

County Health Rankings & Roadmaps
Building a Culture of Health, County by County

Webinar

Segregation: a threat to equity

August 22, 2023

countyhealthrankings.org



University of Wisconsin
Population Health Institute
UNIVERSITY OF WISCONSIN
SCHOOL OF MEDICINE AND PUBLIC HEALTH

Support provided by
Robert Wood Johnson Foundation



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County Health Rankings & Roadmaps
Building a Culture of Health, County by County

Two-part webinar series: Healing segregation for health equity

August 22
September 26



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We value

Collaboration

Integrity

Excellence

Innovation

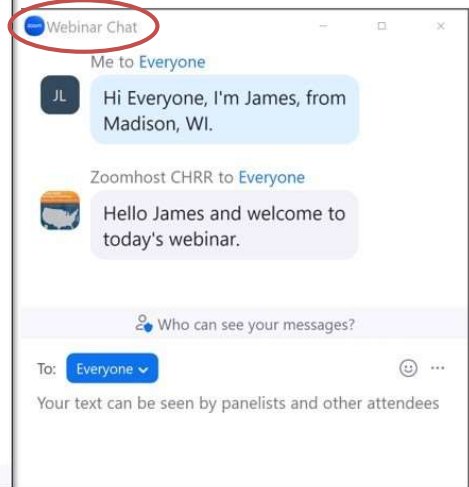
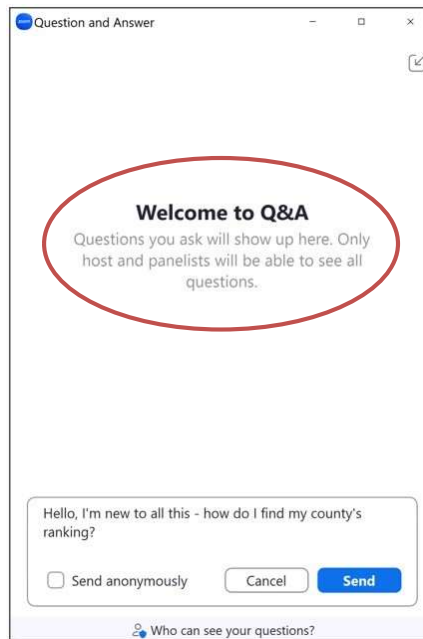
Inclusion

Courage

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**Join the
conversation**



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Guidelines

Share

- ✓ Successes and lessons learned
- ✓ Resources and links
- ✓ Your knowledge and perspective



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Ruby Bridges

c. November 14, 1960
Uncredited DOJ photographer
United States Department of Justice

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May 17, 1954

Photo credit: Library of Congress

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Segregation's domino effect



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Healing segregation for health equity



Dr. Tiffany Manuel
President and CEO
The CaseMade



Richard Rothstein
Author
"The Color of Law"
"Just Action"

What we will cover today

- 01** Historical and present-day context

- 02** The relationship between segregation and equity

- 03** Segregation's link to civic participation

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Welcome



Dr. Christine Muganda
Data & Analytics Team Lead
County Health Rankings &
Roadmaps



