COUNTY HEALTH & ROADMAPS 101

Using Data, Evidence, Guidance and Stories to Build Healthy Communities

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countyhealthrankings.org

YOUR FACILITATORS TODAY

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QUESTIONS WE WILL ANSWER

Who
Is County Health Rankings & Roadmaps?

What
Do we do and why it matters?

How
How can you use our tools and resources to improve the health of your community?
WHY WE DO WHAT WE DO

Improve Health Outcomes

WHY WE DO WHAT WE DO

Advance Equity
CREATING CHANGE WITH...

DATA

EVIDENCE

GUIDANCE

STORIES

JOIN US FOR A SPECIAL ZOOM Q/A MEETING

Link to be shared at the end of the webinar
SUPPORTING COMMUNITY CHANGE WITH DATA

DATA
Using data to reveal the factors that influence health
COUNTY HEALTH RANKINGS & ROADMAPS

Our commitment to:

- Helping understand the multiple determinants of health
- Improving the health of everyone and reducing inequities
- Supporting communities in moving from data to action
- Providing updated data
QUARTILE DISPLAY

Health Outcome & Health Factors
Autauga County ranks **6** out of 67 counties in the HEALTH OUTCOMES RANKING.

Autauga County ranks **9** out of 67 counties in the HEALTH FACTORS RANKING.
DATA SOURCES

- County-level measures from more than 20 national data sources
- Most recently available data
- Most data we use are public data available at no charge
- Reliable and valid measures

WHAT DOES YOUR SNAPSHOT TELL YOU?

1. Look at the big picture – health factor and health outcome quartile
2. Check your measures – which are strongest? Which could use some work?
3. Look at your trends
4. Look at measures disaggregated by race/ethnicity
5. Begin to explore measures using Areas to Explore and Areas of Strength
EXAMINE THE MEASURES

- Look at the trends
- Compare county values to the state average
- Look at the error margins
- Compare county values to the Top U.S. Performers

TREND GRAPHS

Health Outcomes

Length of Life

Premature death

Quality of Life

Poor oral health

Poor physical health days

Low birthweight

Additional Health Outcomes (not included in overall ranking)

Health Factors

Health Behaviors

Adult smoking

Adult obesity

Poverty

Physical activity

Each year represents a 5-year average ending the radius year (e.g., 2010 for the middle year of 2005-2010).

Download
Show areas to explore and areas of strength.

Dive deeper.
EXAMINE THE MEASURES

- Look at data breakdowns by race and ethnicity for any measure value that is blue and underlined
- Dig deeper

ADDITIONAL HELPFUL FEATURES

- Causes of death
- Additional measures
- Demographic data
- Policies and programs
- Spanish Translation
CONGRESSIONAL DISTRICTS

- Available for Health Outcomes, Health Factors, and Measures
- Identify geographic disparity
- Understand how policy impacts health

EXPLORE HEALTH RANKINGS
STATE REPORTS

Data Tables Available

- County ranks
- Overall state/US data
- Measure documentation tables
- Data for the state by race/ethnicity

NEW! DATA SPOTLIGHTS

▷ Spotlight on data from County Health Rankings
▷ Check often on the homepage
▷ First one coming out near the end of the month
  - Topic: Children Living in Poverty
NEW! 2021 CALL FOR RESEARCH PROPOSALS

- **Goal:** Opportunity to strengthen and enhance efforts to improve health and increase health equity

- **Study types:**
  - Targeted studies—up to $50,000 for a maximum of 12 months
  - Comprehensive studies—up to $100,000 for a maximum of 12 months.

- Released April 27th – Due in June

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KEY TAKEAWAYS

- Rankings are a starting point
  - To start or broaden conversations about health and equity
  - To draw attention to gaps by place and race
  - To prompt urgency on the issues influencing health
  - To move those conversations to action
SUPPORTING COMMUNITY CHANGE WITH EVIDENCE

What Works for Health
Evidence matters. Our What Works for Health tool will help you find policies and programs that are a good fit for your community's priorities.

Explore new Curated Strategy Lists on a variety of topics

Find Strategies by Topic

Health Behaviors
1. Alcohol and Drug Use
2. Diet and Exercise
3. Sleep
4. Tobacco Use

Clinical Care
1. Access to Care
2. Quality of Care

Social and Economic Factors
1. Community Safety
2. Education
3. Employment
4. Family and Social Support
5. Income

Physical Environment
1. Air and Water Quality
2. Housing and Transit

<table>
<thead>
<tr>
<th>County Health Rankings &amp; Roadmaps</th>
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<tbody>
<tr>
<td>Building a Culture of Health, County by County</td>
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WWFH STRATEGIES INCLUDE:

- Evidence Rating
- Description
- Evidence Summary
- Disparity Rating
- Implementation Examples
WWFH EVIDENCE RATINGS

Scientifically Supported

Some Evidence

Expert Opinion

Insufficient Evidence

Mixed Evidence

Evidence of Ineffectiveness

Promising practice:
more research
needed
**WWFH EVIDENCE RATINGS**

- Too new to conclude: more research needed
- Insufficient Evidence
- Mixed Evidence
- Evidence of Ineffectiveness

