

IDENTIFYING EQUITABLE SOLUTIONS WITH WHAT WORKS FOR HEALTH

August 26, 2021

countyhealthrankings.org

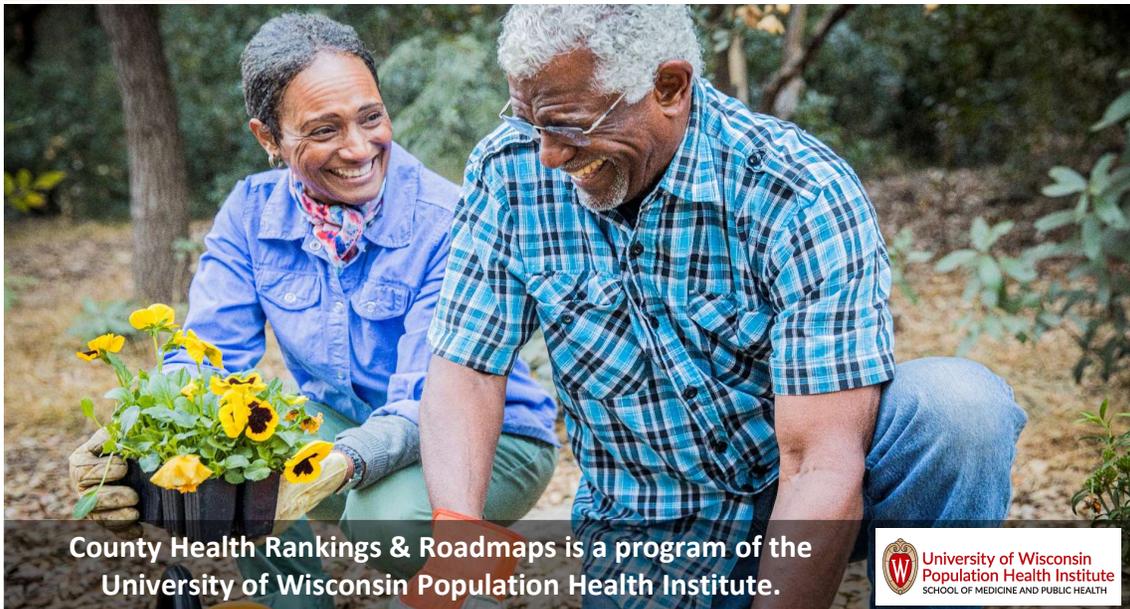


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County Health Rankings & Roadmaps is a program of the
University of Wisconsin Population Health Institute.



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YOUR FACILITATORS TODAY



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SUPPORTING COMMUNITIES WITH



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County Health Rankings & Roadmaps
Building a Culture of Health, County by County

Explore Health Rankings Take Action to Improve Health Learn From Others What Is Health? Reports

Home • Take Action To Improve Health • What Works for Health

What Works for Health

Evidence matters. Our What Works for Health tool will help you find policies and programs that are a good fit for your community's priorities.

Explore new [Curated Strategy Lists](#) on a variety of topics

Find Strategies by Topic

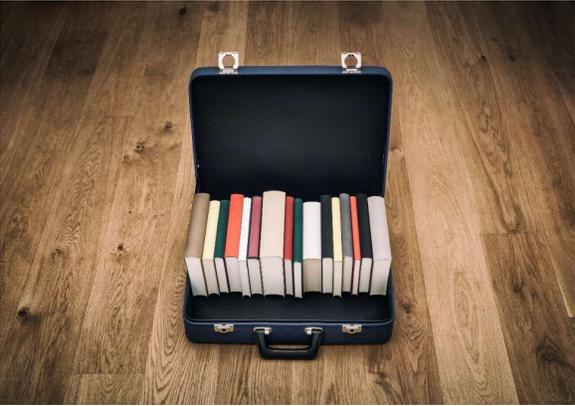
Health Behaviors	Clinical Care	Social & Economic Factors	Physical Environment
<ul style="list-style-type: none"> Alcohol and Drug Use Diet and Exercise Sexual Activity Tobacco Use 	<ul style="list-style-type: none"> Access to Care Quality of Care 	<ul style="list-style-type: none"> Community Safety Education Employment Family and Social Support Income 	<ul style="list-style-type: none"> Air and Water Quality Housing and Transit