Dr. Tiffany Manuel
President and CEO
The CaseMade

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Discussion group

When: Immediately following the webinar

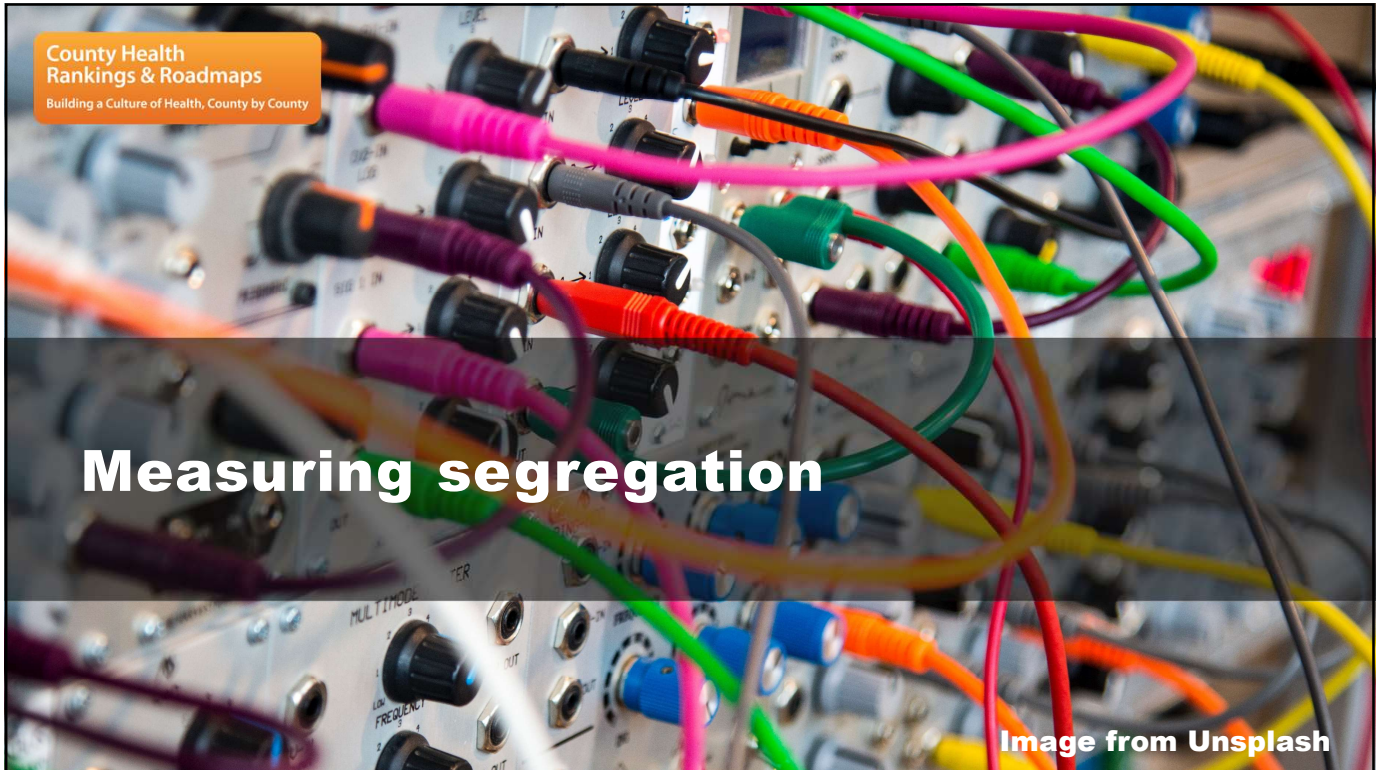
What: An opportunity to share ideas and ask questions

How: Zoom

Why: Deepen learning, further exploration



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Measuring segregation

Image from Unsplash

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This is our basic conclusion: Our nation is moving toward two societies, one black, one white—separate and unequal.

Reaction to last summer's disorders has quickened the movement and deepened the division. Discrimination and segregation have long permeated much of American life; they now threaten the future of every American.

This deepening racial division is not inevitable. The movement apart can be reversed. Choice is still possible. Our principal task is to define that choice and to press for a national resolution.

To pursue our present course will involve the continuing polarization of the American community and, ultimately, the destruction of basic democratic values.

The alternative is not blind repression or capitulation to lawlessness. It is the realization of common opportunities for all within a single society.

1968 Kerner Commission report

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Measuring racial segregation

Demographic measures

Residential Segregation – Black/White

School Segregation

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Measuring racial segregation

➔ Demographic measures

Residential Segregation – Black/White

School Segregation

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Measuring racial segregation

Demographic measures

- ➔ Residential Segregation – Black/White
- School Segregation

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Residential segregation

Neighborhoods
tend to be
segregated



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Measuring racial segregation

Demographic measures

Residential Segregation – Black/White

➔ School Segregation

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School segregation

Harms children
during formative
years



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Measuring economic segregation

Children in Poverty
Gender Pay Gap
Income Inequality
Severe Housing Cost Burden
School Funding Adequacy

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Measuring economic segregation

➔ Children in Poverty
Gender Pay Gap
Income Inequality
Severe Housing Cost Burden
School Funding Adequacy

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Measuring economic segregation

- Children in Poverty
- ➔ Gender Pay Gap
- Income Inequality
- Severe Housing Cost Burden
- School Funding Adequacy

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Measuring economic segregation

- Children in Poverty
- Gender Pay Gap
- ➔ Income Inequality
- Severe Housing Cost Burden
- School Funding Adequacy

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Income inequality



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Measuring economic segregation

Children in Poverty

Gender Pay Gap

Income Inequality

➔ Severe Housing Cost Burden

School Funding Adequacy

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Measuring economic segregation

