

County Health Rankings & Roadmaps A Healthier Nation, County by County www.countyhealthrankings.org

WELCOME!

In a moment, we will put up a poll asking you which option best describes how your community is **choosing effective policies & programs** ...

Which statement best describes your community's progress in this step?

- A. START: We understand our solutions will be better if they have been shown to work or are based on research. We plan to look for these types of policies and programs.**
- B. ACT: We've begun to look at policies and programs that might work well in our community. We'd like to make sure we're selecting the most effective strategies and examples.**
- C. We understand where to find effective policies and programs.**

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TAKE ACTION: CHOOSE EFFECTIVE POLICIES & PROGRAMS



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GO TO WEBINAR ATTENDEE INTERFACE

1. Viewer Window



2. Control Panel







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OUTLINE

Welcome & Overview

Roadmaps to Health Action Center Tools

What Works for Health

Q & A

Summary & Wrap-up

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GOALS

- Understand that evidence is important
- Understand how to search for effective policies and programs
- Be ready to use ***What Works for Health***

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TAKE ACTION

Act on What's Important

Public Health

Government

Education

Healthcare

Business

Philanthropy & Investors

Community Members

Work Together

Assess Needs & Resources

Focus on What's Important

Choose Effective Policies & Programs

Evaluate Actions

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ESSENTIAL QUESTION

How can choosing effective policies & programs empower our community to take action?

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CHOOSE EFFECTIVE POLICIES & PROGRAMS
 Explore and select evidence-informed policies and programs to address priority issues

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WHY IS EVIDENCE IMPORTANT?

- Smart investments
- Inform decisions
- Inform innovation

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WHAT WORKS FOR HEALTH

Alison Bergum
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EVIDENCE-BASED MEDICINE

The conscientious, explicit, and judicious use of current best evidence in making decisions about the care of individual patients.

-Sackett et al, 1996

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BEST EVIDENCE

1. Systematic research
2. Randomized controlled trials (RCTs)

} Systematic reviews of RCTs

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A COMMON EVIDENCE HIERARCHY

Systematic review of RCTs with or without meta-analysis
RCTs
Cohort studies
Case-control studies
Case series
Case reports
Opinion

Akobeng A K Arch Dis Child 2005;90:840-844

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EVIDENCE-BASED STRATEGY

A policy or program for which effectiveness has been confirmed by systematic research.

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WHAT WORKS FOR HEALTH

WHAT WORKS FOR HEALTH

What Works for Health provides communities with information to help select and implement evidence-informed policies, programs, and system changes that will improve the variety of factors we know affect health.

To learn more about potential strategies, select a factor such as tobacco use or education in the model below.


www.countyhealthrankings.org/what-works-for-health

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CONCLUSION

- There is often a lot of information available.
- Assess it critically.
- Good decision making is based on multiple factors (evidence is only one).
- If you're off the 'evidence grid,' start small and evaluate.

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QUESTIONS

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TAKE ACTION WEBINAR SERIES

Action Step	Webinar Dates
Choose: In-depth	Aug. 28
Act: In-depth	Sept. 11 Sept. 25
Evaluate: In-depth	Oct. 9 Oct. 23



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STAYING CONNECTED

County-by-County **BLOG**



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