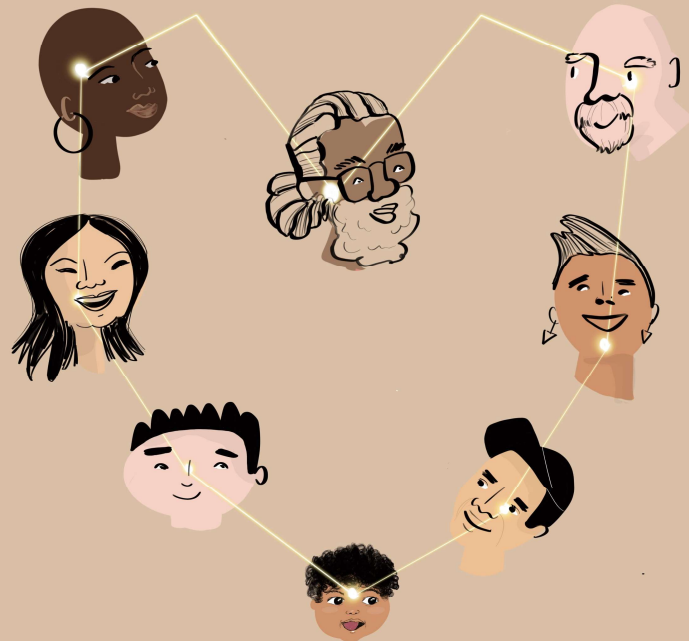


YOLANDA
LIMAN | Drawing
Change

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New measures

• Feelings of Loneliness

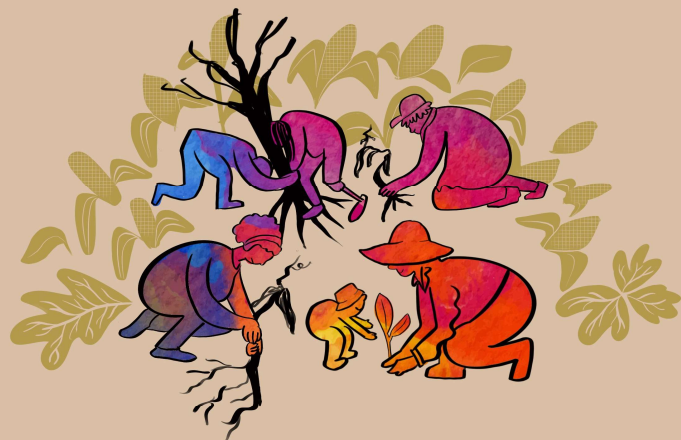


YOLANDA LIMAN | Drawing Change

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New measures

• Lack of Social and

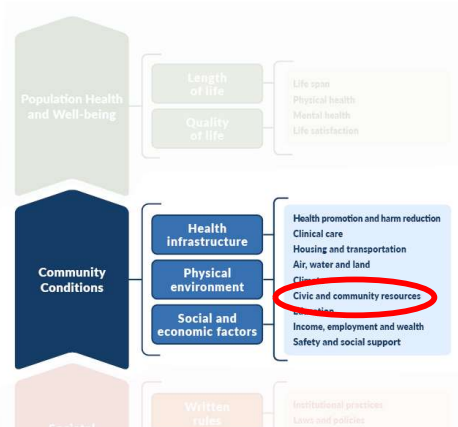


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New measures

• Access to Libraries



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New measures

• Access to Parks



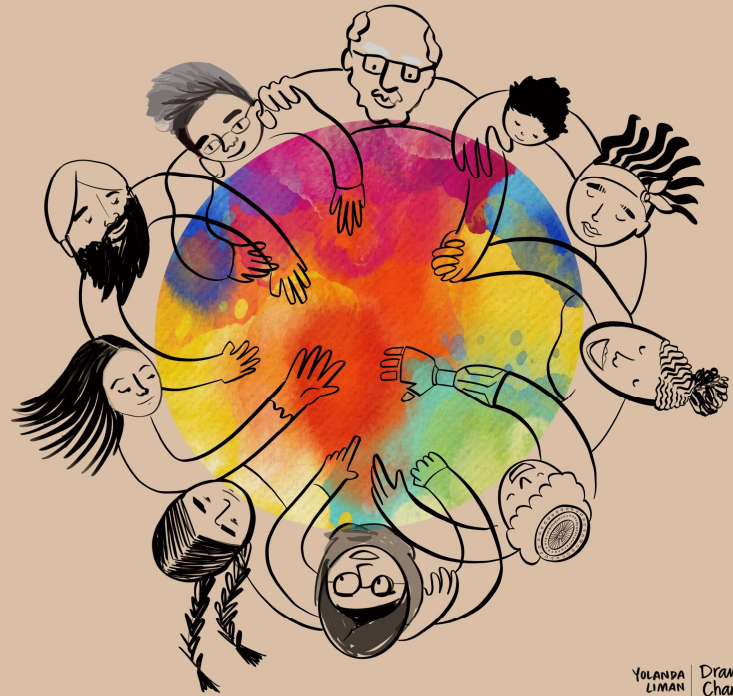
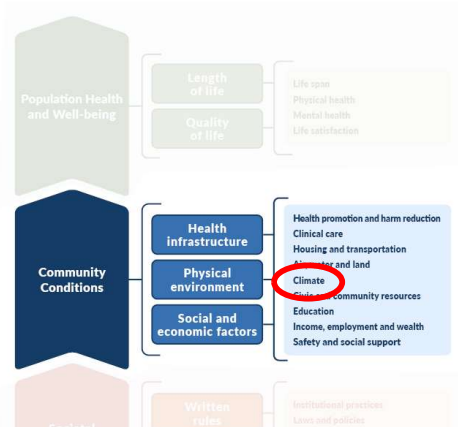
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New measures