Children in Poverty

Gender Pay Gap

Income Inequality

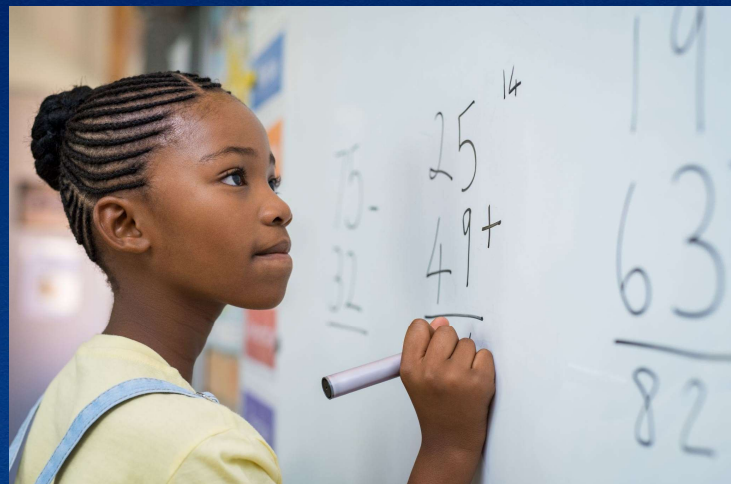
Severe Housing Cost Burden

➔ School Funding Adequacy

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School funding adequacy

Funding can
affect quality of
education



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An example in health care:

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An example in health care:

➔ Uninsured
Unemployment

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An example in health care:

Uninsured



Unemployment

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“This alternative will require a commitment to national action—compassionate, massive and sustained, backed by the resources of the most powerful and the richest nation on this earth.

From every American it will require new attitudes, new understanding, and, above all, new will.”

1968 Kerner Commission Report

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We can create a just future where everyone can thrive.



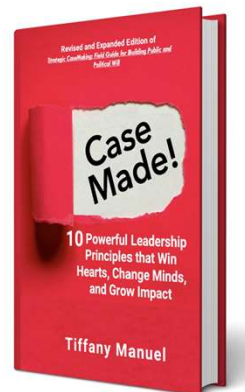
YOLANDA LIMAN | Drawing Change

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**Dr. Tiffany Manuel
President & CEO,
TheCaseMade
and
Executive Director,
Redress Movement**

“ **Building the public and political will necessary to transform the systems that shape the future of our communities, is one of the most critical challenges of our time.** ”



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How Racial Segregation Affects Us Today

EDUCATION
Where you live impacts your child's ability to attend a **good school** with adequate resources. Across the nation, schools spend \$334 more on White students than students of Color. Schools in predominately White communities have greater instances of experienced teachers, with degrees who are teaching in their field of study. Black students are suspended, expelled and arrested at rates higher than their White counterparts.

TRANSPORTATION
Transportation points, like highways, toll roads, and train lines have been used to isolate communities of color cutting them off from access to job centers and important amenities and services. Since People of Color are less likely than their White counterparts to own a car, access to reliable public transportation is imperative. Moreover, NFHA's investigative work shows even when People of Color have better credit, they are often charged more for auto loans than their White counterparts.

HEALTHY FOOD
People of Color are more likely to live in a **food desert**. Latinos are a third less likely and Blacks half less likely to have access to a grocery store than their White counterparts. 8% of Blacks live in a census tract with a grocery store compared to 31% of Whites.

HEALTHCARE
Blacks and Latinos are more likely to live in **health deserts** with fewer healthcare facilities and primary care physicians. As Melody Goodman, Assistant Professor of Washington University put it, when it comes to your well-being, "Your zip code is a better predictor of your health than your genetic code."

ACCESS TO CREDIT
People of Color are more likely to be affected by America's **dual credit market**. 46% of Blacks, 40% of Latinos, and 38% of American Indian/Alaska Natives use non-traditional credit compared to 18% of Whites. Subprime and fringe lenders are hyper-concentrated in Communities of Color. Alternatively, White communities have an average of 41 bank branches while Communities of Color have an average of 27 bank branches for every 100,000 people.

WEALTH
In 2016, the **median wealth** of White families was 10 times that of Black families and 8 times that of Latino families. According to Prosperity Now, if White wealth were to remain constant, it would take Latinos 84 years and Blacks 228 years to reach parity. This **wealth gap** is tied to disparities in H/O rates – 72% for Whites, 47% for LatinX and 42% for Blacks.

HEALTHY ENVIRONMENTS
People of Color are more likely to be impacted by **environmental injustice** and are twice as likely to live in areas without potable water or proper sanitation. Race is the most significant predictor of whether a person will live in a neighborhood with contaminated air, land or water. More than half of the people who live within 2 miles of a waste facility are People of Color.

LIVING WAGE JOBS
There are large **income disparities** based on race. Higher paying jobs are not located in Communities of Color. These jobs are located either in core downtown areas or suburban hubs. In addition, People of Color face direct discrimination when trying to get a job. One study found that people with "White" sounding names are contacted 20% more than those with "Black" sounding names.

