GETTING READY FOR THE 2022 COUNTY HEALTH RANKINGS RELEASE!

March 22, 2022
YOUR FACILITATORS TODAY

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GROWING COMMUNITY POWER TO IMPROVE HEALTH EQUITY

DATA
EVIDENCE
GUIDANCE
STORIES
NEW EQUITY TOOLS & RESOURCES IN 2022

Data
County Health Rankings measures with Christine Muganda

Evidence
Analyzing strategies with an equity lens with Michael Stevenson

Stories
Inspiring conversations with equity champions with Beth Silver

TODAY’S GUESTS

Christine Muganda
Data & Analytics Team Leader

Michael Stevenson
Evidence & Policy Team Leader

Beth Silver
Communication, Outreach & Engagement Team Leader
Growing community power to improve health equity

Demographics
What we know about the community

Health Outcomes
How long and how well people live

Health Factors
- Health behaviors
- Clinical care
- Social and economic
- Physical environment
WHAT ABOUT COVID?

NEW IN 2022: COVID-19 DEATHS

Updated: Premature death
Years of potential life lost before age 75 per 100,000 population (age-adjusted)

New: COVID-19 mortality
• All COVID-19 attributable deaths occurring during 2020.
• Reported as age-adjusted rate per 100,000 population and number of deaths.
NEW IN 2022 RANKINGS

1. Living wage
   - Hourly wage needed to cover basic household expenses
   - Living Wage Calculator, MIT
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NEW IN 2022 RANKINGS

1. **Living wage**
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   - Living Wage Calculator, MIT

2. **Gender pay gap**
   - Women’s income as a percentage of men’s income
   - Equal pay day

NEW IN 2022 RANKINGS

3. **Childcare cost burden**
   - Childcare costs for a household as a percent of household income.
   - Living Wage Calculator, MIT

4. **Childcare centers**
   - Childcare centers per population under 5 years old.
NEW IN 2022 RANKINGS

5. School funding adequacy
Difference between actual spending compared with the estimated amount needed to achieve average test scores

6. School segregation
How closely race and ethnicity within a school population reflects the county population
Growing community power to improve health equity

What are evidence-informed solutions to reduce disparities and advance equity?
WHAT WORKS FOR HEALTH

NEW EQUITY ANALYSIS

1. Rating: A revised disparity rating.
## WHAT WORKS FOR HEALTH
## NEW EQUITY ANALYSIS

1. **Rating.** A revised disparity rating.

2. **Rating Description.** A paragraph that describes the rationale behind the rating.

3. **Historical Context.** A paragraph that describes the historical context and root causes of the issue a strategy is trying to address.
WHAT WORKS FOR HEALTH
NEW EQUITY ANALYSIS

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4. **Equity Considerations.** Three to four questions to help WWFH users consider equity before implementing a strategy.

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RACIAL WEALTH DIVIDE

**WEALTH GAP**

Wealth = The sum of one's assets minus their debts

Graph adapted from Asset Building Policy Network’s [Racial Wealth Gap Infographic](https://example.com/racial-wealth-gap-infographic)
WHAT WE KNOW ABOUT THE RACIAL WEALTH DIVIDE

- Policies and practices created and maintain the divide
- Wealth is passed from generation to generation
- In the U.S., many households build wealth through homeownership

RACIAL WEALTH DIVIDE STRATEGIES

- Increase Income and Assets
- Expand Employment Opportunities
- Remove Barriers to Quality Education
- Increase Access to Homeownership
COMMUNICATIONS, OUTREACH, ENGAGEMENT

What’s the story?
• Connecting data to community experiences

How do we tell the story?
• Using multiple channels

Who do we want to reach?
• Practitioners
• Partners
• Public
• Community

THE STORIES WE TELL ...

► Provide context
► Paint a picture
► Make connections
► Respect communities and audiences
WEBINARS

‒ Monthly
‒ Practical advice
‒ Inspirational examples
  ‒ Racial wealth gap
  ‒ Misinformation in health
  ‒ Resilient rural communities
  ‒ Community power among native groups
  ‒ Environmental equity and justice
IN SOLIDARITY: CONNECTING POWER, PLACE AND HEALTH

- Launching in April
- Co-hosts Ericka and Beth
- Interviewing leading experts
- First mini-series: the racial wealth gap

WHAT NEW TOOLS AND RESOURCES EXCITE YOU?

WHAT WORKS FOR HEALTH NEW EQUITY ANALYSIS

1. Rating: A revised disparity rating.
2. Rating Description: A paragraph that describes the rationale behind the rating.
3. Historical Context: A paragraph that describes the historical context and root causes of the issue a strategy is trying to address.
4. Equity Considerations: Three to four questions to help NWHN users consider equity before implementing a strategy.

Data measures | Equity analysis for strategies | Equity-centered podcast
DRUM ROLL!

APRIL

QUESTIONS?
WE WANT TO HEAR FROM YOU!
Click the link to answer a few questions about today’s webinar

AMERICA’S RACIAL WEALTH DIVIDE

May 10 & June 14, 2022
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