• Adverse Climate Events



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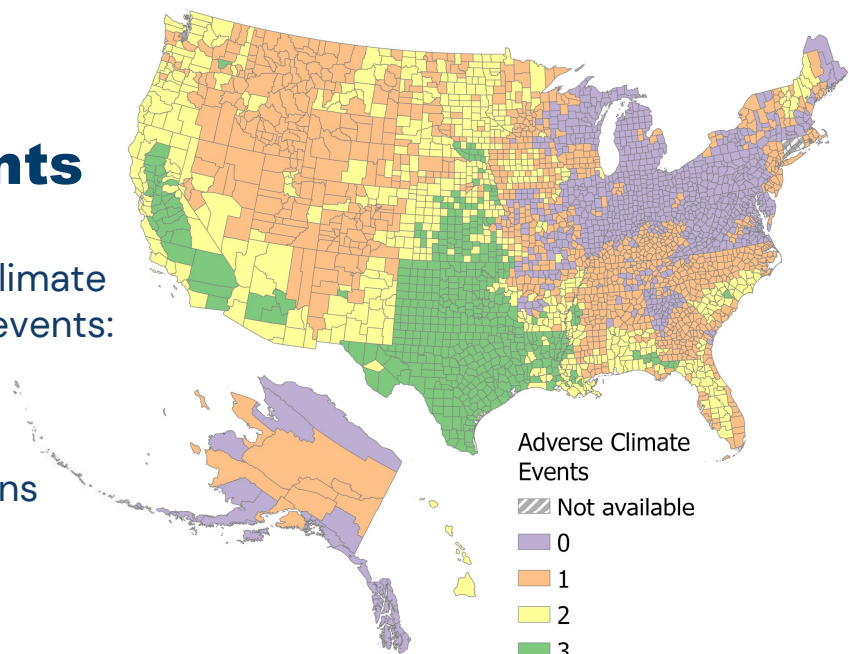


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Adverse Climate Events

Indicator of adverse climate and weather-related events:

- extreme heat
- drought
- disaster declarations



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New measures

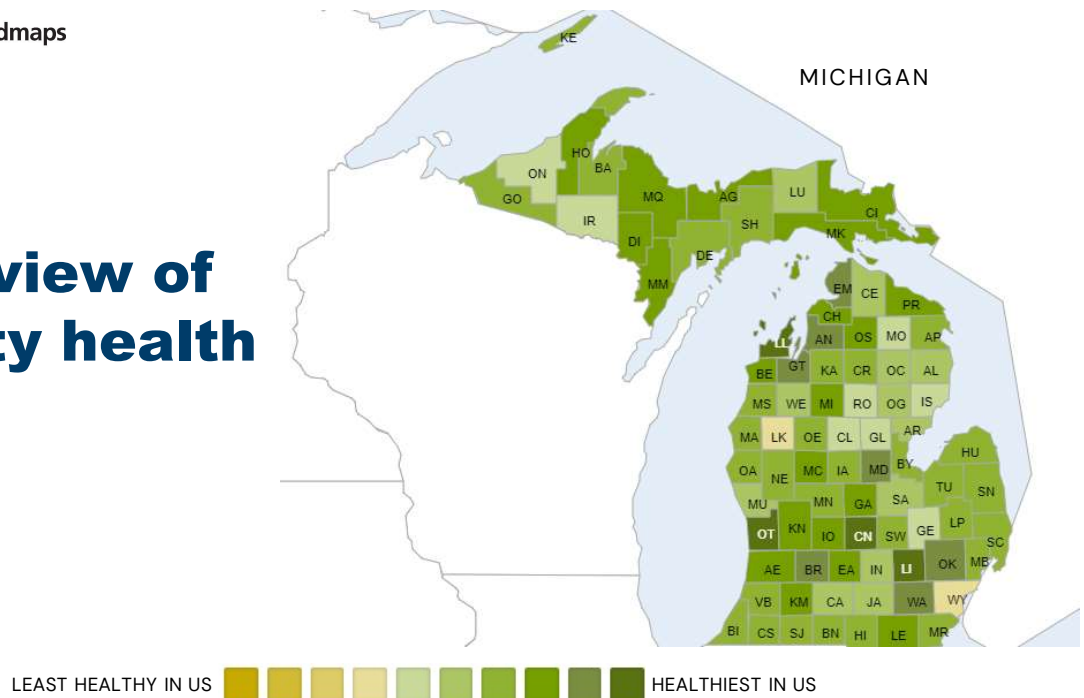
- Disability: Functional Limitations
- Feelings of Loneliness
- Lack of Social and Emotional Support
- ➔ • Access to Libraries
- Access to Parks
- Adverse Climate Events

