



County Health  
Rankings & Roadmaps

# Webinar

Meeting the moment: Philanthropy advancing the  
greater good

September 23, 2025

[countyhealthrankings.org](http://countyhealthrankings.org)



University of Wisconsin  
Population Health Institute  
UNIVERSITY OF WISCONSIN  
SCHOOL OF MEDICINE AND PUBLIC HEALTH

Support  
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## Guidelines

**1**  
**Share**  
successes and  
lessons learned

**2**  
**Offer**  
resources

**3**  
**Build**  
knowledge

**4**  
**Listen**  
for multiple  
perspectives

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## Disclosures

- Views do not represent the University of Wisconsin Madison or the Robert Wood Johnson Foundation.
- Expertise of a CHR&R team of 35+ members is reflected and highly valued.
- Funding support from RWJF is appreciated.

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**We value**



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Collaboration

Innovation

Courage

Inclusion

Excellence

Integrity

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## Join the conversation

Question and Answer

**Welcome to Q&A**  
Questions you ask will show up here. Only host and panelists will be able to see all questions.

Where can I find strategies to address children in poverty?

☐ Send anonymously

Who can see your questions?

Webinar Chat

Me to Everyone

JL Hi Everyone, I'm James, from Madison, WI.

Zoomhost CHRR to Everyone

Hello James and welcome to today's webinar.

Who can see your messages?

To: Everyone

Your text can be seen by panelists and other attendees

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## Group agreements

1. Listen actively
2. Participate fully
3. Speak from your experience
4. Lead with curiosity
5. Be conscious of body language
6. Expect ambiguity
7. Be accountable

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## Meeting the moment

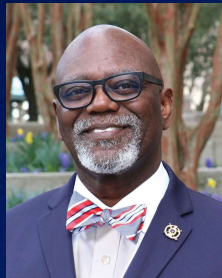
A three-part series  
July 15  
August 19  
September 23



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**Joining  
us!**



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# Philanthropy matters to health

- Investments in community conditions
- Foster innovation
- Informing policy



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## Welcome



Caroline Brunton  
Program officer  
W.K. Kellogg Foundation



Shantell Hinton-Hill  
Senior equity officer  
Winthrop Rockefeller  
Foundation



Paul Kennedy  
President  
Walker Area Community  
Foundation

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## Discussion group

- When:** Following the webinar
- What:** Share ideas, ask questions
- How:** Zoom
- Why:** Deepen learning



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## Resource guide

Coming to your inbox soon



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### WEBINAR RESOURCE GUIDE

*Community-driven strategies to address  
persistent poverty in rural areas*

June 18, 2024

#### CHR&R Tools and Resources

- Explore our website:
  - [What Works for Health](#): Searchable database of evidence-informed strategies, policies, programs and systems changes.
  - [Webinars](#): Live, monthly presentations showcasing equity-centered approaches and examples with a post-webinar discussion group. Available on demand.
  - ["In Solidarity" Podcast](#): Conversations with some of our nation's brightest minds connecting power, place and health.
- Stay in touch:
  - [Subscribe to our newsletter](#)
  - [Subscribe to our e-zine: In Solidarity](#)
  - [Follow us on Twitter \(X\)](#)
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#### Guest Resources

Emily Burleson, senior manager of advocacy and research, [Partners for Rural Transformation](#) works across geographies and cultures to influence policy and lead individual and community solutions to poverty.

[DreamBuild](#) is a solution to the sometimes-overwhelming process of building and financing a safe, affordable and quality-built home.

Lisse Regehr, president and CEO, Thrive Allen County

[Thrive Allen County](#) provides a model for rural revitalization to harness the strengths of local residents in building healthier, more vibrant communities.

#### Highlighted Guidance

Check out the first webinar in this series, [Identifying the forces behind persistent poverty](#). Poverty researcher H. Luke Shaeffer shares strategies rooted in community expertise and cultural traditions to improve wealth and engagement in rural areas.

Learn more about the evidence behind [Community Development Financial Institutions](#).

Explore measures of poverty in your community:

- [Children in Poverty](#)
- [Income Inequality](#)
- [Unpaid Work](#)

Learn more from Partners for Rural Transformation:

- [Stories of Rural America](#)
- [How community development financial institutions drive economic resiliency](#)



