



# WEBINAR RESOURCE GUIDE

*Meeting the moment:  
Navigating a quickly changing public health landscape*

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July 15, 2025

## CHR&R Tools and Resources

- **Explore our website:**

[What Works for Health](#): Searchable database of evidence-informed strategies, policies, programs and systems changes and be sure to use our new AI-powered tool, [Evi](#), to assist your search.

[Webinars](#): Live, monthly presentations showcasing equity-centered approaches and examples with a post-webinar discussion group. Available on demand.

[Narratives for Health](#): Guidelines and resources for shifting narratives and ways to support narrative change in your community.

- **Stay in touch:**

- [Subscribe to our newsletter](#)
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### Guidance

Be sure to check out these What Works for Health evidence-informed strategies related to the webinar:

- [Civic health](#)
- [Social media for civic participation](#)

## Guest Resources

**Susan Polan, associate executive director for public affairs and advocacy, American Public Health Association**

The [American Public Health Association](#) is a convener, catalyst, and advocate that builds capacity in the public health community. A few of their key resources:

- [Topics and issues](#): Dive deeper into public health topics
- [Action Alerts](#): Get involved and help shape the national debate on public health issues
- [Speak for Health](#): Advocacy and policy tools
- [That's Public Health](#): A video series on important public health topics
- [Membership](#): Become an APHA member today
- [APHA Annual Meeting & Expo](#): Making the Public's Health a Priority, November 2-5, in Washington, D.C.



## Discussion Group Resources

[Communicating about Public Health: A Toolkit for Public Health Professionals](#) is a resource from the de Beaumont Foundation that aims to build understanding of public health's role and value.

The National Association of Community Health Centers publishes a [Washington Update newsletter](#) with legislative updates.

## Healthy Places by Design (HPbD)

[Healthy Places by Design](#) facilitated the post-webinar discussion group. Its [Community Action Model](#) was developed with insights from more than a dozen years supporting successful community health initiatives and a deep understanding of the community change process.

### Stay in touch:

- Follow HPbD on [LinkedIn](#)
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