YOUR FACILITATORS & GUEST

Attica Scott
Action Learning Coach
Louisville KY

Joe Hinton
Action Learning Coach
Chicago IL

Kadie Peters
Vice President
Community Impact
Strategy and Resource Development
United Way of Central Alabama

Sergio Carmona
Executive Director
Blair County Community Action Program

Addy Matney
Board Treasurer
Greenville Transit Authority
WHY WE DO WHAT WE DO

Improve Health Outcomes
WHY WE DO WHAT WE DO
Increase Health Equity
JOIN US FOR MORE DISCUSSION – TODAY!

- **When:** Immediately following the webinar
- **What:** Interactive learning experience, opportunity to share ideas and ask questions
- **How:** Videoconference and/or phone via Zoom
- **Why:** Deepen the webinar learning, allow further exploration
Our Mission: The Health Action Partnership works with diverse stakeholders to make Central Alabama a healthier place for all residents to live, learn, work, play and achieve their highest possible quality of life.
COMMITTED “BACKBONE” ORGANIZATIONS
PLACE MATTERS FOR HEALTH

Your zip code may be more important than your genetic code in predicting your health outcomes and life expectancy.
HEALTH EQUITY: VISION TO REALITY

1. Health Equity is Understood

2. Health Equity is a Shared Vision

3. Health Equity is a Factor in Decision Making

4. Health Equity is included in Implementation

5. Health Equity is In All Policies
WHAT’S NEXT: 
EXPANDING THE HEALTH ACTION PARTNERSHIP FOOTPRINT 

Principles for Advancing Health Equity 
Supported by the Health Action Partnership 
Jefferson County, Alabama 

Leadership Qualities Checklist 

Toolkit for Community Collaboration 

County Health Rankings & Roadmaps 
Building a Culture of Health, County by County
The Plan set forth four bold and ambitious goals.

1. Finish the job of ending chronic homelessness by 2015.

2. Prevent and end homelessness among Veterans by 2015.


4. Set a path to ending all types of homelessness.
HUD’s Policy Priorities: Scoring Criteria

- Housing First approach
- Rapid Re-housing
Housing First: Definition

- Housing First is an approach to **quickly and successfully connect** individuals and families experiencing homelessness **to permanent housing without preconditions and barriers to entry**, such as sobriety, treatment or service participation requirements.

- Supportive services are **offered** to maximize housing stability and prevent returns to homelessness as opposed to addressing predetermined treatment goals prior to permanent housing entry.
Housing First: Key Principles

- Safe and affordable housing
- All people can achieve housing stability in permanent housing
- Everyone is “housing ready”
- Improved quality of life, health, mental health, and employment can be achieved through housing
- Right to determination, dignity and respect
- Configuration of housing and services based on participants needs and preferences
Housing First: Core Components

- Few to no programmatic prerequisites to permanent housing entry
- Low barrier admission policies
- Rapid and streamlined entry into housing
- Supportive services are voluntary
- Tenants have full rights, responsibilities, and legal protections
- Practices and policies to prevent lease violations and evictions
- Applicable in a variety of housing models
Increase Greenlink funding in 2019-2020 Greenville County 2-year budget from $1M to $4.5M.
• Defined our target as the swayable middle

• Developed messaging that spoke to what each target member valued

• Identified circles of influence for each of our targets
Greeenville Connects
April 12, 2019

Hear from Greenville County business leader Bo Authry on why investments in Greenlink are so important: “In order for Greenville County to be successful long-term, we have to solve our transportation challenges. Greenlink Connects us to our employees, and our employees are the key to success.”

“Public transit is about more than just buses. It’s about economic connection. We foster growth by investing in ourselves, in our community.”

Hank Hyatt
Help Us Keep Greenville County Moving!

Contact Your Councilman With One Click!

Title *

Full Name *

Address *

Zip * city and state not required

Phone *

Email *

Send Email
QUESTIONS?
WE WANT TO HEAR FROM YOU!

Click the link to answer a few questions about today’s webinar.
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JOIN US FOR A SPECIAL TOPICS WEBINAR SERIES

Health Equity and Social Solidarity in the Time of Pandemic: Strategies for COVID-19 Response and Recovery

Webinars will highlight challenges communities are facing as they respond to COVID-19 and offer insights from local and national leaders as we work toward a more inclusive and equitable recovery for all.

Exploring Guaranteed Income as a Strategy to Address Income Inequality
Tuesday, May 21 | 3:00 – 4:30pm ET

COVID-19: Disproportionate Impact on Tribal Nations
Tuesday, July 9 | 3:00 – 4:30pm ET

COVID-19: Disproportionate Impact on Black Communities
Tuesday, June 25 | 3:00 – 4:30pm ET

US COVID-19 Mapping: Bridging Data with Historical Context
Thursday, July 21 | 3:00 – 5:00pm ET

Responding to Crisis in the LatinX Population with an Equity Lens
Tuesday, August 13 | 3:00 – 4:30pm ET

Learn more: www.countyhealthrankings.org/webinars
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