



# WEBINAR RESOURCE GUIDE

## *Power-building approaches for health and equity*

April 22, 2025

### CHR&R Tools and Resources

- **Explore our website:**

[What Works for Health](#): Searchable database of evidence-informed strategies, policies, programs and systems changes and be sure to use our new AI-powered tool, [Evi](#), to assist your search.

[Webinars](#): Live, monthly presentations showcasing equity-centered approaches and examples with a post-webinar discussion group. Available on demand.

[Narratives for Health](#): Guidelines and resources for shifting narratives and ways to support narrative change in your community.

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### *Guidance*

- Read this [blog](#) about the value of public health partnerships with community organizers.
- [Join](#) the waitlist for the next Narratives for Health training opportunity and become a narrative builder.
- Discover inspiring and practical [examples for applying transformative narratives](#).
- Find narratives related to civic health and socially connected communities on pages 14, 19 and 23 of the [Narratives for Health Guide](#).

### Guest Resources

#### **María Plobet, executive director, Grassroots Power Project**

Learn more about [Grassroots Power Project](#) and how it helps organizations achieve structural changes.

### Discussion Group Resource

The [National Family Support Network](#) is an example of a network of state and local partners that public health can engage with in power-building and narrative efforts.

### Healthy Places by Design (HPbD)

[Healthy Places by Design](#) facilitated the post-webinar discussion group. Its [Community Action Model](#) was developed with insights from more than a dozen years supporting successful community health initiatives and a deep understanding of the community change process.

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