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County Health Rankings & Roadmaps
Building a Culture of Health, County by County

WWFH STRATEGIES INCLUDE:

- ▶ Evidence Rating
- ▶ Description
- ▶ Evidence Summary
- ▶ Disparity Rating
- ▶ Implementation Examples



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2021-2025 State Cancer Plan Priorities for Utah



HEALTH EQUITY

Increase food security among Utahns

Create healthy neighborhood environments in Utah

Improve access to high-quality healthcare services for all Utahns

Reduce financial toxicity among Utah cancer survivors

HEALTHIEST PEOPLE | OPTIMIZE MEDICAID | A GREAT ORGANIZATION

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Using What Works For Health (WWFH)



Priority

Create healthy neighborhood environments in Utah

Strategies

Ex: affordable housing
Ex: active living components

Action Steps

Ex: community land trusts (WWFH)

HEALTHIEST PEOPLE | OPTIMIZE MEDICAID | A GREAT ORGANIZATION

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WWFH EVIDENCE RATINGS

- Scientifically Supported
- Some Evidence
- Expert Opinion
- Insufficient Evidence
- Mixed Evidence
- Evidence of Ineffectiveness

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WWFH EVIDENCE RATINGS

- Scientifically Supported
- Some Evidence**
- Expert Opinion
- Insufficient Evidence
- Mixed Evidence
- Evidence of Ineffectiveness

Substantial positive outcomes but not yet in Systematic Reviews

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WWFH EVIDENCE RATINGS

Scientifically Supported
Some Evidence
Expert Opinion
Insufficient Evidence
Mixed Evidence
Evidence of Ineffectiveness

Promising practice:
more research
needed

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WWFH DISPARITY RATINGS

Likely to
decrease
disparities

No impact
on disparities
likely

Likely to
increase
disparities

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Health Behaviors

- Alcohol and Drug Use
- Diet and Exercise
- Sexual Activity
- Tobacco Use

Clinical Care

- Access to Care
- Quality of Care

Social & Economic Factors

- Community Safety
- Education
- Employment
- Family and Social Support
- Income

Physical Environment

- Air and Water Quality
- Housing and Transit

Search all strategies by keyword

affordable housing

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County Health Rankings & Roadmaps
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Search Strategies

affordable housing

Strategies

Policies and programs that work

16 Strategies matching *affordable housing*

SORT BY: A-Z | VIEW: 10

Topic

- Access to Care (0)
- Air and Water Quality (0)
- Alcohol and Drug Use (0)
- Community Safety (0)
- Diet and Exercise (2)
- Education (0)
- Employment (1)
- Family and Social Support (1)
- Housing and Transit (13)
- Income (0)
- Quality of Care (1)
- Sexual Activity (0)
- Tobacco Use (0)

Decision Maker

- Business (3)

- ☆ **Affordable housing tax increment financing (TIF)**
 - Expert Opinion
 - Housing and Transit

Create designated tax districts that generate revenue to invest in affordable housing initiatives, blight remediation, and economic development efforts
- ☆ **Broadband initiatives for unserved and underserved areas**
 - Some Evidence
 - Employment

Expand broadband availability and adoption in unserved and underserved areas through initiatives that address infrastructure and cost barriers
- ☆ **Community Development Block Grants (CDBGs)**
 - Some Evidence
 - Housing and Transit

Provide funding for local community development activities such as affordable housing, anti-poverty programs, and infrastructure development
- ☆ **Community land trusts**
 - Some Evidence
 - Housing and Transit

Purchase land to lease to homeowners with low and middle incomes and require them to sell the home back to the trust or to another resident with low income at an affordable price

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COMMUNITY LAND TRUSTS

A nonprofit, community-based organization designed to ensure community stewardship of land

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Evidence Rating



Evidence Rating Some Evidence

Strategies with this rating are likely to work, but further research is needed to confirm effects. These strategies have been tested more often and results trend positive overall.

