

County Health
Rankings & Roadmaps

Building a Culture of Health, County by County

Webinar

Getting ready for the 2023 County
Health Rankings Release
March 14, 2023

countyhealthrankings.org



University of Wisconsin
Population Health Institute
UNIVERSITY OF WISCONSIN
SCHOOL OF MEDICINE AND PUBLIC HEALTH

Support
provided by



Robert Wood Johnson
Foundation

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Questions we will explore...

What will be the 2023 focus?

What new measures will be available?

What new strategies have been added?

2

In a democracy, everyone has a voice. As we build a world where we all belong, we can also ensure everyone has an *equal* voice in deciding how our society is structured and how systems, communities and institutions function.



2023 National Findings Report

Civic Health

- **Civic health** reflects the degree to which we all can participate, be active members and have “say so” in our communities, from local and state governance to interactions with friends or family.
- We will explore two elements of civic health: **civic infrastructure**, which fosters our second element, **civic participation**.

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Civic infrastructure

The spaces that help us stay connected and the policies and practices that foster belonging and make civic participation possible

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Civic participation

The way that people participate in the life of a community to improve conditions and shape the community's future

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Civic health and thriving people and places

What's the connection?

1

Better mental health

2

Better physical health

3

Longer lives

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Molly Burdine
Data analyst



Michael Stevenson
Team leader



Colleen Wick
Executive producer
In Solidarity
podcast

Welcome

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Building a culture of health, county by county



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Demographics

What we know about the community

Health Outcomes

How long and how well people live

Health Factors

- Health behaviors
- Clinical care
- Social and economic
- Physical environment

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New measures for 2023 Rankings

- ➔ **Census Participation**
Influences the distribution of power through government representation, allocation of resources, and public health planning.
- ➔ **Voter Turnout**
Communities that vote more tend to be healthier, and healthier communities vote more.

Census Participation and Voter Turnout will be added as unranked, additional measures

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Building a Culture of Health, County by County

About Us | For the Media

Explore Health Rankings | Take Action to Improve Health | Online & On Air | Reports

NEW: 2023 County Health Rankings Released!

Cultivating civic infrastructure and participation for healthier communities

Read the report →

How healthy is your community?

Healthy Data Center ZIP Codes: New Mexico, Albuquerque, 87541

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Explore Health Rankings

The annual Rankings provide a revealing snapshot of how health is influenced by where we live, learn, work, and play. They provide a starting point for change in communities.

Find Data by Location

Search by county, state or ZIP code

Enter your state, county, or ZIP Code

Search

Find Data by Topic

Explore measures within our model of health

Explore

Find Data Sets and Documentation: Download state and national data sets

Downloads

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Children in Poverty

Print

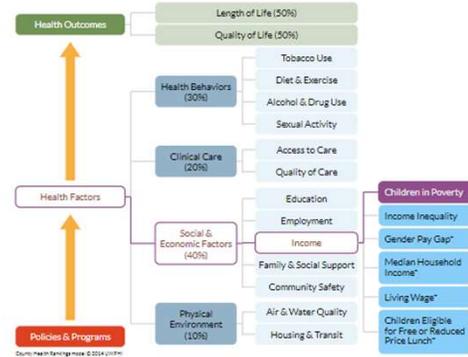
An Income measure

About

Percentage of people under age 18 in poverty. The 2023 County Health Rankings used data from 2021 for this measure.

Children in Poverty captures an upstream measure of poverty that assesses both current and future health risk. Poverty and other social factors contribute a number of deaths comparable to leading causes of death in the United States like heart attacks, strokes, and lung cancer.¹ While repercussions resulting from poverty are present at all ages, children in poverty may experience lasting effects on academic achievement, health, and income into adulthood. Children living in low-income households have an increased risk of injury as a result of unsafe environments and are susceptible to more frequent and severe chronic conditions and their complications, such as asthma, obesity, diabetes, ADHD, behavior disorders, and anxiety, than children living in high income households.²⁻⁴

[Find strategies to address Children in Poverty](#)



County Health Rankings Model

Use County Health Rankings' model of health to explore the measures that influence how long and how well we live. Select a measure in the diagram or [browse the list of all measures](#).

COUNTY

Madison, AL

2022

Search by county, state or ZIP code

Search

Go

Rank #4 of 67 counties in [Alabama](#)

[Download Alabama data sets](#)

Health Outcomes

Health outcomes represent how healthy a county is right now, in terms of length of life but quality of life as well.

Madison (MD) is ranked among the healthiest counties in Alabama (Highest 75%-100%).



Health Factors

Health Factors represent those things we can modify to improve the length and quality of life for residents.

Madison (MD) is ranked among the healthiest counties in Alabama (Highest 75%-100%).