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NFHA
National Fair Housing Alliance

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Acknowledging the Context of How We Arrived Here History of Systems Made to Shape People's Housing, Health and Wellbeing

SHELTERFORCE
THE VOICE OF COMMUNITY DEVELOPMENT

Pollution, Place, and the Unnecessary Tragedy of Premature Death: Lessons for COVID-19

¹ In many communities across our nation, Black populations living in neighborhoods dealing with
² decades of industrial pollution are now suffering the worst public health outcomes of COVID-19.

By Gregory D. Squires, John Hans Gilderbloom, and Wesley Meares - July 21, 2020

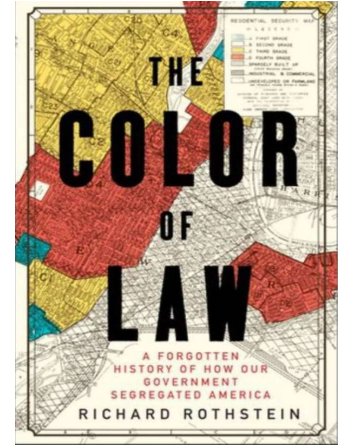
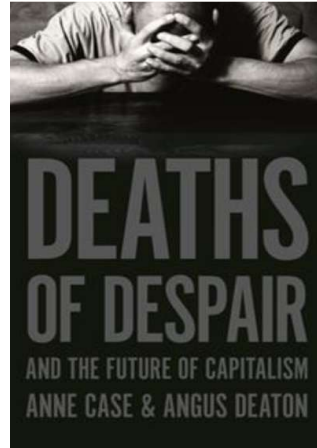
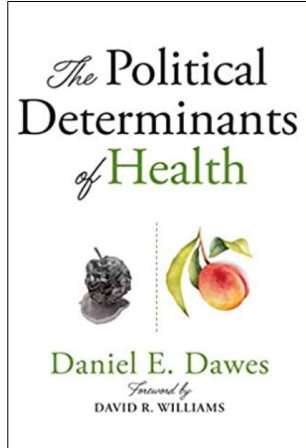
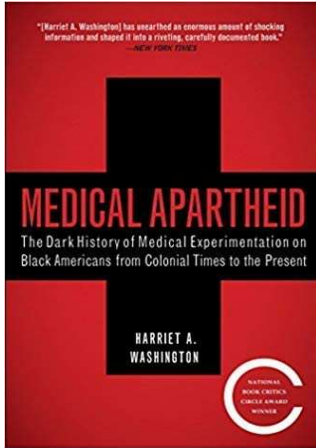
As Brown University sociologist John Logan bluntly observed in 2003, "Some neighborhoods are likely to kill you."

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Acknowledging the Context of How We Arrived Here History of Systems Made to Shape People's Housing, Health and Wellbeing



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How **we** respond in this moment matters.



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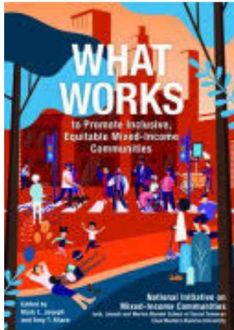
How Do Fish See Water?

The Public Discourse and Narratives on Racial Segregation

How Do Fish See Water?

Building Public Will to Advance Inclusive Communities

Tiffany Manuel, TheCaseMade



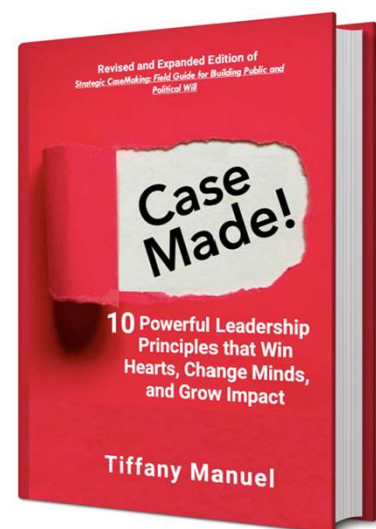
“There are these two young fish swimming along, and they happen to meet an older fish swimming the other way, who nods at them and says, ‘Morning, boys. How’s the water?’ And the two young fish swim on for a bit, and then eventually one of them looks over at the other and goes, ‘What the hell is water?’”

“The point of the fish story is merely that the most obvious, important realities are often the ones that are hardest to see and talk about...”

CaseMaking is About Leadership

Adaptive Leaders Know This is More Than a Communications Challenge

“ This moment requires a different kind of leadership...leaders who can harness people’s energies toward bigger aspirations. We’ve got to change the energy in the rooms that we are in and connect to people’s fundamental desire for good and hope for the future. And we’ve got to be radically inclusive – inviting everybody to be part of the future that we’re building. The latter means engaging people differently, more meaningfully, and more authentically.



