Building a Culture of Health, County by County

A Robert Wood Johnson Foundation program



#### Webinar & Discussion Date: December 14, 2021

# Broadband: A Superdeterminant of Health

### County Health Rankings & Roadmaps Tools & Resources

- Check out recordings and PDF of slides for all CHR&R webinars. Please share with a colleague!
- To learn more about County Health Rankings & Roadmaps, our data, tools, and resources to help you create change, watch our latest <u>CHR&R 101</u> webinar.
- Explore Health Rankings: The annual Rankings provide a revealing snapshot of how health is influenced by where we live, learn, work, and play. Find and use your county data, read our reports, and learn more about what and why we rank.
- <u>Take Action to Improve Health</u>: Find strategies that we know work, guidance for setting a plan in motion, and resources to help you partner with others.
  - <u>Action Learning Guides:</u> Dig into specific topics with a blend of guidance, tools, and hands-on activities. Our series on understanding and using data is a great place to start.
  - <u>Partner Center</u>: Find guidance and resources to help you identify and engage the right partners.
  - Action Center: Explore step-by-step guidance and tools to help you move with data to action.
- <u>Learn from Others:</u> Sharing the stories of others ignites possibilities and inspires action. Find out about upcoming webinars, learn more about the RWJF Culture of Health Prize, and check out community highlights.
- <u>What Works for Health</u>: Explore our menu of over 400 evidence-informed policies and programs that can help make a difference in your community.
- <u>What is Health?</u> Learn about our vision of health.
- Stay in touch with County Health Rankings & Roadmaps:
  - o <u>Subscribe to our e-Newsletter</u>
  - Follow us on Twitter <u>@CHRankings</u>
  - o <u>Like us on Facebook</u>



#### **Highlighted Guidance**

County Health Rankings & Roadmaps Data Spotlight: Digital Redlining

County Health Rankings & Roadmaps What Works for Health strategy: Broadband initiatives for unserved and underserved areas

<u>SA2020</u> drives progress toward a shared Community Vision for San Antonio

through <u>research</u>, <u>storytelling</u>, and <u>practice</u>. San Antonio is the only large U.S. city with a vision for the future developed by the community, an independent nonprofit driving progress toward that vision, and 160+ multi-sector partners actively aligning to the vision. Building a Culture of Health, County by County



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## Webinar Guest Resources

Christine Muganda, Data & Analytics Team Lead and Molly Burdine, Project Assistant, CHR&R

- The <u>Pew Charitable Trusts' state broadband policy explorer</u> lets you learn how states are expanding access to broadband through laws.
- <u>National Association for Counties (NACo) Broadband Task Force: High-speed internet is essential for</u> <u>all counties</u> is a summary of best practices and policy recommendations.
- <u>Mapping Inequality: Redlining in New Deal America</u> is an interactive map of the United States featuring original Home Owners' Loan Corporation maps alongside area descriptions of specific neighborhoods to further contextualize the reasoning for map grading.
- <u>2016 NPR article "Interactive Redlining Map Zooms In On America's History Of Discrimination"</u> discusses the previous resource "Mapping Inequality" and further explores the concept of "redlining."

#### Kiran Kaur Bains, President & CEO, SA202

- <u>AISP's Toolkit for Centering Racial Equity Throughout Data Integration</u> shares best practices that can help put racial equity into practice when it comes to collecting, analyzing, and communicating data.
- In driving progress toward San Antonio's shared Community Vision, Team SA2020 is deeply inspired by the Othering & Belonging Institute's work on <u>targeted universalism</u>, the practice of achieving universal goals through targeted, race conscious interventions.
- SA2020's <u>Community Engagement Report & Toolkit</u> (September 2021) documents their yearlong process to co-create San Antonio's shared Community Vision and shares key takeaways and lessons learned.
- Homes with computer and broadband internet connections is one of the 9 community results that make up San Antonio's shared Community Vision. SA2020 tracks San Antonio's progress on this result, in part, by monitoring <u>digital access and equity</u>.
- <u>"How San Antonio plans to tackle the digital divide, expand broadband internet"</u> is a June 2020 article that describes efforts from the start of the COVID crisis with a focus on filling the "homework gap" when it comes to digital inequity.

# Resources Shared in Post-Webinar Discussion Group Session

- The U.S. Department of Housing and Urban Development hosted a presentation about <u>Building</u> <u>Partnerships to Bridge the Digital Divide and Build a Healthy Community</u> in August 2021.
- <u>EveryoneOn</u> helps unlock social and economic opportunity by connecting families in underserved communities to affordable internet service and computers, and delivering digital skills trainings. They provide <u>computer and internet basics resources</u> on their website.
- Quilt is a Chicago-based nonprofit with a mission to enable all residents, particularly those within economically disadvantaged communities, with the opportunity to become self-sufficient and empowered through education, access to critical services and advocacy. Their <u>Chicago Area</u> <u>Broadband Initiative</u> (CABI) is an affordable broadband initiative focused on bridging the digital

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divide in urban underserved communities. CABI is not just about providing internet access – it's about utilizing the access to the internet to expand and grow opportunity within our communities.

- The <u>resolution adopted by the County of Riverside</u> in California supports increased broadband access to underserved communities.
- Resources for supporting digital literacy for older adults:
  - <u>OATS</u> is a New York City based organization with a mission to help seniors learn and use technology so they can live better in the digital age. They deliver classes at partner sites and help build computer labs for nonprofit partners.
  - The National Library of Medicine and <u>All of Us</u> are partnering to help people on the other side of the digital divide gain literacy skills to access and evaluate health information online.

### Healthy Places by Design Resources

- <u>Healthy Places by Design</u> facilitated the post-webinar discussion group session. Their <u>Community</u> <u>Action Model</u> was developed with insights from more than a dozen years of supporting successful community health initiatives and a deep understanding of the community change process.
- Follow Healthy Places by Design on Twitter <u>@HPlacesbyDesign</u>