Health Factors
Housing and Transit

Decision Makers
Community Development
Nonprofits

COMMUNITY ACTION
Springfield, MO creates affordable homes via community land trust. In 2022, the city of Springfield, MO, is big, small town of 54,322 people...

Community land trusts
Print this strategy Save this strategy

Community land trusts (CLTs) are private, non-profit organizations that purchase land to lease to residents with low and middle incomes for housing use. CLTs acquire ownership of the home and the land it occupies, the land is leased to homeowners as part of a long-term ground lease, typically for 99 years¹. Homeowners on CLT-owned land are required to sell the home back to the CLT or to another resident with low income at an affordable price². CLTs may also purchase and hold land to support community development, open space efforts, community gardens, and similar initiatives³. CLTs often include stewardship activities such as teaching expectant and new homeowners about finances, alerting them to high-risk loans, and assisting potentially delinquent homeowners⁴.

Expected Beneficial Outcomes (Rated)

- Increased housing stability

Other Potential Beneficial Outcomes

- Increased access to affordable housing
- Improved neighborhood quality

Evidence of Effectiveness

There is some evidence that community land trusts (CLTs) increase housing stability and decrease rates of foreclosure and payment delinquency for CLT homeowners^{5, 6, 7, 8}. CLTs are a suggested strategy to minimize the displacement of residents with low incomes that can follow neighborhood improvements such as new affordable housing options^{9, 10}. Additional evidence is needed to confirm effects.

By retaining sales to families who meet income requirements, CLTs increase access to affordable housing for households with low and moderate incomes^{11, 12, 13}. CLTs may also preserve affordable housing options for other homeowners with low incomes when current homeowners sell¹⁴, and retain affordable multi-unit housing options for renters¹⁵. CLTs can retain affordable housing in perpetuity, often beyond the duration of inclusionary zoning ordinances¹⁶.

CLTs may help avoid frequent moves for households with low incomes, retaining consistency in children's schooling and avoiding non-associated costs¹⁷. CLTs have also been associated with neighborhood improvements and other positive community developments^{18, 19, 20} such as neighborhood parks, community gardens, senior centers, and food pantries²¹.

Many families purchase market-rate homes after participating in a CLT²², often leveraging wealth and assets accumulated through CLT home ownership²³. One Durham, NC-based study indicates that CLTs have successfully helped minority individuals and families purchase homes²⁴. CLTs primarily benefit households with low and moderate incomes, and are less beneficial to households with very low incomes²⁵.

CLT programs can generate sustainability with very low delinquency and foreclosure rates²⁶, notably lower than conventional market-rate homeowners²⁷. Trusts often intervene to prevent foreclosures of homes under their ownership via grants or loans, monthly lease fee forgiveness, financial counseling, or home resale assistance²⁸.

Impact on Disparities
Likely to decrease disparities

Description

Beneficial Outcomes

Summary

Disparity Rating



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Implementation Examples ➔

Implementation Resources ➔

Footnotes ➔

Related Strategies ➔

Implementation Examples

As of 2019, there are more than 250 community land trusts (CLTs)¹¹. Burlington, VT's Champlain Housing Trust (CHT) is one of the largest in the US, with 2,200 apartments and land leases to 565 owner-occupied homes. CHT also provides homeowner education, financial counseling, and affordable energy efficiency and rehab loans, and has developed commercial sites for various local non-profit organizations¹².

CLTs may be managed by counties, such as Essex County, NJ¹³; by cities, such as Austin, TX and Minneapolis, MN^{14, 15, 16}; and by non-profit organizations, such as the First Homes Rochester Area Foundation in Minnesota; Dudley Neighbors, Inc. in Boston, MA; the Long Island Housing Partnership, operating in New York's Nassau and Suffolk Counties; and the statewide Florida Community Land Trust Institute^{17, 18, 19, 20}.

CLTs are also in use in Canada, the United Kingdom, Australia, Belgium, New Zealand, and Kenya²¹.

Implementation Resources

SPCLT²² - San Francisco Community Land Trust (SPCLT). Links & Resources

CLT-Austin - Community Land Trust (CLT). Executive summary: The community land trust report. Austin: Community land trust, 2005.