Acknowledging the Narrative Foundations of How We Arrived Here
History of Systems Made to Shape People’s Housing, Health and Wellbeing

How Do Fish See Water?
Building Public Will to Advance Inclusive Communities

Tiffany Manuel, TheCaseMade

Public Narrative: Segregation is an Historical Artifact in Post-Racial America

Public Narrative: Segregation is a Motivator for Social and Economic Mobility

Public Narrative: Segregation is About People of Color
Scholarly Narrative:

Public Narrative: Segregation is Remedied by Integration

Public Narrative: Segregation is a Function of Consumer Preferences
Scholarly Narrative:

Public Narrative: Segregation Needs No Government Intervention



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Strategic CaseMaking™ Principle #3
Remind People of What They Are Losing By Not Standing With Us

The Cost of Segregation

Billions in lost wages. Thousands of young people without the education they need to fulfill their potential. Hundreds of lives cut short by violence. These are among the steep costs all of us in the Chicago region pay by living so separately from each other.

Lost income Lost lives Lost potential Comparing Chicago



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Strategic CaseMaking™ Principle #3

Remind People of What They Are Losing By Not Standing With Us

There is no way to fully account for a lost human life. However, it is possible to tally a number of relevant direct and indirect costs. Using the region's 2010 homicide rate—the most recent figures available at the regional level—our study found that the Chicago area could have boosted its economy simply by being a safer place to live.

If the regional homicide rate had been 30 percent lower in 2010...



167 more people would have lived that year, earning some **\$170 million** over the course of their lifetimes.^[5]



The region would have saved some **\$65 million** in policing costs and an estimated **\$218 million** in corrections costs.^[6]



Residential real estate values would have increased by at least **\$6 billion**.^[7]

Name the Power of the Moment!

This Is A Moment for Disruption of Segregationist Past

FOLDED MAP



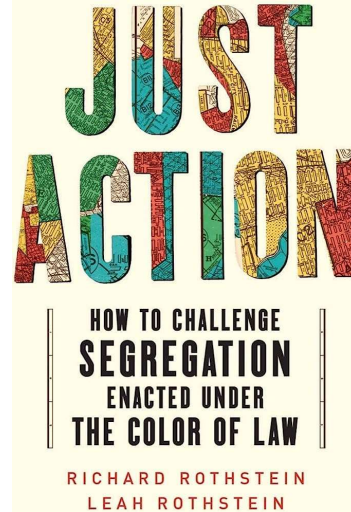
Jon and Paula lives 6400 NORTH on Hermitage Street



Maurice "Phatah" Perkins was raised 6500 SOUTH on Hermitage Street. His mother and family still lives there.

Name the Power of the Moment!

This Is A Moment for Disruption of Segregationist Past



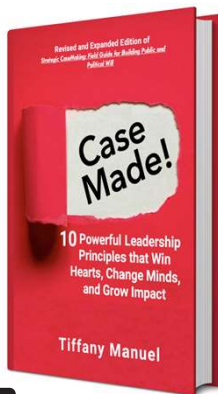
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TRAININGS, WORKSHOPS & SUPPORT

- TRAININGS & WORKSHOPS
- AUDIT YOUR MATERIALS
- PROVIDE A PLAYBOOK FOR CASEMAKING IN YOUR COMMUNITY
- COACH YOUR CASEMAKING COMMUNITY OF PRACTICE
- PROVIDE INDIVIDUALIZED CASEMAKING SUPPORT

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Questions?



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Click on the survey in the chat



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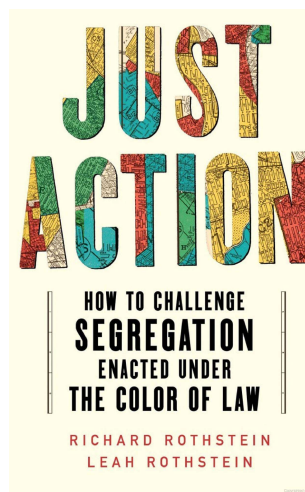
Moving forward requires a long-term process of liberation: dismantling systems of oppression, repairing wrongs, and healing from trauma. We continually learn from our history even as we write a new story, this one grounded in racial justice.

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Part 2: September 26th

Undoing segregation
featuring "Color of Law"
and "Just Action" author
Richard Rothstein



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Discussion group

- When:** Immediately following the webinar
- What:** An opportunity to share ideas and ask questions
- How:** Zoom
- Why:** Deepen learning, further exploration



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