

## Spreading the Word through Social Media

The *Rankings* tell us that where we live, learn, work and play matters to our health. Since health is everyone's business, reaching broad and diverse audiences is crucial to mobilizing action.

Here are some examples for how to use social media to help spread the word about *County Health Rankings*.



### Sample Tweets:

- New County Health Rankings ranks every US county on health. See how your county ranks: <http://bit.ly/h0NlAj> #healthrankings
- How healthy is your county? Check out the new County Health Rankings. <http://bit.ly/h0NlAj> #healthrankings
- County Health Rankings say X county #X for health in STATE. What's your ranking? <http://bit.ly/h0NlAj> #healthrankings
- New County Health Calculator app shows link between health, education and income: <http://bit.ly/AURL> #healthrankings

### Hashtags

The County Health Rankings hashtag should be used in all tweets: #healthrankings

If space allows, also include #publichealth



**The above Tweets can also be used as Facebook posts, or choose from one of these:**

New *County Health Rankings* urge community involvement to improve health.

[www.countyhealthrankings.org](http://www.countyhealthrankings.org)

New *Rankings* give communities a snapshot of how healthy their residents are so they can see where they are doing well, where they need to improve, and then act together to remove barriers to good health.

[www.countyhealthrankings.org](http://www.countyhealthrankings.org)

How healthy is your county? How healthy is your neighboring county?

[www.countyhealthrankings.org](http://www.countyhealthrankings.org)

Find out how your county ranks on health. [www.countyhealthrankings.org](http://www.countyhealthrankings.org)