

Sample language for website:

Where we live, learn, work and play matters to our health. The Robert Wood Johnson Foundation and the University of Wisconsin's Population Health Institute have unveiled the second annual *County Health Rankings*. Nearly every county in the country is ranked on health outcomes (how healthy we are) and on health factors (how healthy we can be). This information helps counties see where they are doing well and where they are not, so they can make changes to improve health. Visit www.countyhealthrankings.org

Sample language for newsletter:

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County Health Rankings is a "call to action" for communities to work together to develop programs and policies that help people lead healthier lives. The *Rankings* are a key component of the Mobilizing Action Toward Community Health (MATCH) project, a collaboration between the Robert Wood Johnson Foundation and the University of Wisconsin Population Health Institute. Now, a new funding opportunity from the Robert Wood Johnson Foundation, the MATCH Community Grants Program will help counties translate the *Rankings* into action.

Under this new MATCH initiative, the Foundation is releasing a call for proposals (CFP) that will provide funds for up to 14 communities to implement tangible, measureable health improvements. Grantees will receive awards up to \$200,000 for up to 24 months to implement their proposed policy or systems change strategy. The Foundation will release a call for proposals (CFP) on March 30th. The grants will be announced in early September 2011.

For more information, or to apply, please visit the Robert Wood Johnson Foundation website at www.rwjf.org beginning March 30.