



WEBINAR GUEST BIOS

Building power through narrative

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Jed Amurao, MPH

**CHR&R narrative infrastructure specialist
County Health Rankings & Roadmaps**

Jed is a narrative infrastructure specialist with County Health Rankings & Roadmaps (CHR&R). This team's work includes implementing narrative change across University of Wisconsin Population Health Institute (UWPHI) and externally through Narratives for Health. Alongside many partners and supporters, Narratives for Health is a project co-led by CHR&R and Human Impact Partners that seeks to build a collective of organizations seeking to shift their work toward more inclusive ideas and worldviews that support health and racial justice.

Before joining CHR&R, Amurao worked in local public health departments which gave him firsthand experience with the breadth of work that a small, tight-knit team does at the frontlines of public health. That work reinforced his commitment to evidence-based communications and community engagement. Working with Healthy People Healthy Democracy as a researcher, Amurao helped develop the Health & Democracy Index, highlighting the correlation between more voting access and better health outcomes. That work displayed the power of narrative in the public health context.

Amurao holds a Master of Public Health from the University of North Carolina with a concentration in Leadership in Practice, a Bachelor of Science in Biochemistry & Molecular Biology and a Bachelor of Arts in French, both from Mercer University. Residing in Ohio, Amurao can be found enjoying a good book in the great outdoors or puzzling out a new board game in bad weather.



Jannah Bierens, MPH, MA

**Founder
PHREEEDOM LLC**

Jannah Bierens is a racial/health equity consultant, coach, and skilled facilitator. Through her life's work and as the founder of PHREEEDOM LLC, she speaks truth, spreads love, and sparks joy, specializing in facilitation of cross-cultural dialogue around root causes of oppression, shifting power, and reclaiming narratives for self, systems, and social transformation. Using an inside-out approach for over two decades mostly in community-based public health practice, Mx. Bierens believes that relationships are revolutionary, and that collective justice and healing are integral to

honoring our shared humanity and bound liberation for improved health outcomes for all. Mx. Bierens' lens

County Health Rankings & Roadmaps

Building a Culture of Health, County by County

combines their life and career experiences with their Master of Public Health and Master of Arts in Social Justice and Community Organizing. This cross-pollination of disciplines allows them a unique position to unapologetically name power imbalances across all systemic levels and highlight entry points for change. Most importantly, Mx. Bierens deeply values the guidance through generations of Black superwomen as the education that prepared them most for working collectively, and in community, to get PHREEE.