



WEBINAR RESOURCE GUIDE

Bridging across political differences and reducing polarization

June 17, 2025

CHR&R Tools and Resources

• Explore our website:

<u>What Works for Health</u>: Searchable database of evidence-informed strategies, policies, programs and systems changes and be sure to use our new Al-powered tool, Evi, to assist your search.

<u>Webinars</u>: Live, monthly presentations showcasing equitycentered approaches and examples with a post-webinar discussion group. Available on demand.

<u>Narratives for Health</u>: Guidelines and resources for shifting narratives and ways to support narrative change in your community.

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Guidance

Learn more about <u>public</u>
<u>deliberations</u>, a strategy that
brings people with diverse
backgrounds, values, and
perspectives together to
engage in dialogues about a
topic of public concern, such
as complex social issues or
policies.

Guest Resources

Allyson Frazier, national senior director, Voices for Healthy Kids

The <u>Advancing Policy: Guides to Finding Commonalities and Solutions With Decision-Makers</u> resource is part of the services Voices for Healthy Kids provides to empower advocates and drive for meaningful policy change in every state. It can help advance a variety of policies that benefit all communities, families, babies and toddlers, children, and young adults.

- Please share your feedback on how these techniques and messages work for you and what else Voices for Healthy Kids might explore together moving forward. Email at: voicesforhealthykids@heart.org
- Request related technical assistance
- Access Voices for Healthy Kids' campaign resource library

The <u>Pathways of Influence Worksheet</u> from Voices for Healthy Kids can help you determine how best to approach decisionmakers through questions like, "Who are their donors? What is their personal connection to our issue?"









Biz Harris, executive director, Mississippi Early Learning Alliance

The <u>Child Care Messaging Wheel</u> from Mississippi Forum for the Future includes guidance that can be applied to other focus areas.

Discussion Group Resources

<u>Braver Angels</u> is a national cross-partisan, volunteer-led movement to bridge the partisan divide and strengthen our country's democratic republic.

<u>Center for Public Deliberation</u> assists local government, schools, and community organizations in solving key issues and navigating difficult conversations.

<u>I Never Thought of It That Way</u> is a book by Mónica Guzmán about how to have courageous and curious conversations during divided times.

Healthy Places by Design (HPbD)

<u>Healthy Places by Design</u> facilitated the post-webinar discussion group. Its <u>Community Action Model</u> was developed with insights from more than a dozen years supporting successful community health initiatives and a deep understanding of the community change process.

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