**WWFH DISPARITY RATINGS**

- Likely to decrease disparities
- No impact on disparities likely
- Likely to increase disparities
Debt advice for tenants with unpaid rent

Trained providers offer tenants with unpaid rent advice to address their debts, often supporting establishment of debt repayment plans, budgets, and tools to keep track of income, debts, and spending. Advice can be limited to overdue rent payments or address debt more broadly, as many tenants with unpaid, overdue rent also hold other debts. Debt advice can be offered face-to-face or via telephone. Advice is also often used in formal mental health counseling services. Support services can include broader efforts to navigate complex systems and assistance programs, such as help for residents applying for funds to assist with unpaid and overdue rent, mediation for issues between tenants and landlords, assistance building and protecting assets through counseling on credit, renters' insurance, and emergency preparedness; assistance with long-term financial goals and planning; and education about maintaining healthy homes.

Expected Beneficial Outcomes (Rated)

- Reduced debt
- Reduced evictions

Other Potential Beneficial Outcomes

- Reduced stress

Evidence of Effectiveness

There is some evidence that providing debt advice to tenants with unpaid, overdue rent can reduce debt levels and evictions due to unpaid rent. Debt advice alone is not sufficient to address the complex financial, social, and health issues facing tenants with low incomes, including significant rent burdens, sudden income loss, and financial emergencies; however, as part of a broad, multi-component program, debt advice counseling may improve housing stability outcomes. Additional evidence is needed to confirm effects, especially over the long term.
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What Works for Health Curated Strategy Lists

What Works for Health Curated Strategy Lists are helpful resources to support community change efforts around specific topics and themes. Selected by our expert evidence analysts, each list includes evidence-informed programs, policies, and systems changes that can help address complex health problems, systemic social issues, and local community needs and priorities.

Explore Curated Strategy Lists

COVID-19 Recovery
Evidence-informed strategies that help communities respond to and recover from COVID-19. These interventions address income, education, housing, and more based on a framework for health equity.

Climate Change
Evidence-informed strategies that help communities reduce greenhouse gas emissions and mitigate the effects of climate change, including options for individuals to reduce their carbon footprint. These interventions address transportation, energy efficiency, sustainable food options, stewardship, waste reduction, and more.

Violence Prevention and Community Safety
Evidence-informed strategies to prevent neighborhood crime and violence as well as intimate partner violence, based on an ecological framework. These interventions address collaborative efforts between law enforcement and community residents, and connect families and youth at risk with social services and supports.
KEY TAKEAWAYS

- WWFH’s evidence-informed strategies include evidence ratings, disparity ratings, and more.
- WWFH provides information about what works, what might work, and what does not work.
- WWFH strategies reach across sectors and are used locally and nationally by decision makers in communities, local health departments, state legislators, students, and more.

SUPPORTING COMMUNITY CHANGE WITH GUIDANCE & STORIES
HOW TO TAKE ACTION: ACTION CENTER

Steps to Move Your Community Forward

The steps below provide a path to help your community move with data to action. In each you will find key activities and suggested tools to guide your progress. Keep in mind, action isn’t always linear. Revise these steps to find the right resources when you need them.

1. Assess Needs & Resources
2. Focus on What’s Important
3. Choose Effective Policies & Programs
4. Act on What’s Important
5. Evaluate Actions

Work Together
Communicate

‣ Step-by-step guidance and tools
‣ Seven Action Steps
‣ Key Activities and suggested tools to guide your progress
‣ Curated list of resources to get started

DIG IN: ACTION LEARNING GUIDES

Companion Worksheet

Sample Graphic: Understand and Identify Root Causes of Inequities

Community conditions can support — or create barriers to — good health.
WHO TO WORK WITH: PARTNER CENTER

What roles do you play in your community? Who do you want to partner with?

- Why different sectors might care about creating healthy communities
- What they can do
- How to engage them

STORIES: LEARN FROM OTHERS
Sharing stories ignites possibilities and inspires action
NEW RESOURCES FEATURING RWJF PRIZE WINNERS

- Highlights work across first five years of Prize winners
- Find examples of strategies communities are using to ensure fair and just opportunities for health

KEY TAKEAWAYS

- The Action Center provides step-by-step guidance for you to take action to improve community health.
- Action Learning Guides offer an opportunity to learn and reflect as a group on topics of health and equity.
- The Partner Center helps you identify the right partners and explore tips to engage them.
- Sharing your story and investigating others’ stories helps ignite thinking about possibilities and inspires action.
PLEASE SHARE YOUR THOUGHTS...

WE WANT TO HEAR FROM YOU!
National and local community guests will share guidance and expertise around advancing racial equity.

- **May**: Declaring Racism as Public Health Crisis featuring Dr. Renee Canady, Michigan Public Health Institute & Jennifer Harris, County of Milwaukee
- **June**: Transforming Narratives to Create Racial and Health Equity

Registration available at [www.countyhealthrankings.org/webinars](http://www.countyhealthrankings.org/webinars)

QUESTIONS?

Photo by Wonderlane on Unsplash
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- Sign up for our newsletter CountyHealthRankings.org/subscribe

JOIN US NOW FOR A SPECIAL ZOOM Q/A MEETING
Link is in the chat
THANK YOU!

Visit us at www.countyhealthrankings.org