templates

Website and Newsletter Templates

Below is language to help you publicize the *County Health Rankings* on your websites and in your newsletters.

# website sample language

The Robert Wood Johnson Foundation and the University of Wisconsin’s Population Health Institute have released the fourth annual *County Health Rankings.* Nearly every county in the country is ranked on health outcomes (how healthy we are) and on health factors (how healthy we can be). This information helps counties see where they are doing well and where improvement is needed to ensure that every community is a healthy place to live, learn, work, and play. Learn more at [www.countyhealthrankings.org](http://www.countyhealthrankings.org).

# newsletter sample language

The Robert Wood Johnson Foundation and the University of Wisconsin’s Population Health Institute have released the fourth annual *County Health Rankings.* Nearly every county in the country is ranked on health outcomes (how healthy we are) and on health factors (how healthy we can be). Examples of specific measures used to calculate the Rankings include: rates of childhood poverty, rates of smoking, obesity levels, teen birth rates, access to physicians and dentists, rates of high school graduation and college attendance, access to healthy foods, levels of physical inactivity, and percentages of children living in single parent households. This information helps counties see where they are doing well and where improvement is needed to ensure that every community is a healthy place to live, learn, work, and play. Learn more at [www.countyhealthrankings.org](http://www.countyhealthrankings.org).

The *County Health Rankings* illustrate what we know when it comes to what's making people sick or healthy, while the *County Health Roadmaps* show what we can do to create healthier places to live, learn, work, and play. The *Rankings* are a key component of the *County Health Rankings & Roadmaps* program, a collaboration between the Robert Wood Johnson Foundation and the University of Wisconsin Population Health Institute.