Community Wealth-CLT²³ - Community Wealth. Community land trusts (CLT).

Sungu-Eryilmaz 2007²⁴ - Sungu-Eryilmaz Y, Greenstein R. A national study of community land trusts. Lincoln Institute of Land Policy, 2007; Working Paper WP07-01.

GSN-CLT Hub²⁵ - Grounded Solutions Network. Startup Community Land Trust Hub.

SCNE-CLT²⁶ - Schumacher Center for a New Economic (SCNE). Community Land Trust (CLT) background, history, and resources including a directory of CLTs across the US.

LISC-Affordable Housing²⁷ - Local Initiatives Support Corporation (LISC). Helping neighbors build communities: Affordable housing.

LHS²⁸ - Local Housing Solutions (LHS). To enhance local affordability and foster inclusive communities. New York: University, Furman Center and Alt Associates, Inc.

LHS-COVID-19 response²⁹ - Local Housing Solutions (LHS), NYU Furman Center, Alt Associates. COVID-19 Housing response plans.

Footnotes +

Date Last Updated
May 3, 2019

Related What Works for Health Strategies

Community gardens

Low Income Home Energy Assistance Program (LIHEAP)

Inclusionary zoning & housing policies

Land banking

Affordable housing tax incentives (TFI)

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Home » Take Action To Improve Health » What Works for Health » Strategies » Community land trusts
f t

Evidence Rating 1

Some Evidence

Strategies with this rating are likely to work, but further research is needed to confirm effects. These strategies have been tested more than once and results trend positive overall.

Health Factors 1

Housing and Transit

Decision Makers

Community Development
Nonprofits

COMMUNITY IN ACTION

Springfield, MO creates affordable homes via community land trust
Fri, 12/27/2019 - 19:39
To help address a shortage of affordable housing for

Community land trusts

🖨️ Print this strategy
☆ Save this strategy
➔

Community land trusts (CLTs) are private, non-profit organizations that purchase land to lease to residents with low and middle incomes for housing use. CLTs separate ownership of the home and the land it occupies; the land is leased to homeowners as part of a long-term ground lease, typically for 99 years¹. Homeowners on CLT-owned land are required to sell the home back to the CLT or to another resident with low income at an affordable price^{2, 3}. CLTs may also purchase and hold land to support community development, open space efforts, community gardens, and similar initiatives^{4, 5}. CLTs often include stewardship activities such as teaching expectant and new homeowners about finances, alerting them to high risk loans, and assisting potentially delinquent homeowners⁶.

Expected Beneficial Outcomes (Rated)

- Increased housing stability

Other Potential Beneficial Outcomes

- Increased access to affordable housing

➔ Saved Strategies (0)

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What Works for Health Curated Strategy Lists

What Works for Health Curated Strategy Lists are helpful resources to support community change efforts around specific topics and themes. Selected by our expert evidence analysts, each list includes evidence-informed programs, policies, and systems changes that can help address complex health problems, systemic social issues, and local community needs and priorities.

Explore Curated Strategy Lists



COVID-19 Recovery

Evidence-informed strategies that help communities respond to and recover from COVID-19. These interventions address income, education, housing, and more based on a framework for [health equity](#).¹⁷

[See the list >](#)



Climate Change

Evidence-informed strategies that help communities reduce greenhouse gas emissions and mitigate the effects of climate change, including options for individuals to reduce their carbon footprint. These interventions address transportation, energy efficiency, sustainable food options, stewardship, waste reduction, and [more](#).¹⁸

[See the list >](#)



Violence Prevention and Community Safety

Evidence-informed strategies to prevent neighborhood crime and violence as well as intimate partner violence, based on an [ecological framework](#).¹⁹ These interventions address collaborative efforts between law enforcement and community residents, and connect families and youth at risk with social services and supports.

[See the list >](#)

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KEY TAKEAWAY

What Works for Health is an easy to use and effective tool to help you identify strategies that are aligned with your community's priorities.

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WE WANT TO HEAR FROM YOU!

Click the link to answer a few questions about today's webinar

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