## **Webinar & Discussion Date: August 24, 2021**

**Community Health Workers’ Role in Advancing Equity**

## **County Health Rankings & Roadmaps Tools & Resources**

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***Highlighted Guidance***

Visit [**CHR&R’s What Works for Health**](https://www.countyhealthrankings.org/take-action-to-improve-health/what-works-for-health/strategies/community-health-workers) to learn how Community Health Workers can be part of successful strategies to improve health and equity in communities.

Healthy Places by Design’s March 2021 blog, [**Community Health Workers Are Essential for Equitable, Thriving Communities**](https://healthyplacesbydesign.org/community-health-workers-are-essential-for-equitable-thriving-communities/), highlights the collective effort and groundswell to support and sustain Community Health Workers in Tulsa, Oklahoma.

The U.S. Bureau of Statistics provides a [**geographic profile for Community Health Workers**](https://www.bls.gov/oes/current/oes211094.htm#st) that shows states and areas with the highest published employment and wages.

The [**Community Health Worker Core Consensus Project’s**](https://www.c3project.org/)primary aims are to expand cohesion in the field and to contribute to the visibility and greater understanding of the full potential of CHWs to improve health, community development, and access to systems of care. The project offers a single set of [**CHW roles and competencies**](https://www.c3project.org/roles-competencies) to build greater support for and sustainability among CHWs in all settings.

* Check out [recordings and PDF of slides](https://www.countyhealthrankings.org/learn-from-others/webinars) for all CHR&R webinars. Please share with a colleague!
* To learn more about County Health Rankings & Roadmaps, our data, tools, and resources to help you create change, watch our latest [CHR&R 101](https://www.countyhealthrankings.org/learn-from-others/webinars/county-health-rankings-roadmaps-101-17) webinar.
* [Explore Health Rankings](http://www.countyhealthrankings.org/explore-health-rankings): The annual Rankings provide a revealing snapshot of how health is influenced by where we live, learn, work, and play. Find and use your county data, read our reports, and learn more about what and why we rank.
* [Take Action to Improve Health](http://www.countyhealthrankings.org/take-action-to-improve-health): Find strategies that we know work, guidance for setting a plan in motion, and resources to help you partner with others.
  + [Action Learning Guides](https://www.countyhealthrankings.org/learning-guides): Dig into specific topics with a blend of guidance, tools, and hands-on activities. Our series on understanding and using data is a great place to start.
  + [Partner Center](https://www.countyhealthrankings.org/partner): Find guidance and resources to help you identify and engage the right partners.
  + [Action Center](https://www.countyhealthrankings.org/actioncenter): Explore step-by-step guidance and tools to help you move with data to action.
* [Learn from Others](http://www.countyhealthrankings.org/learn-from-others): Sharing the stories of others ignites possibilities and inspires action. Find out about upcoming webinars, learn more about the RWJF Culture of Health Prize, and check out community highlights.
* [What Works for Health](http://www.countyhealthrankings.org/whatworks): Explore our menu of over 400 evidence-informed policies and programs that can help make a difference in your community.
* [What is Health?](http://www.countyhealthrankings.org/what-is-health) Learn about our vision of health.
* Stay in touch with County Health Rankings & Roadmaps:
  + [Subscribe to our e-Newsletter](http://www.countyhealthrankings.org/mailchimp/subscribe)
  + Follow us on Twitter [@CHRankings](https://twitter.com/CHRankings)
  + [Like us on Facebook](http://www.facebook.com/CountyHealthRankings)

## **Webinar Guest Resources**

## Jenna Grant, Resource Development Manager, Tulsa Health Department and Pathways to Health Community Partnership

* The [Community Service Council Burmese Peer Educator Program](https://www.youtube.com/watch?v=kNuBAk0Q1zI) video describes how partners are supporting Burmese refugee families in Tulsa, Oklahoma.
* [How Community Health Workers Can Help Improve Outcomes, Cut Costs](https://www.ama-assn.org/practice-management/scope-practice/how-community-health-workers-can-help-improve-outcomes-cut-costs) is an article published by the American Medical Association in January 2020.
* Miya Barnett, a University of California, Santa Barbara assistant professor, talked about [how U.S. health care can be improved with community health workers](https://www.c-span.org/video/?513551-5/washington-journal-miya-barnett-discusses-community-health-workers) in a July 2021 Washington Journal C-SPAN interview.

## Ashley Rodriguez, Community Health Worker System Manager at Baylor Scott & White Health System, and CHW Section Chair of the American Public Health Association

* [Advancing Community Health Worker Engagement in COVID-19 Strategies](https://152e4723-8609-4b7b-9a03-1321bb3a4b90.filesusr.com/ugd/4ec8fa_95baee9e784f4adfb2dfdcd9b2854b11.pdf) is a playbook for local health departments that was developed by the Community-Based Workforce Alliance.
* The [Ever-Changing Picture: State Approaches to CHW Certification](https://www.astho.org/Programs/Clinical-to-Community-Connections/Documents/Map-of-State-Approaches-to-CHW-Certification/) image shows states that have state- or privately-operated CHW programs, and which have programs under development or consideration.
* The [National Standards for Culturally and Linguistically Appropriate Services (CLAS)](https://thinkculturalhealth.hhs.gov/assets/pdfs/EnhancedNationalCLASStandards.pdf) are intended to advance health equity, improve quality, and help eliminate health care disparities by establishing a blueprint for health and health care organizations.
* [Processes for Implementing Community Health Worker Workforce Development Initiatives](https://www.frontiersin.org/articles/10.3389/fpubh.2021.659017/full) is research report published in Frontiers in Public Health in June 2021.
* [Qualitative Evaluation of a Community Health Representative Program on Patient Experiences in Navajo Nation](https://bmchealthservres.biomedcentral.com/articles/10.1186/s12913-019-4839-x) is a research article published by BMC Health Services Research in January 2020.

**Resources Shared in Post-Webinar Discussion Group Session**

* The [Community Health Worker Initiatives](https://hsc.unm.edu/about/administrative-departments/community-health/programs/chwi/) (CHWI) was created as part of the University of New Mexico, Office for Community Health with the mandate to design, implement, and evaluate projects that utilize Community Health Workers (CHWs) as a strategy to increase New Mexican’s well-being, promote health equity, and minimize the negative impacts associated with the social determinants of health. The CHWI oversees several innovative programs that engage the support of CHWs to address community health issues.
* Community Health Worker Job Description Examples:
  + [Community Health Worker Job Description](http://slmh.org/pdf/Community-Health-Worker-Job-Description.pdf) from South Lane Mental Health
  + [Position Classification Description](https://jobdescriptions.unm.edu/detail.php?id=A0019) from the University of New Mexico
  + [Total Health Partners Community Health Worker/HIV/AIDS Peer Navigator Position Description](http://www.institutephi.org/wp-content/uploads/2014/02/Job-Description-IPHI-Total-Health-Partners-CHW.pdf) from the Institute for Public Health Innovation
* [SafeNetRx](https://safenetrx.org/) is an Iowa-based initiative to provide affordable medicines to patients in need. It can serve as a model for partnerships between pharmacies and Community Health Workers.

**Healthy Places by Design Resources**

* [Healthy Places by Design](https://healthyplacesbydesign.org/) facilitated the post-webinar discussion group session. Their [Community Action Model](https://healthyplacesbydesign.org/community-action-model/) was developed with insights from more than a dozen years of supporting successful community health initiatives and a deep understanding of the community change process.
* Follow Healthy Places by Design on Twitter [@HPlacesbyDesign](https://twitter.com/HPlacesbyDesign)