

County Health
Rankings & Roadmaps

Building a Culture of Health, County by County

Webinar

Messaging equity and justice for better health
October 18, 2022

countyhealthrankings.org



University of Wisconsin
Population Health Institute
UNIVERSITY OF WISCONSIN
SCHOOL OF MEDICINE AND PUBLIC HEALTH

Support
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Building a Culture of Health, County by County

Rural America's Opportunity for Equity

October 18: Messaging equity
and justice for better health.

November 15: Identifying assets
to create prosperous rural
communities

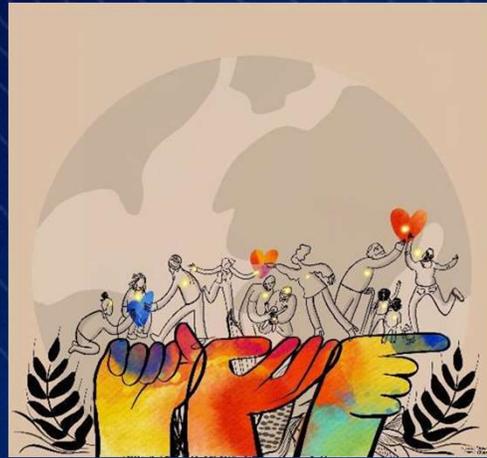


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**County Health
Rankings & Roadmaps**

Building a Culture of Health, County by County

**We have the power and knowledge
to build a transformed and
sustainable future.**



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**All webinars
available on
demand!**



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Join Us! Discussion Group

When: Immediately following the webinar

What: Interactive learning experience,
opportunity to share ideas and ask
questions

How: Zoom

Why: Deepen the webinar learning, allow
further exploration



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Questions we will explore...

Who is FrameWorks Institute?

How does the general public understand the word
equity and how should we respond?

What does FrameWorks new Culture Change
Project research reveal about opportunities to
message equity and justice?

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POLL

Do feel you could adapt the strategies shared during the webinar to use within your community?

Yes

No

Maybe

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Questions?



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**Click on survey
link in the chat**



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Rural America's Opportunity for Equity

November 15: Identifying assets to create prosperous rural communities



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Chris Estes
Co-Executive Director of
the Aspen Institute
Community Strategies
Group

**Identifying assets to
create prosperous rural
communities**

November 15, 2022

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**Undervalued and Underpaid: The
Gender Pay Gap's Connection to Our
Health**

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Connect with us in person!



November 6-9, 2022
 Boston, MA
 Learn more at
apha.org/Events-and-Meetings/Annual

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