

Summary of Criteria for Selecting or Revising *County Health Rankings* Measures

CHR&R Program Goals/Objectives & Innovating to Meet Community Needs	Technical/Analytical Feasibility
<ul style="list-style-type: none"> • The measure reflects important aspects of population health that can be improved (modifiable factors) • The measure and its association to health can be effectively communicated to the media, communities, and other key audiences • With the mindset that fewer measures are better than more, any new measure must bring <i>added value</i> without diluting the model • Measures for health outcomes will generally not be changed to ensure consistency, but measures for factors can be expanded, pared, or revised. • New measures must fall within one of the factor areas in the model. • The measure speaks to a current or emerging health issue that <i>CHR&R</i> could/should engage in and has the potential to make <i>CHR&R</i> more relevant to a strategic new set of partners • The metric is a more precise measure of the intended construct and/or refines the construct dimensions based on improved understanding of its relation to health (e.g., <i>CHR</i> measures community safety with injury deaths because a more proximal measure is unavailable) • The measure keeps <i>CHR&R</i> aligned with other metric initiatives (e.g., America’s Health Rankings) • The measure will advance efforts to address health equity 	<ul style="list-style-type: none"> • The measure and its association to health are scientifically supported in the literature and/or by analysis of <i>CHR</i> data • The measure draws from data that are available at the county level • The measure draws from data sources that are valid, reliable, recognized and used by others • The measure has been tested and used by others in the field • The measure draws from data available for <i>nearly all counties</i> nationwide and puts the interests of counties and states ahead of national coverage (i.e. – the ideal is not to have missing data clustered within a particular state) • Data to populate the measure have a short time lag (recently available within the past 3-5 years) • Data to populate the measure will be collected regularly (ideally annually but at least every 3-5 years) and made public by the data stewards • Data to populate the measure are available for free or at low cost • The measure can be ranked (e.g., it has ordinal value) • The measure can be broken down by geographic or population subgroups