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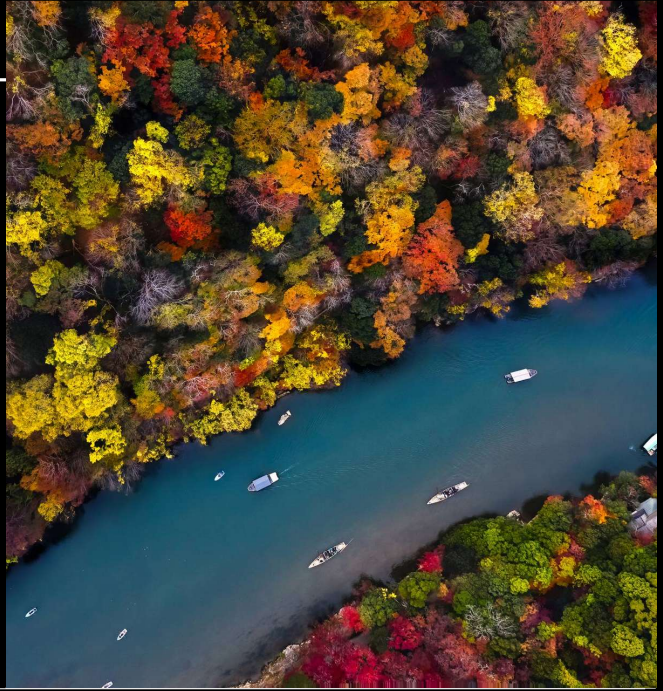
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PAUL KENNEDY  
[PKENNEDY@WACF.ORG](mailto:PKENNEDY@WACF.ORG)  
(205) 300-4062  
[WWW.WACF.ORG](http://WWW.WACF.ORG)

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## WALKER COUNTY ALABAMA



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WALKER AREA COMMUNITY FOUNDATION

THE HEALTH ACTION PARTNERSHIP

THE HEALING NETWORK

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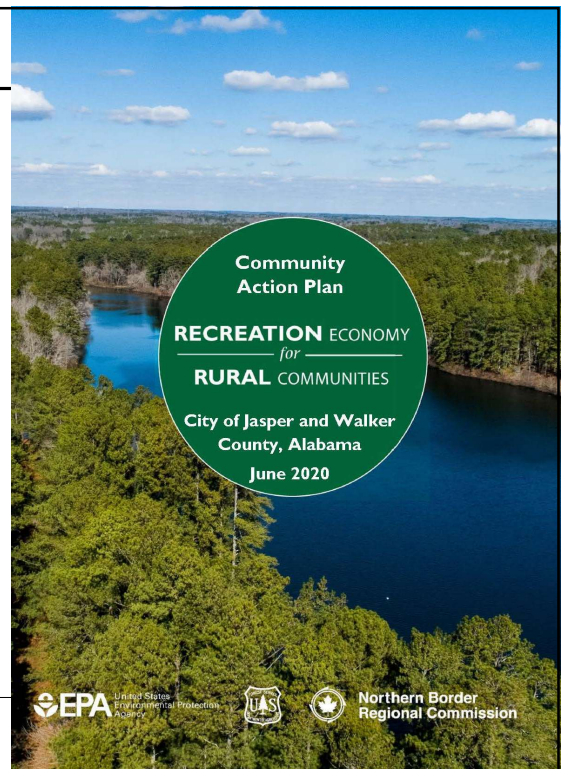
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## THREE PEAKS

Creating a Recreation Based Economy

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## THREE PEAKS

Creating a Countywide Health Action Partnership

- \_Creative 369
- 2014 Strategic Plan Newspaper Coverage
- Clarus
- Generation Walker
- Sample Strtegic Plans
- SP.Alignment & Visioning
- SP.Board & Staff Development
- SP.Branding and Imaging
- SP.Endowment & Donor Relations
- SP.Promote Healthy Lifestyles and Recrea...
- SP.Strengthen Education
- SP.Sustained Network Eff...

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### OVERVIEW

**We Are**  
a Network of 24+ organizations working together  
to heal our community.

**Our Goal**  
is to improve the community health of Walker  
County, Alabama by creating a comprehensive  
network of prevention, intervention, treatment, and  
recovery resources for substance use and mental  
disorders.

**Our Plan**  
to heal our community is the result of a one-year  
strategic planning process (2019) in which local  
organizations met regularly to conduct a needs  
assessment, collect comprehensive data and  
develop a multi-year strategic plan.



#### Coordination & Collaboration

originally supported by the one-year planning grant is sustained through The Healing Network of Walker County. A Director, funded by the Walker Area Community Foundation and housed at Capstone Rural Health Center, is responsible for fostering the implementation of the multi-year strategic plan. The Director accomplishes this using the following strategies—

- convene the Network, Steering Committee, and Work Groups on a regular basis;
- proactively facilitate coordination and collaboration among Network partners;
- review Healing Network Fund requests for fidelity to multi-year strategic plan; and
- monitor developing and ongoing initiatives to track progress in plan implementation and identify priorities and gaps.

Director Contact Information: Rachel Puckett, [rachel@hnwc.org](mailto:rachel@hnwc.org)



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# Questions?



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# Click on survey in the chat



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No slide share

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## Upcoming webinar:

October 21, 2025

Leveraging  
media to  
transform  
public health  
narratives and  
policy



**Linda Villarosa**  
Journalist, author and  
educator



**Rinku Sen**  
Executive director  
Narrative Initiative

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# Join us!



Chris Estes  
The Aspen  
Institute



Julianna  
Dodson  
Radically  
Rural



Julie  
Sweetland  
FrameWorks  
Institute



Jeff  
Niederdeppe  
Cornell  
University

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