



WEBINAR RESOURCE GUIDE

Leveraging media to transform public health narratives and policy

October 21, 2025

CHR&R Tools and Resources

- **Explore our website:**
 - [What Works for Health](#): Searchable database of evidence-informed strategies. Explore our new AI-powered tool, [Evi](#), to assist your search.
 - [Webinars](#): Live, monthly presentations showcasing equity-centered approaches and examples with a post-webinar discussion group. Available on demand.
 - [Narratives for Health](#): Guidelines and resources for shifting narratives and ways to support narrative change in your community.
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Guidance

Sign up to join the waitlist and receive information about the next [Narratives for Health training](#)!

Guest Resources

Rinku Sen, executive director, Narrative Initiative

[Narrative Initiative](#) collaborates with social movements to transform deeply held beliefs and values to make equity and justice the foundations of multiracial democracy. Sign up to receive their [newsletter](#).

[Narrative Power in Crisis: How to Narrate Towards Action](#) outlines solutions-focused guidance.

Healthy Places by Design (HPbD)

[Healthy Places by Design](#) facilitated the post-webinar discussion group. Its [Community Action Model](#) was developed with insights from more than a dozen years supporting successful community health initiatives and a deep understanding of the community change process.

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