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Building a Culture of Health, County by County

County Snapshot

Show areas to explore
 Show areas of strength
 Trends Available

Health Outcomes				
Length of Life	Madison (MD) County	Alabama	United States	—
Premature Death	8,400	10,400	7,300	▼
Quality of Life				
Poor or Fair Health	18%	21%	17%	▼
Poor Physical Health Days	4.0	4.8	3.9	▼
Poor Mental Health Days	4.9	5.6	4.5	▼
Low Birthweight	10%	10%	8%	▼
Additional Health Outcomes (not included in overall ranking)				+
Health Factors				
Health Behaviors	Madison (MD) County	Alabama	United States	—
Adult Smoking	16%	21%	16%	▼
Adult Obesity	33%	36%	32%	▼
Food Environment Index	7.4	5.3	7.8	▼
Physical Inactivity	28%	31%	26%	▼
Access to Exercise Opportunities	68%	57%	80%	▼
Excessive Drinking	18%	15%	20%	▼
Alcohol-impaired Driving Deaths	33%	26%	27%	▼
Sexually Transmitted Infections	762.9	636.9	551.0	▼
Teen Births	18	28	19	▼
Additional Health Behaviors (not included in overall ranking)				+

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High School Completion	92%	87%	89%	▼
Some College	75%	62%	67%	▼
Unemployment	4.6%	5.9%	8.1%	▼
Children in Poverty	14%	21%	16%	^

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High School Completion	92%	87%	89%	▼
Some College	75%	62%	67%	▼
Unemployment	View 4.6%	5.9%	8.1%	▼
Children in Poverty	View 14%	21%	16%	▲

Percentage of people under age 18 in poverty.
In Madison County, Alabama, 14% of children lived in poverty.
Error margin: 9-18%
Years of data used: 2020

- Learn more about this measure's [methods and limitations](#).
- [Find strategies](#) to address Children in poverty.
- [View map](#) of children in poverty in Alabama counties.

Disaggregation

Disaggregated by Race	Value	Error Margin
% Children in Poverty	14%	9-18%
American Indian & Alaska Native	4%	
Asian	1%	
Black	31%	
Hispanic	37%	
White	7%	

Trends

[Download](#)

**Children in poverty in Madison County, AL
County, state and national trends**

No significant long term trend was found in Madison County for this measure. However, in recent years the trend has improved.

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Search by county, state or ZIP code

Go

[Download Alabama data sets](#)

Data by County

Select a topic below to explore the health of counties across Alabama or view [County Health Rankings Model](#).

Health Outcomes

Health Outcomes represent how healthy a county is right now. They reflect the physical and mental well-being of residents within a community through measures representing not only the length of life but quality of life as well.

Map
Rankings

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countyhealthrankings.org

Talk to a team member! We're here to help.
Have questions about your county data? Need help finding an evidence-informed strategy? Looking for more information on how to start taking action? CHR&R team members are here to help you navigate the many resources we have available to support you on your journey to create healthy, equitable communities.

Contact Us →

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Update:
WWFH
Equity
Analysis

- Disparity Rating**
- Rating Description**
- Historical Context**
- Equity Considerations**

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Strategy Title
Print this strategy Save this strategy

Evidence Rating

Health Factors

Decision Makers

Expected Beneficial Outcomes (Rated and Other)

Evidence of Effectiveness

Equity Analysis

DISPARITY RATING

HISTORICAL CONTEXT

Improvements to WWFH

Making it easier to find evidence
Current WWFH strategy page

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Strategy Title
Print this strategy Save this strategy

Evidence Rating

Health Factors

Decision Makers

What could this strategy improve?

Expected Outcomes	Potential Outcomes
...	...
...	...

What does the research say about effectiveness? +

How could this strategy improve health equity? +

What is the relevant historical background? +

Equity Considerations +

Implementation Examples +

Implementation Resources +

Footnotes +

Improvements to WWFH

Making it easier to find evidence
New WWFH strategy page with drawers

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Strategy Title

Print this strategy Save this strategy

Improvements to WWFH

Making it easier to find evidence
New WWFH strategy page with an open drawer

Evidence Rating

Health Factors

Decision Makers

What could this strategy improve?

Expected Outcomes	Potential Outcomes
...	...

What does the research say about effectiveness? +

How could this strategy improve health equity? +

What is the relevant historical background? +

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New and updated strategies



Civic spaces to connect, learn and act



Governance and resources



Social networks and shared culture

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Podcast: In Solidarity

Three-episode series to
explore *civic health*



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Episode 1:

- What is civic health?
- What is civic infrastructure?
- Why does civic participation matter to our health?



Dr. Marjory Givens
County Health Rankings
& Roadmaps



Dr. Julia H. Kaufman
RAND Corporation



Dawn Hunter
The Network for Public
Health Law



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Episode 2:

- What are the political determinants of health?
- How has history shaped our civic health?
- How does our participation in the democratic system impact our health?



Daniel Dawes
Meharry Medical College



Dr. Peniel Joseph
University of Texas at Austin



Dr. Erika Blacksher
University of Kansas Medical Center



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Episode 3:

- What is our path forward?
- What can communities do?
- What role does public health play?



Solange Gould
Human Impact Partners



Jeanne Ayers
Healthy Democracy, Healthy People



Aliya Bhatia
Vot-ER



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Questions?



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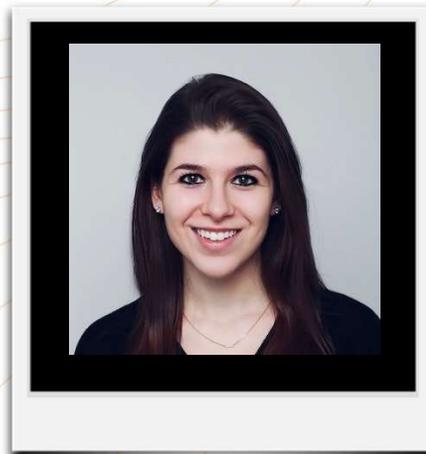
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Webinar
April 18, 2023



Caroline Mehl
Co-founder and executive director
Constructive Dialogue Institute

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