



WEBINAR RESOURCE GUIDE

Harnessing power to drive policy change

May 20, 2025

CHR&R Tools and Resources

- **Explore our website:**

[What Works for Health](#): Searchable database of evidence-informed strategies, policies, programs and systems changes. Ask our new AI-powered tool, [Evi](#), to assist your search.

[Webinars](#): Live, monthly presentations showcasing equity-centered approaches and examples with a post-webinar discussion group. Available on demand.

[Narratives for Health](#): Guidelines and resources for shifting narratives and ways to support narrative change in your community.

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Guest Resources

Jami Crespo, senior attorney, ChangeLab Solutions

Resources from ChangeLab Solutions:

- The [Public Health Authority](#) provides resources on establishing legal authority for state and local public health agencies.
- The [Understanding Legal Authority to Address Social Determinants of Health](#) guide explains why it is important for state, tribal, local, and territorial health departments to know the parameters of their legal authority to address the social determinants of health in their work.
- [Preserving Local Public Health Powers](#) is a fact sheet that describes how communities can identify, understand, and resist potential legislative and other legal limitations on their traditional public health powers.
- This website on [preemption](#) provides resources to help inform public officials and community leaders about how preemption can affect their efforts to promote health and equity.

Guidance

- April's webinar, [Power-building approaches for health and equity](#), described how to build power to address unwritten rules so everyone can live long and well.
- The [27-9-3 tool](#) from M + R describes a process for creating powerful and succinct messages – no more than 27 words, delivered in nine seconds, containing just three (or fewer) ideas. Watch [our short webinar](#) for guidance on how to use this tool.



- [Strategies for Equitable Placemaking](#) provides legal strategies and best practices to help policymakers and communities address [five fundamental drivers of health inequity](#), leverage the efficiency of local policy solutions, incorporate [health in all policies](#) and engage under-resourced communities in the policy process.
- The [Public Health Law Academy](#) offers free, on-demand training for public health practitioners who want to strengthen their understanding of the legal system and how it affects public health.

[Act for Public Health](#) is an initiative of the Public Health Law Partnership, a group of organizations and experts applying their experience to help push back against legislative attempts to block public health officials' ability to do their job. Partners and associate partners include ChangeLab Solutions, Public Health Law Watch, Public Health Law Center, Temple University-Center for Public Health Law Research, The Network for Public Health Law, Local Solutions Support Center and American Public Health Association.

[Just Security](#) offers a public resource that tracks legal challenges to the current federal government administration's executive actions.

McKenzie Cowlbeck, executive director, Oklahoma Public Health Association

The list of [APHA-Affiliated State and Regional Public Health Associations](#) will help you learn more about your affiliate.

The Oklahoma Public Health Association website has information about their [policy agenda](#), [2025 bill tracking](#) and [advocacy resources](#).

Healthy Places by Design (HPbD)

[Healthy Places by Design](#) facilitated the post-webinar discussion group. Its [Community Action Model](#) was developed with insights from more than a dozen years supporting successful community health initiatives and a deep understanding of the community change process.

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