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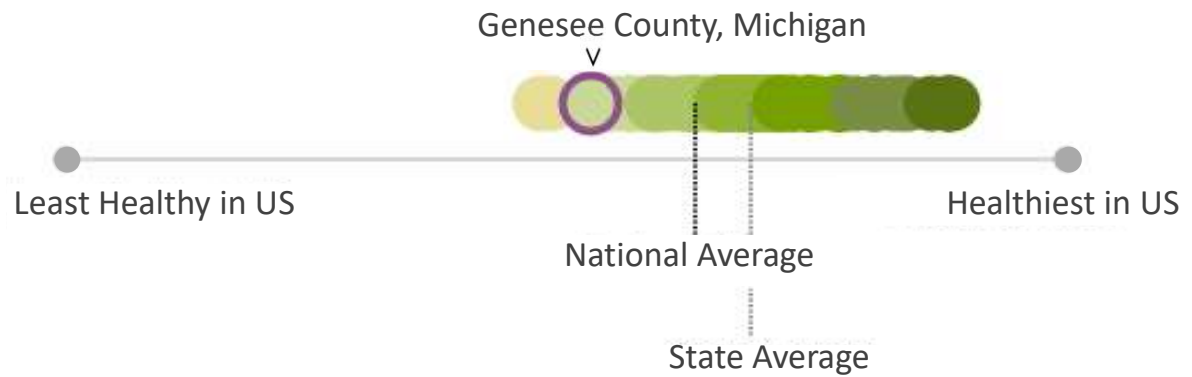
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New view of county health



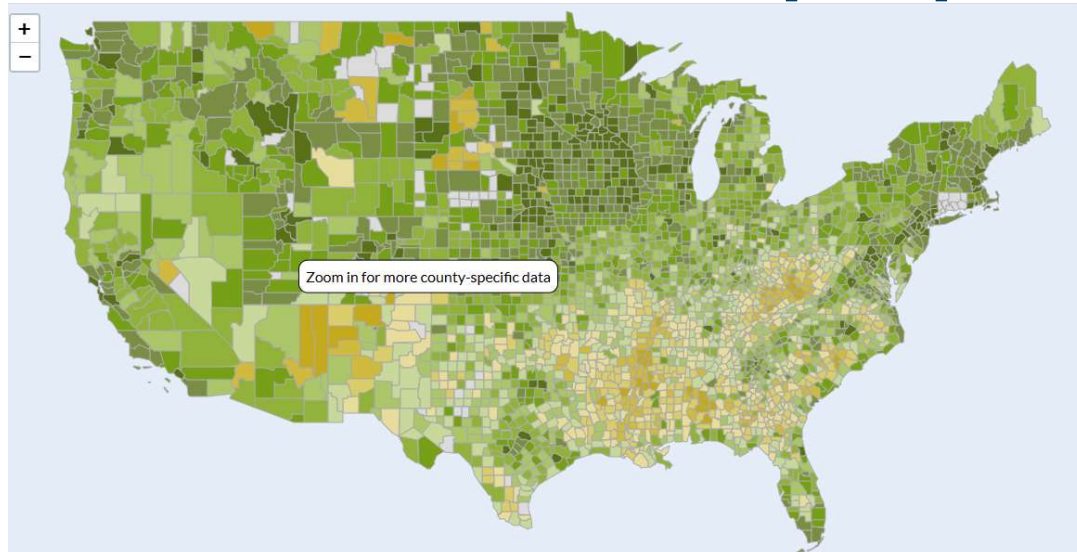
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New view of county health



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New National Health Group Maps



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Compare this county to other counties

View peer counties, nearby counties, similar counties and more.

[Compare Counties](#)

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What Works for Health

countyhealthrankings.org/whatworks

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New strategy: community organizing



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Structural determinants of health

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Meet Evi, your personal guide



What Works
for Health

Ask Evi

Popular Questions

How does paid family leave impact health?

