



WEBINAR RESOURCE GUIDE

Meeting the moment: Philanthropy advancing the greater good

September 23, 2025

CHR&R Tools and Resources

- **Explore our website:**

[What Works for Health](#): Searchable database of evidence-informed strategies, policies, programs and systems changes. Use our new AI-powered tool, [Evi](#), to assist your search.

[Webinars](#): Live, monthly presentations showcasing equity-centered approaches and examples with a post-webinar discussion group. Available on demand.

[Narratives for Health](#): Guidelines and resources for shifting narratives and supporting narrative change in your community.

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Guidance

Explore the University of Wisconsin Population Health Institute [Model of Health](#), which highlights how structural determinants – such as budgets, narratives and policies – are shaped by philanthropy and can impact community conditions.

Guest Resources

Caroline Brunton, program officer, W.K. Kellogg Foundation

Learn more about the [W.K. Kellogg Foundation](#)

Shantell Hinton-Hill, senior equity officer, Winthrop Rockefeller Foundation

[ALICE in Arkansas](#), supported through a partnership between United For ALICE and the Winthrop Rockefeller Foundation, is part of a grassroots effort to improve the financial stability of the Asset Limited, Income Constrained, Employed (ALICE) population.

Learn more about the [Winthrop Rockefeller Foundation](#)

Paul Kennedy, president, Walker Area Community Foundation

Learn more about the [Walker Area Community Foundation](#)



Discussion Group Resources

[“Overcoming the Racial Bias in Philanthropic Funding”](#) is a Stanford Social Innovation Review article that describes grantmaking processes that can create barriers related to equity.

These curated resource lists focused on rural health:

- The list from the [Rural Health Information Hub](#) addresses topics including applying for grants to support rural health projects, rural health philanthropy partner initiatives and programs and a guide to working with rural philanthropy.
- The [Rural Health Curated Strategy List](#) from CHR&R provides a set of evidence-informed programs, policies and systems changes to support rural health.

Healthy Places by Design (HPbD)

[Healthy Places by Design](#) facilitated the post-webinar discussion group. Its [Community Action Model](#) was developed with insights from more than a dozen years supporting successful community health initiatives and a deep understanding of the community change process.

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