Do teen pregnancy prevention programs work?

How can I address gun violence in my community?

What outcomes do community gardens aim to improve?

What does the research say about BBBS?

Hi, I'm Evi. What is your question today? I'll do my best to answer it using evidence from the What Works for Health tool. For example, you can ask [What impact does active recess have on health?](#) or [What are community Development Block Grants?](#)

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Contact us!

Talk to a team member! We're here to help.

Have questions about your county data? Need help finding an evidence-informed strategy? Looking for more information on how to start taking action? CHR&R team members are here to help you navigate the many resources we have available to support you on your journey to create healthy, equitable communities.

Contact Us →

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IN SOLIDARITY PODCAST

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Building narrative power

We can — and must — shift mindsets to
create a world in which everyone thrives!



Image credit: Yolanda Liman and Drawing Change drawingchange.com

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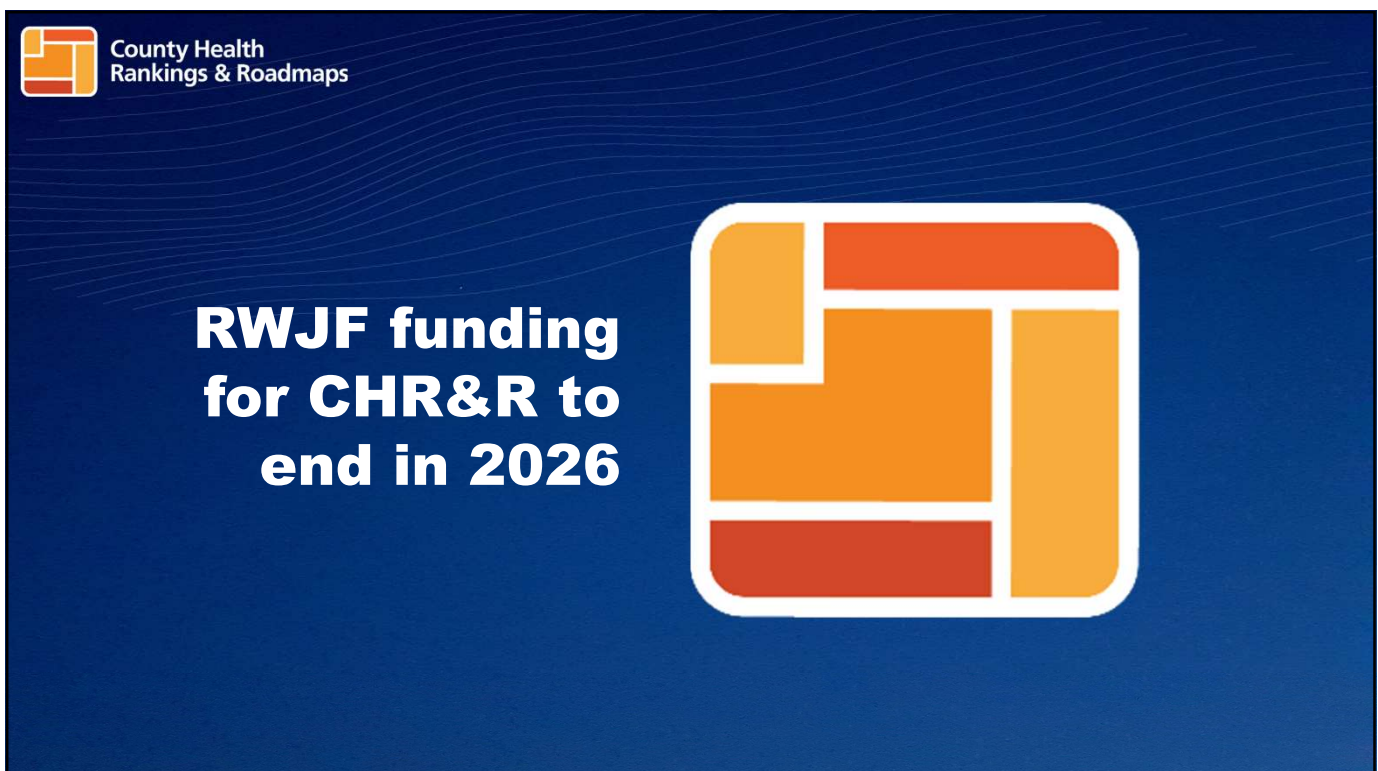
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2025

Annual Data Release

March 19, 2025

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RWJF funding for CHR&R to end in 2026

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Upcoming webinar:

April 22, 2025

Power-building
approaches for
health and equity



María Poblet
Executive Director
Grassroots Power Project



Angela Acker
Narrative Infrastructure
Team Lead
CHR&R

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**Click on
survey in
the chat**



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Questions?



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Thank you!

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